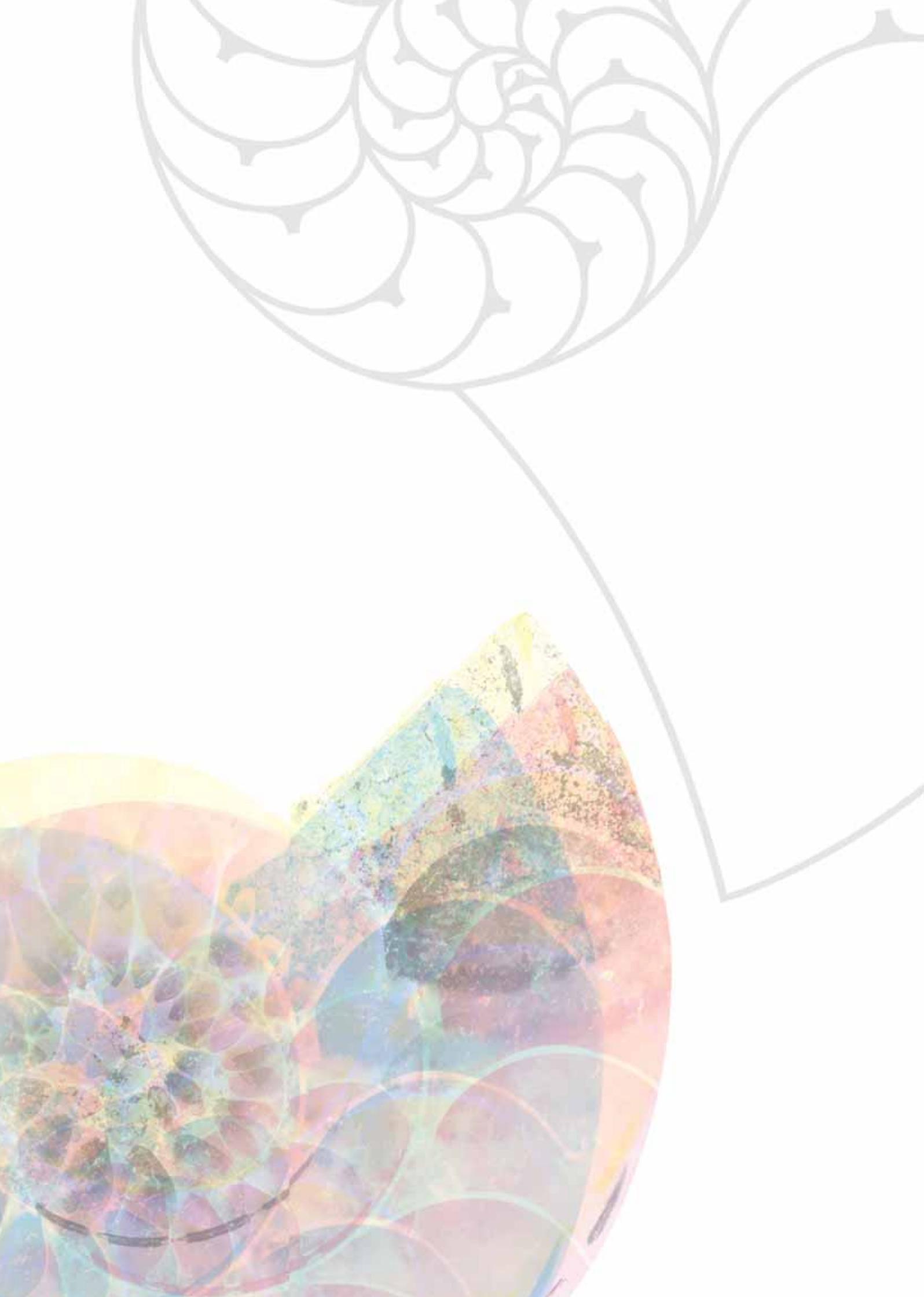




01.2018 · ANNUAL ISSUE

MAGAZINE **PHI**  
rooms





# PHI BIOGRAPHY

## **F**ilippo & his background

Born in 1992, Filippo Leonessa has the same passion and the same inclination of his mother Luisa for interior design. After finishing high school, he worked for Alba Sales Consulting, and attended professional training courses at the IED in Milan: he worked during the day and in the evening he attended courses: initially as a “home décor” and then as an interior designer. Already in his first projects, Filippo introduced his beloved nature, with a vertical garden covering an entire façade: even today on his desk there is a model of those days of commitments and nights. During his studies, he worked as an intern for design studios, for green areas project designers, until he felt ready to start the experience of PHI rooms in January 2017. Today, PHI Rooms gather ten brands that represent each one in their field a form of excellence, particularly intriguing for the work of interior designers and projects.

## **F**ilippo & Phi Rooms

Phi is the twenty-first letter of the Greek alphabet and besides being the initial F of the name Philip, Phi is the symbol of universal harmony. Phi is used in mathematics as a symbol of the golden section, since it is the initial of the Greek name of the sculptor and architect Fidia, who would have consciously used this particular proportion in his works.

Both in the living and inanimate forms, the golden section is inherent and represented geometrically by the golden rectangle repeatable to infinity: tracing a curve inside the golden rectangles forms the spiral, a shape that is evidently everywhere in nature, just look at the inside of a shell.

For this reason Filippo chose the snail as the cover image of the magazine.

## **F**ilippo & his passions **out of work**

Filippo loves Japan culture and habits, loves fishing, enjoys very much medieval fencing, costumes, settings and the sense of chivalry which was typical of medieval times, besides he likes music & guitar playing.

## **F**ilippo & his home

A historic house, restored conservatively with the charm of an ancient structure, only cleaned up and furnished with modernity, combining contemporary design with vintage or antique elements found in second-hand markets or received from family property. He follows the instinct of emotionality that transmits a place, as it was for all the brands belonging to PHI Rooms portfolio.



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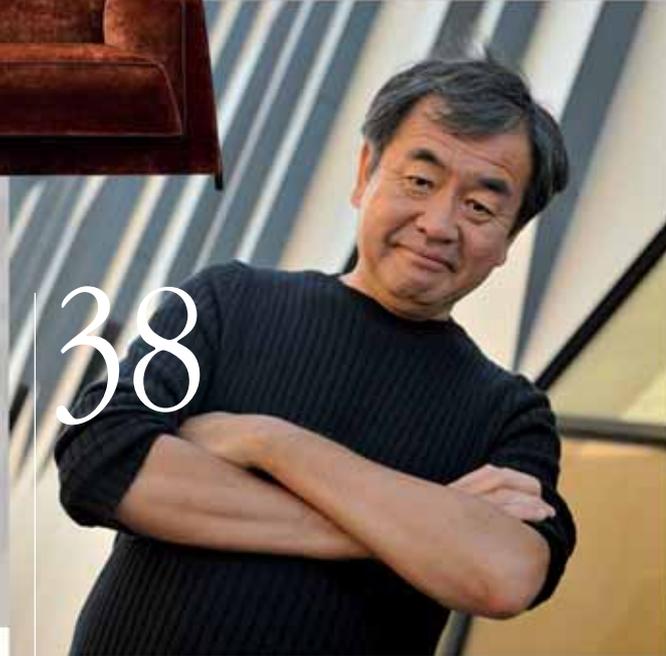
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# FRONT ROW

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**Rubelli, a life in textile.** Rubelli, the Venetian family-run company now in its fifth generation, has been creating, producing and selling furnishing products, in particular fabrics, for residential and contract use since 1889.

With its brands – Rubelli Venezia, Rubelli Casa, Donghia, Dominique Kieffer by Rubelli and the Armani/Casa Exclusive Textiles by Rubelli licence - Rubelli as a company represents one of the most important names on the international interior design scene.

Rubelli is present in Venice, Milan, Rome, Paris, London, Brussels, Moscow, Dubai and in 12 US cities with its own showrooms and, via an extensive distribution network, in over 80 countries.

When creating collections the Rubelli style department finds vital sources of inspiration in the historical archive, which houses more than 7,000 textile documents, and also in the

company library. Both are constantly enriched thanks to new and ongoing acquisitions.

For the production phase the Venice company uses its own weaving mill near Como with mainly state-of-the-art jacquard looms even if some eighteenth-century hand looms are still operating. A real research laboratory for developing and perfecting new and exclusive fabric types, the mill produces over half a million metres of fabric a year.

Rubelli fabrics decorate private homes, international hotels, world-famous theatres, embassies, palaces, castles and museums: lampas, damask and velvet fit out illustrious venues such as La Fenice theatre, The Doge's Palace and Palazzo Reale in Venice, La Scala and Palazzo Reale in Milan, the Bolshoi Theatre in Moscow and the Albertina Museum in Vienna, just to mention a few.

«*La vedova scaltra*»

1. Teatro La Fenice Venezia  
ph: Ermanno Wolf Ferrari



2

With close ties to the world of culture and art, Rubelli has always supported museums and young designers, organised exhibitions and periodically promoted events in Italy and elsewhere in the name of a long textile tradition and a love for art which continues to be at the core of the Venetian group's history.

To promote its brands and collections, Rubelli, in addition to using classic advertising on the main magazines of the sector and not, uses other activities as incisive as exhibitions, product placement, sponsorships, events. Advertising campaigns have always been very important and have always stood out for their innovative, sometimes disruptive character.

In the below-the-line activities, however, Rubelli has always tried to maintain a very close relationship with art and culture in general.

On the product placement front, Rubelli has been supplying fabrics for important film productions such as "Harry Potter", "Eli-

sabeth", "Valmont", "Casanova", "Dangerous Liaisons", "Marie Antoinette"; the last two winners, respectively in 1988 and 2007, of the Oscar for best costumes. Fabrics and furnishing accessories are also found in the successful "Sex and the City" series. On the theatrical front, however, Rubelli fabrics have been used in important works represented in the main Italian theaters: "The Crusader in Egypt", "La vedova scaltra", "Il Barbiere di Siviglia", just to mention the 2007 productions.

2. Masked ball  
ph: Ennevi

3. Kirsten Dunst  
in «Maria Antonietta»



3



4



5

Rubelli, a textile design company at the forefront in the design and production of fabrics for interiors, has operated on the contract market since 1987 with Trevira CS flame retardant fabrics. These fabrics, which comply with the main international safety requirements, are mostly designed for the hotel and shipbuilding industries.

The collection of flame retardant fabrics has overall more than 200 variants of different patterns, easily coordinated and on sale at a competitive price, features which make these fabrics particularly suitable for hotels and shipbuilding.

Rubelli products are often a feature at top-end hotels, including those in the major chains: Sheraton, Hilton, Intercontinental, Tru-sthouse Forte, Westin, Ciga, Holiday Inn and Sherwood. The same is true for shipbuilding where several cruise ships are furnished with Rubelli fabrics, such as those of Carnival, Celebrity Cruises, Costa Crociere, Crystal Cruises,

Disney Cruises, P&O, Princess Cruises and other companies.

Trevira CS fabrics ensure high resistance to abrasion and to exposure to light. They can be washed at 30°C or dry-cleaned and can in all cases be pressed. The articles with width of 140 cm can be produced, on request, also in double width.

Rubelli, with its design department and production units at Cucciago (Como), has achieved the necessary versatility for producing fabrics exclusively for the client. A certain quantity of each fabric is also available in our warehouses for possible sample rooms.

Larger quantities can be produced on average within 45-60 days from the order date.

4. *Hotel Nomad - New York*

5. *Excelsior Gallia Milano  
Gallia Lounge Bar*

6. *Presidential Suite  
at Principe di Savoia, Milano*

7. *Presidential Suite  
at Principe di Savoia, Milano*





# LORENZO BUX

**L**eather, vintage clothes, spectacular costumes. And more helmets, armor, strange tools and an unusual hexagonal wood chandelier almost as big as the workbench.

As soon as you enter Lorenzo Bux's workshop, you are overwhelmed by his art, which, under the most diverse features, speaks to us of this eclectic artist who has managed to free himself from the normal canons of materials-leather in the first place-to fully express himself.

Let's start with the presentations. Lorenzo Bux was born in Turin in April 1979. He graduated in biology and quickly started working in the field. And just as quickly comes out, to follow his real passion: artistic craftsmanship. 100% self-taught, the first works he made were for himself: clothes to wear in the impersonation of characters he invented in various live role playing associations. Where, however, has shown greater skill is the world of female armor, where careful

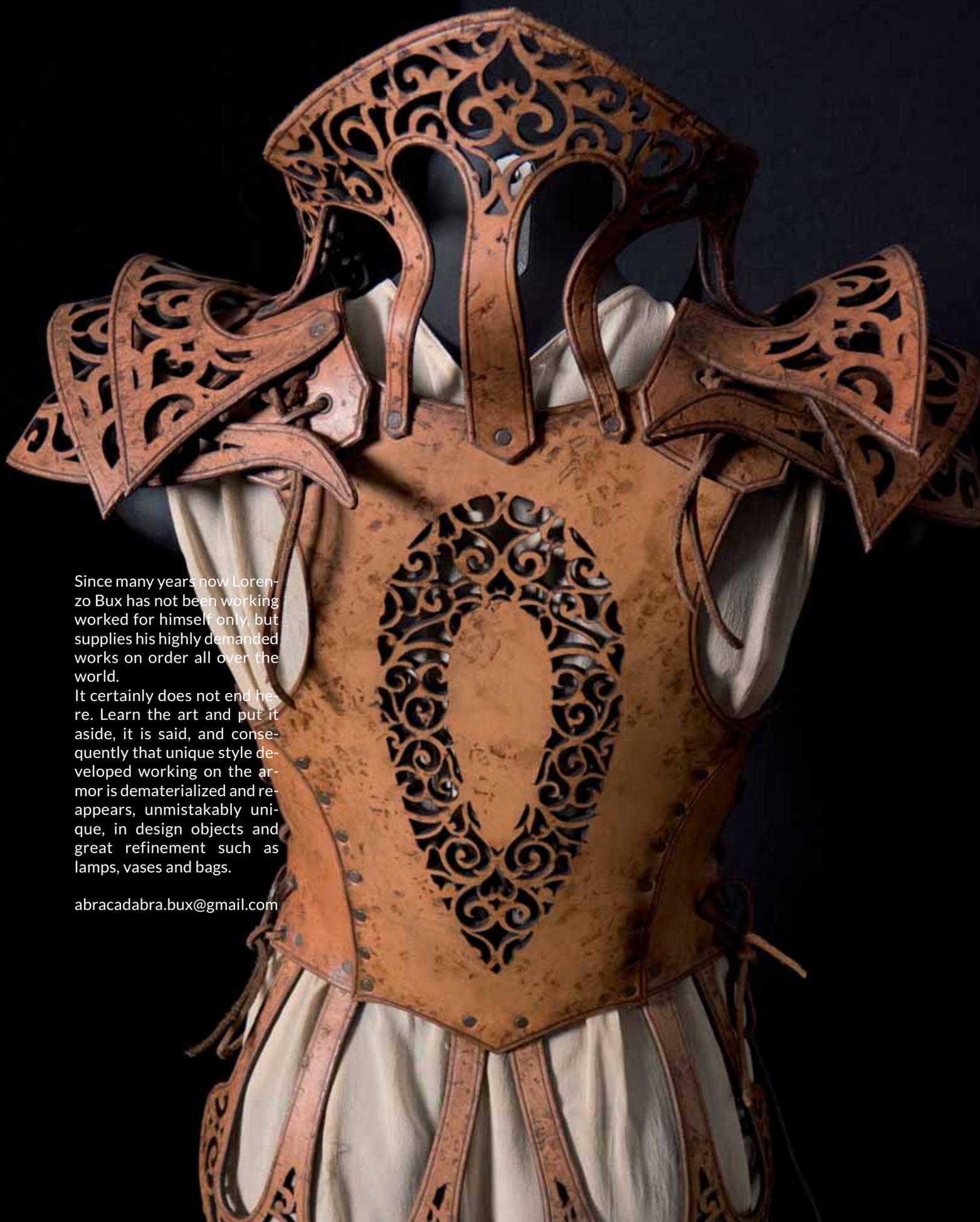


work can transform a simple two-dimensional support as a piece of leather in a sinuous and wonderful harmony of three-dimensional curves. Here it really shows his need to enhance the beauty, and give grace and transparency starting from anything. This is his magic. Leather bends, boils, bends, molds itself, transforms itself. It is sewn, it is pierced, it is engraved. It is bulin, it is dyed, it is resin. Leather is given



identity and three-dimensionality. But above all, one dreams. Of course, because at the base of everything there is always an idea, a project, an inspiration.

1. Lorenzo Bux



Since many years now Lorenzo Bux has not been working for himself only, but supplies his highly demanded works on order all over the world.

It certainly does not end here. Learn the art and put it aside, it is said, and consequently that unique style developed working on the armor is dematerialized and reappears, unmistakably unique, in design objects and great refinement such as lamps, vases and bags.

[abracadabra.bux@gmail.com](mailto:abracadabra.bux@gmail.com)



# DWC AMSTERDAM

**T**he Dutch Walltextile Company (DWC) is renowned internationally for the finest manufacture of luxury wall textiles destined for high-end interiors. The brand reinterprets a traditional product by combining craftsmanship and elegance with contemporary style.

DWC has earned a worldwide reputation as artisans with a passion for innovation. Designers and highly skilled craftsmen work together to deliver a range of true excellence, produced in-house on state-of-the-art machinery. This also allows DWC to accommodate bespoke requirements and create limited editions in partnership with the clients.

The carefully curated DWC collection adds a touch of luxury and sophistication to any space. DWC uses only the finest and longest-lasting materials for wall textiles, such as Belgian linens and Indian silks, so they will continue to be enjoyed for many years to come.



**DWC** Dutch  
Walltextile  
Company



## LUXURY WALL TEXTILES

1. VELVETINO walltextile

2. CARIBOU  
Rich jacquard  
woven velvet walltextile

3. CLOUDS  
Contemporary woven  
walltextile

4. DESERT  
Suede walltextile



## TRUE EXCELLENCE

5. *PEBBLE* walltextile

6. *SILK*  
Soft matt indian silk

7. *BOOGY WOOGIE*  
Abstract velvet  
on metallic background

8. *LINEN*  
100% linen from Belgium





## ARTISAN WITH PASSION

9. PIETRA walltextile

10. RAINFOREST  
Rich structured  
velvet walltextile

11. LODGE  
Rustic jacquard velvet  
on natural background

12. BOUDOIR  
Intense brushed velvet



# KASTHALL

Since 1889, Kasthall's factory in Kinna, West Sweden, has created rugs in finest material with unique craftsmanship and always challenged with design and innovation. Each woven and hand tufted rug is made to order and created with the most sensitive touch. With our expertise in how the natural materials perform, alone or together, each rug is unique and like no other. Every time we finish a rug, it receives a leather label hand-signed by the weaver or tufter after its quality has been checked to the very last thread. Everything we do, we always do with greatest respect to our environment and with minimum impact. Kasthall Design Studio, is about transforming a clients vision to a perfect design solution. We offer the possibility to create a completely customized solution, whether it's a complex textile tapestry, an unconventional shape or simply a perfectly matched colour. Since all Kasthall rugs are



custom-made, our clients have the freedom to choose whatever size, colour and pattern suits them best. The Design Studio is a marriage between our design skills and our technical expertise, two disciplines necessary to achieve the perfect unique rug.

## KASTHALL

**KATJA***Design**MAJA JOHANSSON STARANDER*

Katja is a rustic hand tufted wool rug with a pile cut in two different heights in an abstract organic pattern. Inspired by the Swedish fashion designer Katja of Sweden and her clothes in jersey, the designer Maja Johansson Starander has worked with an interpretation of textile as corpus. A specially developed wool yarn with lots of volume has been used in a new unique 3D tuft technique to form the curly, frizzy even waffled surface. The yarn has a deeper color on the inside which creates an interesting visual depth in the rug. Katja also has a simplistic but well made border. This rug with its raw urban texture is presented in a both sensual and soft gesture. Like an exclusive piece of clothing fallen to the floor.





## DIAMOND

*Design*

MAJA JOHANSSON STARANDER

Diamond is hand tufted in wool and linen with a linear pattern embedded in a sophisticated structure of cut pile and bouclé pile. This amazing rug draws directly from exclusive embroidery and haute couture. In an aim to create changing visual expressions of fragility and clarity, like in a pool of water, the designer Maja Johansson Starander used a new technique to cover, and sometimes break up, the underlying pattern. With Diamond, Kasthall presents a rug with a strong poetic feel in an homage to fashion.

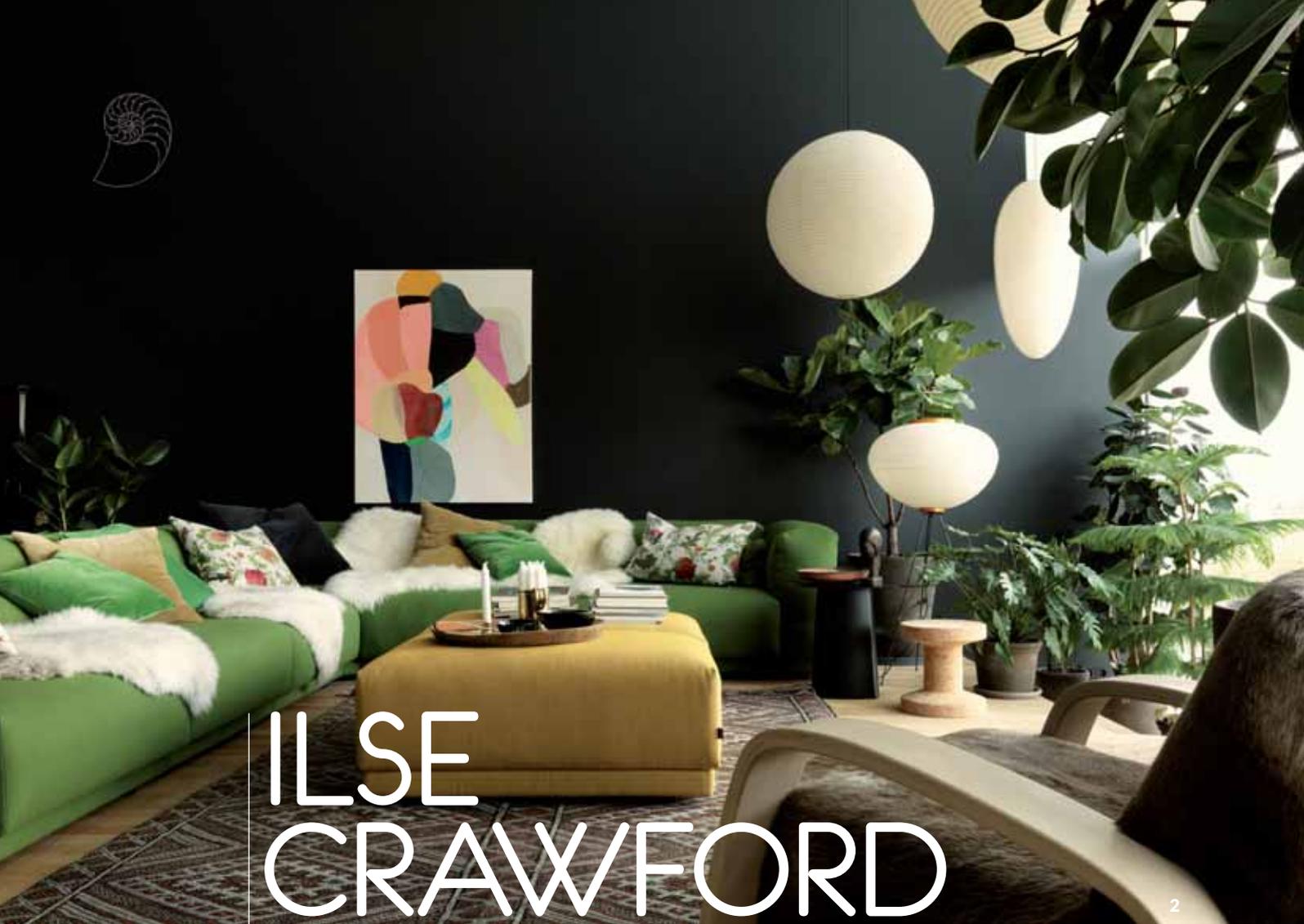


**GABRIELLE**

*Design*  
 MAJA JOHANSSON STARANDER

Gabrielle is hand woven in a new bouclé quality made from 100 percent linen which lends the rug a light and dry look. By applying linear effects along both warp and weft, designer Maja Johansson Starander has transformed artistic passion and skilled handcraft into an exquisite rug. Inspiration for the look was drawn from vintage textiles, carefully mended details on clothes and everyday objects. And from the craft of the hand as seen in traditional embroidery, Gabrielle comes with new proportions, presented as a slightly asymmetric square rug in three unique color schemes.





# ILSE CRAWFORD

**I**lse Crawford is a designer, academic and creative director with a simple mission to put human needs and desires at the centre of all that she does. As founder of Studioilse, together with her multi-disciplinary, London-based team, she brings her philosophy to life. This means creating environments where humans feel comfortable; public spaces that make people feel at home and homes that are habitable and make sense for the people who live in them. It means designing furniture and products that support and enhance human behaviour and actions in everyday life. It means restoring the human balance in brands and businesses that have lost their way. As founder of the department of Man and Wellbeing at the Design Academy Eindhoven, her mission extends to nurturing a new generation of students to always question why and how their work improves the reality of life.



## STUDIOILSE

1. Ilse Crawford

2. VITRAHAUS LOFT  
Weil-am-Rhein, 2014

An installation in the loft of Herzog & de Meuron's VitraHaus on the Weil am Rhein campus. The intention was to show a real life domestic setting of Harri and Astrid, a fictitious Finnish-German couple, bringing to life Vitra and Artek's portfolios together in one setting for the first time.



3

**3. AESOP**  
Copenhagen, 2016  
The design of Aesop's first Danish store in Frederiksberg, Copenhagen which celebrates the rituals associated with well being and translates the brands values into a physical retail space.



4

**4. REFETTORIO FELIX**  
London, 2017  
Redesign of the historic St Cuthberts community centre to create a functional and beautiful home for Refettorio Felix, a new community kitchen, dining hall and drop-in centre that aims to reduce food wastage by using the knowledge of top chefs to create healthy meals for those living in socially vulnerable conditions using surplus supermarket ingredients. The refreshed interior provides a warm and welcoming spaces to bring the community together, and restores a sense of dignity to the table.  
The project was conceived by Food for Soul, a non-profit organisation founded by renowned chef Massimo Bottura that fights against food waste and in support of social inclusion and individual well-being. Supermarket surplus is sourced by The Felix Project.



5

**5. ETT HEM HOTEL**  
Stockholm, 2012  
Conversion of a former Arts & Crafts building into a 12-bedroom guesthouse. It is a place to stay for the modern traveller, a home away from home, where flexibility of space and function is central to the hotel's operation. There is no division between front and back of house - anything can happen anywhere at any time.  
ph: Magnus Marding



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The collection named **'Grönska'** meaning 'greenery', is inspired by the meadows, fields and farmland that surround the **Kasthall** factory in Kinna, Sweden, where it has been located since 1889. Like Kasthall rugs, it is a landscape made by humans and their machines. Each of the five designs embodies archetypal Swedish landscapes throughout the seasons. The collection also considers the cultural shift towards greener architecture and interiors. We live most of our lives indoors, so bringing a physical connection to nature inside was an important thread throughout the design process. The color green brings a sense of life, has a positive impact on our health and in the right shades is perceived as neutral. The collection reflects the colors, rhythms and textures of the Swedish landscapes, bringing these into our homes and public spaces in a beautiful, abstract and more accessible way. The design collaboration began in spring 2017, bringing together the skills and experience of Kasthall with Ilse's human-centred approach to design to produ-

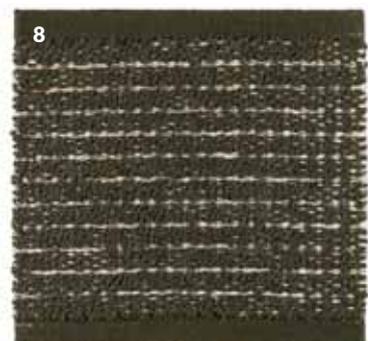
ce three woven rugs, Fåra, Glänta and Äng, as well as the two hand tufted rugs Täppa and Åker. Observing how connected the Kasthall factory felt to the surrounding fields of Kinna, it felt natural to design a collection of rugs that celebrates such an important part of Kasthall's identity. Studioilse dug into the vast archive at Kasthall and were impressed by Gunnilla Lagerhem Ullberg's exploration and experiments around the theme of nature throughout her 28 years as Kasthall Chief Designer. Studioilse were interested by how much the human eye and human touch play a vital part in every stage of the Kasthall manufacturing process, alongside its perfect combination of industry and human judgement. Together with Kasthall Design Studio they have developed new ways of using the materials and techniques to bring a sense of the human hand, and materialize the irregularity and tactility of the landscapes the designs represent. Challenged to find a range of greens that could echo the nuanced shades found within the landscapes, Studioilse

worked with Kasthall to expand the range of colors. For example, they started a new development of the hair yarn, where they experimented with an over dyeing method for mélange hair yarn that could allow the natural color shifts in the wool to shine through. The result is a yarn with rich depths and irregularity that is an important component of the woven rug Äng and the tufted rug Åker.

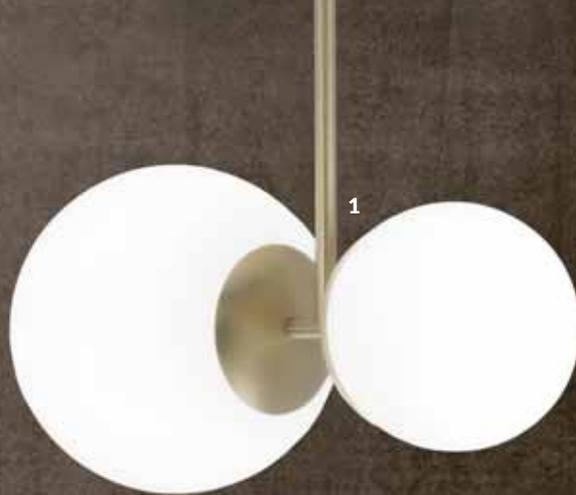
6. FÅRA rug  
Design Ilse Crawford for Kasthall

7. ÄNG Juni rug  
Design Ilse Crawford for Kasthall

8. ÄNG Mars rug  
Design Ilse Crawford for Kasthall



8



# FIFTIES

3

The golden years of Hollywood produced unforgettable films which still inspire the work and creativity of designers and stylists today. Motion pictures which have become great classics, not just owing to the screenplays, but also to the choice of costumes and scenery that continue to make the general public dream and fantasize.

It is specifically an inspiration filled with colour and seduction that has given rise to the new Adele armchair by MY home collection designed by Daniele Ruzza and Silvana Angeletti. Like a Hollywood diva from the 1950s, Adele is sinuously adorned with bright 'garments' that enhance the generous and welcoming design of the seat and backrest, padded with polyurethane foam and lined with polyester fibre for extraordinary softness and comfort. This armchair brings to mind the sensual shape of female beauty that has now become iconic. Indeed, the frame of the backrest recalls the ultra-narrow waistline of old-world divas as it 'explodes' into the softness of the seat in a game of silhouettes and contrasts.



- 1. BIBA suspension  
Design Lorenza Bozzoli for Tato
- 2. CURVE sofa, Donghia
- 3. KINGDOM walltextile, DWC Amsterdam
- 4. ROSSELLINI coffee table  
Design Marco Piva for Rubelli Casa
- 5. LIVIA rug, Kasthall
- 6. ADELE armchair, Design AngelettiRuzza  
for My Home Collection

5



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13. RENALDO chandelier, Donghia

14. CARIBOU walltextile,  
DWC Amsterdam

15. SQUERO cabinet  
Design Luca Scacchetti  
for Rubelli Casa

16. FREYJA rug, Kasthall

17. PALAZZO sofa  
Design Luca Scacchetti  
for Rubelli Casa

18. BAUTA side table  
Design Luca Scacchetti  
for Rubelli Casa



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19. GRASHOPPER walltextile,  
DWC Amsterdam

20. KATJA rug, Kasthall

21. MIRAGE sideboard  
Design AngelettiRuzza  
for My Home Collection

22. KUNA square sculpture tiles  
Design Angelo Spagnolo  
for Botteganove

23. STOA table lamp, Donghia

24. PINKERTON armchair  
Design Francesco Bettoni  
for Ivano Redaelli



26

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25. GILLO mirrors  
Design Marco Piva  
for Rubelli Casa

26. ALZABILE floor lamp  
Design Ignazio Gardella for Tato

27. PIEDI REGOLABILI table  
Design Ignazio Gardella for Tato

28. LINEN walltextile  
DWC Amsterdam

29. TÄPPA rug,  
Design Ilse Crawford for Kasthall

30. TRIENNALE sofa, Rubelli Casa

**Triennale**, a benchmark of contemporary design. An armchair inspired by Italian design in the Fifties, redesigned with contemporary style codes. Triennale can double up and triple up to become a sofa. It features a "floating" structure on which large soft cushions, quilted and removable, rest. Elegant and comfortable, with its strong personality, it becomes a key feature in formal living areas and areas for relaxation.



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7. FUSION walltextile  
DWC Amsterdam

8. PEGGY sofa  
Design AgnelettiRuzza  
for My Home Collection

9. PRETTY coffee tables  
Design AgnelettiRuzza  
for My Home Collection

10. GABRIELLE rug, Kasthall

11. Miami, Ophelia, Texas vases and  
candle holder, Reflections Copenhagen

12. COLOMBINA armchair  
Design Luca Scacchetti for Rubelli Casa



# ARMANI CASA

exclusive textile by Rubelli

## NICE

This jacquard fabric features a design inspired by the ikat technique. The large-scaled interrupted design is created with extra luminous weft yarns, which alternate cotton yarns on the surface of the fabric. The fabric is presented in three boldly colored tones and two classic, neutral hues.

Sofa: NICE - TC102 - 056  
Wall: NÎMES - TC101 - 050

 **ARMANI / CASA**  
EXCLUSIVE TEXTILES BY RUBELLI



To repeat, to strengthen, to create classics. A mix of traditional and modern techniques, precious and sometimes unexpected materials, Oriental elements modernized through color and motifs are some of the features that Armani/Casa is known for.

Armani/Casa proudly presents a collection that gives strength and continuity to the previous ones and their classic themes. Intriguing textures and cannetés, natural and floral elements complete the collection. One of 2018's general themes is lightness: in the fabric collection this concept is interpreted through vivid colors that brighten the textiles through a wider color range than ever with bright tones such as red, petroleum, viridian and forest green. Iridescent effects and flashes of metal add prestige where the splashes of color give light to the collection.

*"Decorating a space is no different, for me at least, than dressing a person. I'm always interested in the fine balance between naturalness and refinement, between sophistication and simplicity, between accessories and all of these aspects together.*

*In the collections Armani/Casa I have always given special emphasis to the fabrics, developed by industry experts such as Rubelli, rediscovering ancient manual framing techniques, used both in fabrics as in carpets. They are the details that make the difference for me, with the subtle elegance that belongs to me and a very charming exotic nuance".*

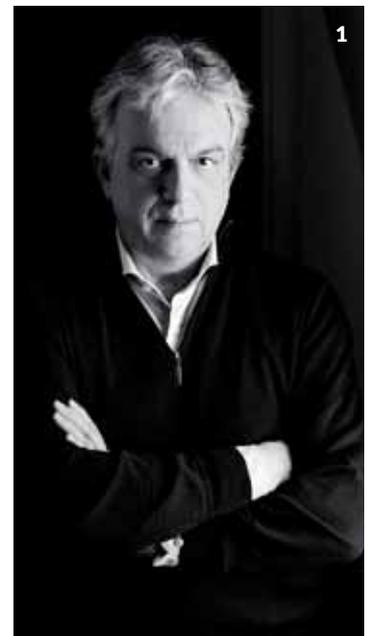
*Giorgio Armani*



2

**E**xciting, fluid, functional, this is the language that distinguishes Marco Piva's architectural creations, product design and interior design. The effort in material research and technology, the value of differentiation, the design innovation, lead the establishment of Studio Marco Piva, whose production becomes one of the most representative of the Italian design. Studio Marco Piva works ranges from Masterplan to architecture, interior design and industrial design. Marco Piva, a traveller and a designer, an innovator who is dedicated to create design solutions pervaded by stylistic freedom.

In Japan, in Osaka, the Studio has participated in the design and construction of the innovative complex Next 21, in the UAE designed for the hotel and residential complexes of Oceana and Tiarra on Palm Jumeirah in Dubai. Studio Marco Piva has also designed the Laguna Palace in Mestre, the Port Palace in Monte Carlo, the Hotel Mirage in Kazan, the Una Hotel in Boulogne, the THotel in Cagliari, the Double-Tree by Hilton in Mogliano Veneto and the multifunctional complex Le Terrazze in Treviso, awarded as one of the best projects dedicated to recovering industrial architecture. Recent projects are the Feng Tai Business Cluster, the Yuhang cultural Center, the Dianshan Lake Master Plan in Shanghai. In Italy has realised the prestigious Excelsior Hotel Gallia in Milan that won 12 architecture and design international prizes. He also designed the Concept Design for Bulgari worldwide windows and the Casa Alitalia lounges for Alitalia.



1. Marco Piva

2. Club House - Shanghai



3

Currently, Studio Marco Piva is engaged in the development of residential complex and prestigious private houses in China, United States, India, Montecarlo, Italy and Albania, and in the creation of design furniture and complements for the main companies in this field.

Several prestigious villas in Beverly Hills, Los Angeles, are actually under construction.

Marco Piva Atelier Design has designed for the most prestigious Italian interior design brands: A Project, Altreforme, Arflex, Arpa Industriale, Bbb, Bross, Cabas, Caleido, Casalgrande Padana, Casamilano, Ceramica Cielo, Confalonieri, Colombo Design, Corinto, De Majo, Deko, Ege, Estro, Etro Home, Euromobil, Frati, Gaggiolini, Gattoni Rubinetteria, Glamora, Gervasoni, Jab Anstoetz, Jacuzzi, Kreoo, Kvadrat, iGuzzini Illuminazione, L'Abbate, La Murrina, Lamm, Lapis, Leucos, Lithea, Lualdi, Mandelli1953, Marioni, Meritalia, MisuraEmme, Moroso, Nito, Novello,

Oikos, Okite, Omnitex, Pierantonio Bonacina, Poliform, Poltrona Frau, Potocco, Rapsel, Reflex, Rubelli Casa, Schonhuber Franchi, Sahrai, Serralunga, Sicis, Sirrah, So Far So Near, Stella Rubinetterie, Tisettanta, Unopiù, Up Group, Valpra, VDA, Visionnaire, W52, Zonca.



4

3/4. Private House, Tirana  
Living room  
Master bedroom



5

The Rubelli Group is proud to present at the 2018 Salone del Mobile the new **Rubelli Casa** furniture collection, **Cinecittà** designed by the well-known architect Marco Piva. Cinecittà by Marco Piva are suited for use in various contexts, from residential to hotel, and all are in line with items already in the collection.

The inspiration behind Cinecittà is the world of film, with products linked to names of actors and actresses and bringing to mind iconic figures from our collective imagination. Personalities who, despite a costume change, still retain a precise identity.

The fabric, crafted detailing and tailoring, all part of Rubelli's DNA, are key features in these new products which, returning to traditional values, look out onto the present and go beyond it. Like actors on the set, they dress up to interpret the new places and areas of contemporary living.

A recurring theme in the Cinecittà collection is the coming toge-



ther and overlapping of materials and textures, the use of marble and metal, wood and lacquer finishes, of geometric shapes and slightly slanted vertical lines which streamline the items, giving them a regained sense of lightness and freedom.

Cinecittà, designed and intended for international "sets", maintains in the design and its configuration a strongly Italian soul, created through research and tests on the material and fabric and embellished with tailoring details and sophisticated choices of finishes and textures.



5. CINECITTÀ collection  
for Rubelli Casa

6. ROSSELLINI coffee table

7. SOPHIA pouf

8. LOLLO armchair



# DINING

RUBELLI CASA  
RODOLFO round table  
ASCARI chair  
NUVOLARI armchair  
Design Marco Piva



1. IVANO REDAELLI  
REX Design Studio Pepe

2. RUBELLI CASA  
SCHOLA GRANDA  
Design Luca Scacchetti

3. RUBELLI CASA  
RODOLFO Design Marco Piva

4. MY HOME COLLECTION  
DUB design ANGELETTI RUZZA

5. RUBELLI CASA  
SCHOLA GRANDA  
Design Luca Scacchetti

6. RUBELLI CASA, TRE PONTI  
Design Luca Scacchetti

7. MY HOME COLLECTION  
OKU deisgn Federica Blasi

8. MY HOME COLLECTION  
BEBOP Design Enrico Cesana  
e Riccardo Rivolta

9. MY HOME COLLECTION  
TRAIL Design Enrico Cesana

10. RUBELLI CASA  
PONTE LONGO  
Design Luca Scacchetti





SCHOLA GRANDA table  
Rubelli Casa



PILA-47 chair  
Rubelli Casa



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**11. RUBELLI CASA**  
SOASA Design Luca Scacchetti

**12. MY HOME COLLECTION**  
NARROT Design Enrico Cesana

**13. RUBELLI CASA**  
CROSERE Design Luca Scacchetti

**14. MY HOME COLLECTION**  
ULA Design Serena Confalonieri

**15. RUBELLI CASA**  
MOECA Design Luca Scacchetti

**16. MY HOME COLLECTION**  
HELEN Design Fabio Bortolani

**17. MY HOME COLLECTION**  
ZAZU Design Angeletti Ruzza

**18. RUBELLI CASA**  
ANITA Design Marco Piva

**19. MY HOME COLLECTION**  
BABA Design Serena Confalonieri

**20. MY HOME COLLECTION**  
CLOE Design Federica Biasi

**21. RUBELLI CASA, CAMPIELLO**  
Design Luca Scacchetti

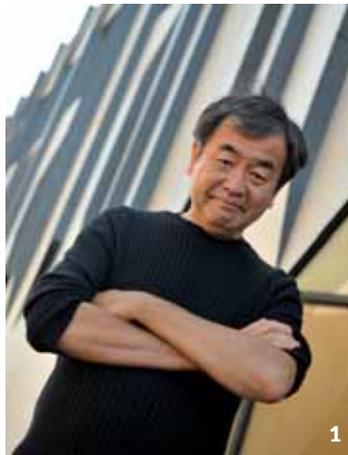
**22. MY HOME COLLECTION**  
TIN TIN Design Angeletti Ruzza



# KENGO KUMA

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**K**engo Kuma was born in 1954. Before establishing Kengo Kuma & Associates in 1990, he received his Master's Degree in Architecture from the University of Tokyo, where he is currently a Professor of Architecture. Having been inspired by Kenzo Tange's Yoyogi National Gymnasium, built for the 1964 Tokyo Olympics, Kengo Kuma decided to pursue architecture at a young age, and later entered the Architecture program at the University of Tokyo, where he studied under Hiroshi Hara and Yoshichika Uchida. During his Graduate studies, he made a research trip across the Sahara, exploring various villages and settlements, observing a unique power and beauty. After his time as a Visiting Scholar at Columbia University in New York, he established his office in Tokyo. Since then, Kengo Kuma & Associates has designed architectural works in over twenty countries and received prestigious awards, including the Architectural Institute of Japan Award, the Spirit of



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Nature Wood Architecture Award (Finland), and the International Stone Architecture Award (Italy), among others. Kengo Kuma & Associates aims to design architecture which naturally merges with its cultural and environmental surroundings, proposing gentle, human scaled buildings. The office is constantly in search of new materials to replace concrete and steel, and seeks a new approach for architecture in a post-industrial society.

## KODAMA PAVILION

Arte Serra is a holy place for environmental artworks in Italy. In this beautiful forest we created a spherical pavilion of 4 meter-high by assembling pieces of solid (Japanese) larch, each in the thickness of 58mm, without using a single metal fitting or glue. It is an experiment of a new "democratic" way of construction that proves a big and relaxed space can be built by the work of human hands alone with small unified components.

This natural and modernistic pavilion was realized in the precision of 1mm, which was the product of collaboration among Professor Marco Imperadori at Politechnic University of Milan, Marco Crozza of D3WOOD, and Jun Sato, structural engineer.

1. Kengo Kuma  
ph: J.C. Carbonne

2. Kodama pavilion  
Arte Sella, Italy  
ph: Kengo Kuma and Associates



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### YUSUHARA WOODEN BRIDGE MUSEUM

This is a plan to link two public buildings with a bridge-typed facility, which had been long separated by the road in between. The museum technically bridges communications in this area. It functions not only as a passage between the two facilities but also as an accommodation and workshop, ideal location for artist-in-residence programs. In this project, we challenged a structural system which composes of small parts, referring to cantilever structure often employed in traditional architecture in Japan and China. It is a great example of sustainable design, as you can achieve a big cantilever even without large-sized materials.

### PORTLAND JAPANESE GARDEN CULTURAL VILLAGE

Portland Japanese Garden's new Cultural Village is a modest, human-scaled set of buildings arranged around a courtyard plaza, whose fourth side is the existing, untouched gardens from the 1960s. The project is a village positioned along a journey from the city to the top of the hill, a form of modern monzenmachi wherein the pilgrimage pays homage to the spirit of nature.

There are four buildings, each with its own means of merging into the dramatic slopes of the terrain, in combination with the tall vertical lines of the Pacific Northwest conifers: the Ticketing Pavilion floating above gentle stepped ponds, the Tea Cafe hovering above the ravine, and the main Village House and Garden House.

Although the architecture is deferential to the landscape, the key device is the zigzagging roof—creating deep overhangs of soft metal and lush vegetation, and a

porous boundary to encourage a direct relationship with the renowned Portland rain, and its temperamental sun—in a soft, indeterminate, and flexible border. In collaboration with Sadafumi Uchiyama (landscape design), Hacker Architects, Walker Macy.

3. Yusuhara Wooden Bridge Museum  
3799-3 Taro-gawa Yusuhara-cho,  
Takaoka-gun, Kochi Prefecture  
ph: Takumi Ota

4. Portland Japanese Garden Cultural Village,  
Portland, Oregon, USA  
ph: Jeremy Bittermann



THE PROJECT  
V&A Museum of Design Dundee

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*"My inspiration always starts from the place where the project will be. In the past I visited Scotland many times, this very beautiful country and I'm truly in love with the Scottish landscape and nature. When we started this competition, the first thing I wanted to do was visit the site. I always want to do this. I would be too scared otherwise. After all certain things can be felt there and nowhere else.*

*I really hope once finished this project will attract many people from the UK and around the world, to the city and the museum. I hope as well that people from Dundee will use it as an everyday part of their city; that they will go there to enjoy the building with its surrounding public space and find a harmonious relationship between the museum, the riverside, the city and themselves".*

Kengo Kuma



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5/6/7/8. V&A Museum of Design Dundee, Scotland  
ph: Hufton Crow



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**VISION STATEMENT  
CLIENT BRIEF**

V&A at Dundee will be an international centre of design for Scotland. It will celebrate Scotland's historic importance in design and host major exhibitions of outstanding international design that will appeal to the widest public and help develop understanding of our own and others' cultural heritage. V&A at Dundee will become indispensable to makers, teachers and industry nationwide as a place for the cultivation and exchange of knowledge, opportunity and design innovation. It will develop opportunities for diverse communities to engage with, learn from and enjoy design creativity of the past, present and future. V&A at Dundee will play a vital role in Dundee's ambitious plans for regeneration, symbolising the city's high cultural and economic aspirations. V&A at Dundee will be the first design museum ever to be built in the UK outside London, and will be architect Kengo Kuma's first British building.

**BUILDING DESCRIPTION  
ENVELOPE**

The building envelope is created by methods of twisting, connecting and layering the City grid axis and the adjacent RRS Discovery ship axis, using a ring structure made of reconstituted stone and concrete to compliment the traditional construction materials used in Dundee and reflect the natural cliff structure of the coastline. Additionally, due to the relationship with the water, the ideal building volume is defined to be extending upwards in order to minimise the building's footprint and maximize the interior spaces designed specifically for the required museum functions. The building's form creates dramatic spaces with an impressive main hall forming a public indoor plaza, and areas that overhang the external public plaza. The external envelope draws people to the waterfront and generates a new migration route along the riverside promenade. The interior space of the main hall is filled with



a gentle light emanating from apertures cut through the layered stone to create an open yet intimate public space.

**Data Sheet**

*Project name:*  
V&A Museum of Design Dundee  
*Total floor area* 8,500 m<sup>2</sup>  
*Program:* Temporary and Semi-Permanent Galleries; Learning Centre, Shop, Café, Restaurant.  
*Duration:* 2010-2017  
*Budget:* £81 Million



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# LA SCALA MILANO

**T**imothée Narduzzi was born in Turin in 1985: today he lives in Chieri, a medieval city in northern Italy. He is an emerging artist and since 2008 he has directed his creative atelier as a designer: "La Scala Milano Wallcovering". Artist of the materials, of three-dimensional composition, of wallcovering as a unique work.

We wanted to interview him to get to know him better and to get to know his creative path.

**What does it mean for you to live in Italy and what does it mean for your work?**

When I walk through Chieri, which is my city, I feel immersed in history, I feel the man of today who talks with the man of yesterday. Cathedrals, churches, towers, courtyards, bell towers, ancient paintings, ancient frescoes, Gothic and Romanesque arches, marble balustrades, decorated coffered ceilings, paving in pebbles or stones, polychrome mosaics... All this is truly exhilarating and in creating my works of art and my collections I continue my

walk and flip through this Italy as an ancient and precious book.

**What are and what were the fundamental purposes at the base of your work?**

As a matter of intellectual economy, I want to express few concepts: being contemporary, being an artist of beauty, of perfection, are few concepts, few qualities that were not so obvious and meaningful to me; my artistic practice over time has given visibility and awareness to these words.

- Being contemporary in my work basically means being an artist today, in my specific my contemporaneity is reshaping traditional materials and new materials today: a bit like a scientist, a bit like an artist experimentation (but maybe it's also the free game of a child) unusual procedures with processes codified and handed down over the centuries, a consequence of the skilled and conscious work of the artists and artisans who preceded me.

- "Artist of Beauty", I cannot separate the word "beauty" from



"perfection", my work masters the materials, the structure and makes it composition in space, supported by the color takes strength, lights and shadows, silent fields like the rustle of the brush, unexpected and absolute reliefs. The work is carried out, real, definitive when the moment of beauty and the moment of perfection meet in the relevant space, for me crystallized in the absolute, newly created space.

1. *Origami, OPERA I*
2. *Pentagram, OPERA V*
3. *Crystal, OPERA V*



**Yours, like many emerging Italian companies, is a family business. How did you fit into this already existing business reality and bring your contribution?**

In the eighties my father, who is an architect, created with his brother Renato "La Manifattura della Carta", the atelier produced artistic wall coverings with completely manual techniques. I found myself in the company since I was a child, at first for fun but then the charm of the colors, of that work so creative enchanted and influenced me. I started as an artist to work on large-format canvas works, working on abstract subjects extremely colorful and rich in matter. After some group exhibitions in Italian art galleries, solicited by my family, I began to transpose part of my artistic experience in some collections, which put into production, have been a great success. From the child who played in the company with the colors, I found myself, without realizing it, being an artist and at the same time a designer in the world of artistic cover-

ings for interior design. In 2008, with the help of my family and my brother Xavier, I redesigned collections and corporate structure. After a few years the "La Scala Milano Wallcovering" brand was born. My brother Xavier is a designer and his contribution has been decisive for reworking the image of our company (from the new logo, to the new look of the collections, to the website to finish in the packaging) at three hundred and sixty degrees. He also worked on drawings of all the decorative planches in the Opera III and IV collections. In this period I conceived and created my most fascinating collections called "Opera I-II-III-IV and V". Hundreds of references where three-dimensionality and color are structured in abstract or geometric decorations; the materials alternate from their silences, where the sign of the brush is barely visible, to evident and exasperated reliefs. In this first period I am very happy because I think I have satisfied some of my initial intentions: managing the



material in its purity and primordial beauty, expressing rigor, elegance and absolute contemporaneity, both as an artist and as a designer.



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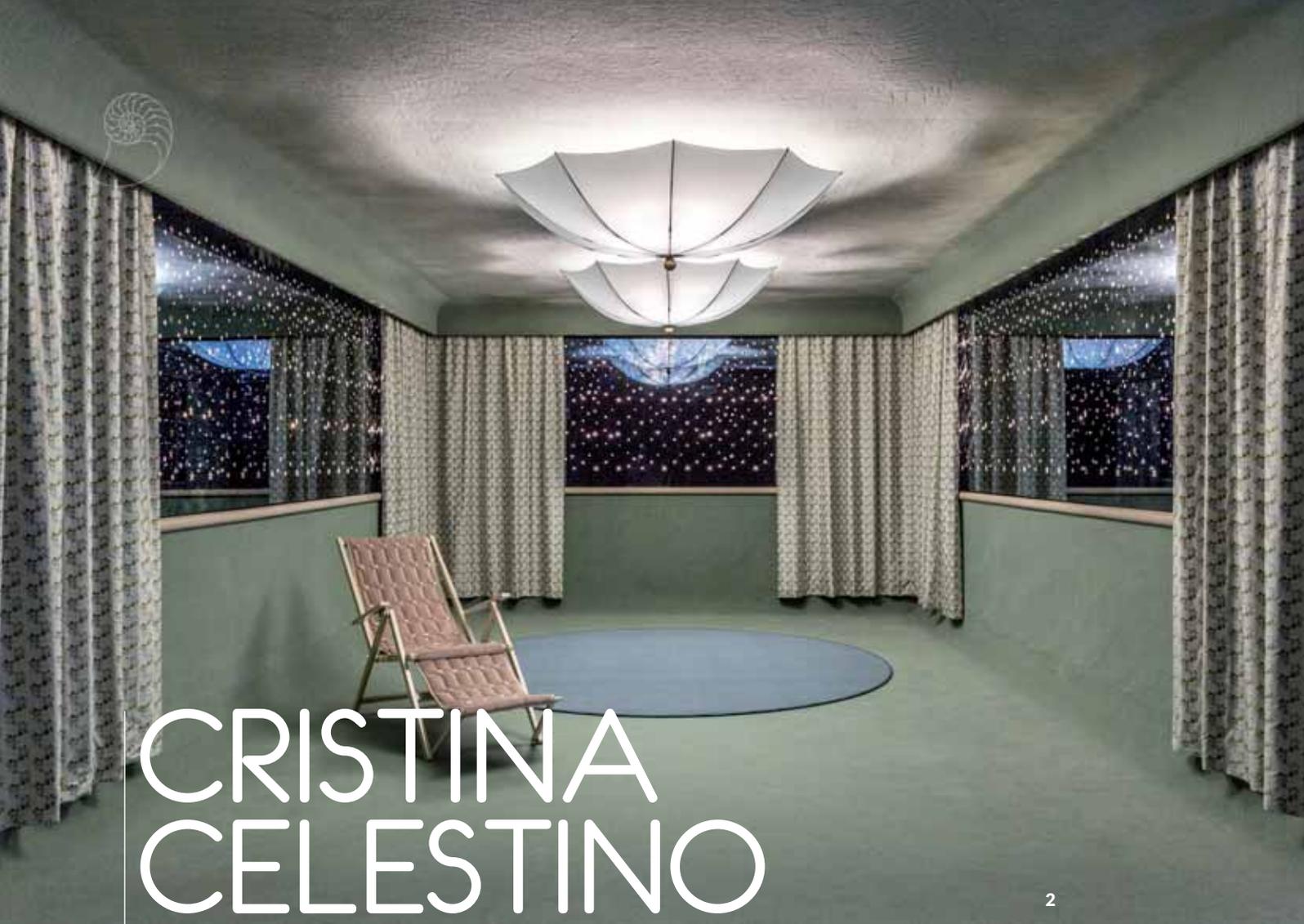


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1. Private house,  
La Scala Milano wallcoverings
2. Private house, S'Hertogenbosch  
La Scala Milano wallcoverings
3. Hotel Aquapura,  
Douro Valley, Portugal  
La Scala Milano wallcoverings
4. Private house, Haarlem  
La Scala Milano wallcoverings



# CRISTINA CELESTINO

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**C**ristina Celestino was born in 1980 in Pordenone. In 2005, after graduating from the School of Architecture at IUAV University of Venice, she worked with prestigious design studios, focusing on interior architecture and design. In 2009 she moved to Milan, founding the brand Attico Design to produce lamps and furnishings based on painstaking research on materials and forms. In 2012 she was selected to take part in the Salone Satellite. Following this important experience, the projects of Attico Design have been shown in many international galleries and showrooms. They include the Atomizers project, produced by Seletti, which has become part of the permanent collection of Italian design of the Milan Triennale. As a designer and architect, Cristina Celestino creates exclusive projects for private clients and companies. Her work also extends to creati-

ve direction for companies, and the design of interiors and displays. For DesignMiami 2016 she designed the Happy Room collection for Fendi. In 2017, for Sergio Rossi, she created exclusive interior design and a collection of furnishings for the concept of the new boutiques. Cristina has received many international prizes and honours, including the Special Jury Prize in the "Salone del Mobile Milano Awards" in 2016, and an Elle Deco International Design Award with the "Plumage" facings project for BottegaNove. Cristina Celestino is an avid collector of masterpieces of Italian design and a curious investigator of objects: her work is based on observation and research. In her projects, driven by in-depth exploration of the potential of forms and functions, there are historical and contemporary references to the worlds of fashion, art and design. The fil rouge of her creations is



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clear, rigorous use of geometry, in a process of careful manipulation of traditional forms: her projects also feature variations of scale and brilliant little inventions, playing with conventional messages and hidden, unexpected meanings.

1. Cristina Celestino

2. Proiezioni for Cantiere Galli  
ph.: Cantiere Galli



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#### RUBELLI DESIGN PARTNER OF "CORALLO TRAM"

On the occasion of Milan Design Week 2018, a historic tram, icon of the city of Milan, is completely transformed under the artistic direction of the designer.

Rubelli, among the design partners of the initiative, has made available its precious fabrics for the curtains, for the lining of the original seats of the tram, as well as for some exclusive pieces designed by Cristina Celestino.

#### CRISTINA CELESTINO PROJECT

Cristina Celestino has in fact chosen to interpret the historic Milanese tram imagining an ideal "Cinema Corallo" that will circulate in the district of Brera.

3. Sergio Rossi collection  
ph: Mattia Balsamini

4. Alice Lamp for Budri  
ph: Mattia Balsamini

5/6. Tram Corallo  
ph: Mattia Balsamini

Corallo stages an evocative projection room on rails, an unexpected and evocative place, a real traveling lounge inside the historic tram 1928, which is reinterpreted in a contemporary key. The project is inspired by the theme of travel, declined as an experience to the limits of a dreamlike and surreal world, which the designer carries inside of an movie theater of long ago.

Milan cityscapes are the subject of the film that is ideally projected and flowing on windows atape at the end of the tram, in a dimension that seems to move between space and time.

Thanks to a tailor-made interior project, precious and unexpected for the means of transport, the environment becomes an expression of the aesthetics of the designer, where precious materials and references to the past coexist, contemporary intuitions and an ironic and visionary spirit.

The space is divided into two parts, which reproduce two recurring moments in theaters and



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cinemas. A foyer, conceived as a main space, interpreted as a soft and padded waiting room, with composed and rigorous sofas. To cover the windows, the refined Rubelli curtains visible from the outside and a soft carpet inlaid on the floor.

At the end of the tram, behind a light curtain in trimmings, you enter the intimate cinema where, sitting on comfortable poufs (designed by Cristina Celestino and covered with Rubelli fabrics), passengers-spectators can enjoy an unusual view of the city of Milan.

#### RUBELLI'S CONTRIBUTION TO THE CORAL TRAM

Rubelli, always a curious and attentive observer of the world of design, understood in a broad and transversal sense (also as a cultural and lifestyle phenomenon), have enthusiastically welcomed Cristina Celestino's invitation to participate in the Tram Corallo project as one of the design partners.

A profound cultural and aesthetic harmony, has led Rubelli to open up with great flexibility to this project, not only covering the existing seats of the tram with its own fabrics but also some unique pieces designed by Cristina Celestino, in this way marrying what is the philosophy of the project, also based on the concepts of tailor made and uniqueness.

Rubelli have made available its rich catalog of fabrics to the designer, in order to completely marry the project and interpret its style. Cristina Celestino has chosen:

- For the curtains, the precious Goldfinger silk brocade.
- Domus, Terrazzo and Martora fabrics have been used to cover the poufs designed by Cristina Celestino herself
- Vello d'Oro and Beat cover the original tram benches.
- Finally, the Sabbion and Fog creations were used to create original chandeliers, unique and special pieces for the Coral Tram.



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# RUBELLI VENEZIA

**B**uilding a new collection is an exciting experience. Under the talented guidance of Alberto, the creative team: Anna, Friedericke, Francesco, Marco, works for one full year to plan, develop and fine-tune all the new products. It may sound unbelievable, yet over 650 meters were produced to finalize the 2018 collection. Some items were woven up to twenty times to correct their quality and pattern. Having our own mill allows this complex and challenging process. I love to follow the evolution of this intricate progression together with the design team. The initial mood boards pinned on the walls get slowly covered by swatches of textiles and wallpaper: this is the longest phase, which makes me nervous because it seems that nothing is happening. Then, almost suddenly, the Design Studio is filled with amazing prototypes, and I realize the potential of what has been achieved with passion and skill. The latest collection is always the one I like the most, and this year it is particularly special: in addition to decorative fabrics that speak for our identity, we offer products of easy use and high performance: a versatile cotton velvet in 66 colors, textures in Trevira CS for both residential and contract use, vinyl wallpapers suitable for any interior. All strictly made in Italy! I am proud of the work of my team, and I am confident that it will inspire you”

Nicolò Favaretto Rubelli



RUBELLI  
VENEZIA

1. Nicolò Favaretto Rubelli  
ph: Giovanni Gastel



2. VINTAGE ARMCHAIR:  
 Coco 30266/110  
 CURVE sofa by Donghia:  
 Ombra 30253/232  
 CUSHIONS:  
 Marcello 30258/11  
 Vanity 30257/8

Silent Movie 30250/7-8  
 PIRON chair by Rubelli Casa:  
 Beat 30264/5  
 CAMPIELLO chair by Donghia:  
 Goldfinger 30251/4

3. BACKGROUND:  
 Cristobal 30261/6  
 HIDEOUT armchair by Gebrüder  
 THONET VIENNA:  
 Goldfinger 30251/5



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4. ANDREA ANASTASIO pouf:  
 Nirvana 30262/9  
 Luchino 30259/8  
 Monet 30162/1  
 Vanity 30257/9  
 Beat 30264/7  
 Karl 30265/13

PAVEL sofa by Donghia:  
 Marcello 30258/9  
 CUSHIONS:  
 Nirvana 30262/9  
 Silent Movie 30250/9  
 Coco 30266/109

5. ON THE WALL:  
 Ombra 30253/238  
 CABRIO armchair  
 by Living Divani:  
 Ombra 30253/238  
 Taidai 30214/8  
 Funny Girl 30255/8



6. PALAZZO sofa  
by Rubelli Casa:  
Macallan 30260/4

CUSHIONS:  
Ombra 30253/258  
Funny Girl 30255/5  
CALLE STELLA side table  
by Rubelli Casa

7. ON THE WALL:  
Vermeer 30203/20

# BOTTEGA NOVE

WAIKIKI tiles  
Design Chiara Andreotti

The manufacture of ceramic, whose fatherland has been Nove since 1700, is the basis from which Christian Pegoraro has started his work. He is a young entrepreneur grown up among pottery, plaster moulds and kilns, now founder of BottegaNove. The company, specialized in the production of one of the greatest Italian excellences, ceramic and porcelain mosaics, has developed a dynamic approach to design procedures. This is why it has become the ideal partner for custom-made projects.

With their solid appearance, BottegaNove tiles transform any areas by creating contemporary scenarios that are in the meantime rich on content and design, soaked in the history of craftsmanship: artistic boiserie in ceramic, decorated with precious shimmering lustres and gold laminae or elegant textures highlighted by the smooth opacity of porcelain. Christian Pegoraro and his company have managed

to combine the ancient artisans' tradition and a modern vision, in order to best meet the architects' and customers' needs without any project limit.

It is exactly the standardization of the shapes and the lack of personality of many artisans' products the reason why the founder of the company has started experimenting new procedures and has then created brand-new collections.



**BOTTEGANOVE**

1. Christian Pegoraro,  
founder



**PLUMAGE TILES**

*Cristina Celestino, 2016*

The collection Plumage, designed by Cristina Celestino, starts from and thoroughly explores both the artisans' traditional ceramic, porcelain mosaic and the artistic pottery. The collection, born from the comparison of the two artisans' traditions, has resulted in a line with tridimensional tiles with ribs, to which you can apply endless decoration types. So a product of artisans' excellence that, although it can be produced in big quantities, allows a total personalisation in the nuances, colour and matching.

The collection comes from a strongly evocative scenario, inspired by the birds' feathers, leading us through a subtle interplay between contemporary vision and traditional work. The research on plumage in nature gets interpreted into the tiles in the overlapping of patterns, shapes and decoration, which give the tiled wall the perception of the single feather and of the global plumage in the meantime. The collection has two different

lines of tiles, handmade and inspired by two feather patterns. The two collections can be both in ceramic with handmade decoration and in Limoges porcelain dyed in the clay. The possible patterns in the walls with these mosaic tiles are endless and generate fascinating ambience, crowded with natural geometries like those of feathers that draw graphic forms and unexpected lines thanks to their decoration.

**FLORA**

*Chiara Andreatti, 2017*

A collection designed in refractory clays, in which the culture of researched imperfection and the handcrafted work lead to the uniqueness of the product. Chiara Andreatti has created a project for BottegaNove making a clear reference to the primordial world. She has used raw materials like clay and sand for a natural-looking coating and a surface finish that require manual application of colourful glazes and crystallines to get unprecedented chromatic effects. The red thread of the new collection by Chiara Andreatti for



BottegaNove is Nature seen in macro. It is a stylised nature, rich in meanings. Details of leaves, veins and hues are reinterpreted, drawn and impressed into the material in order to breathe new life into a handmade coating with no equivalent anywhere else.

2. PLUMAGE tiles  
ph: Mattia Balsamini

3. FLORA tiles  
ph: Fabrizio Vatiери



PLUMAGE tiles  
ph: Mattia Balsamini



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#### HAIKU

*Studiopepe, 2018*

Il nome Haiku deriva dai brevi componimenti poetici giapponesi, storicamente composti da tre versi così come la collezione è composta da tre disegni diversi che si possono accostare tra loro per creare pattern differenti. La tridimensionalità gioca con la luce e muta con essa, per creare letture sempre nuove delle superfici. La collezione si ispira al lavoro di Carlo Scarpa e alla tridimensionalità ritmica delle sue architetture in cemento.

#### PERSPECTIVES

*Angelo Spagnolo, 2018*

Well-dealt lines that are slightly asymmetrical to hint at movement. It is from this perspective that the new creations by Angelo Spagnolo for BottegaNove were born. The long experience in product design has met the brand-new and enthralling challenge of wall mosaic. In the "Perspectives" tiles the flared shape in the middle becomes a decentred dimension in which you can glimpse unusual views. The final outcome, softened by tactile enamels, highlights the lively pattern of a small daily square.

4. HAIKU Collection  
ph: Studio Session

5. PERSPECTIVES tiles  
ph: Studio Session



6. ElleDecor Grand Hotel  
The Open House  
by Antonio Citterio  
and Patricia Viel  
ph: Matteo Imbriani

7. Private house  
Project: Arch. Micol Maiga  
ph: Matteo Carassale

8. Zela Restaurant, Ibiza  
Project: Studio Gronda  
ph: Jose Salto







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**B**orn in the Zaanstreek, in the vicinity of Amsterdam, designer Piet Boon (1958) owes his love for craftsmanship and natural materials as well as inspiration, to the traditionally creative and entrepreneurial spirit of the Zaanstreek region and family upbringing. Starting at an early age, Piet has been fascinated by- and interested in the world around him, different cultures and with that various materials, building techniques, architecture and above all craftsmanship. His passion for craft and design and pragmatic mentality led him to pursue his studies at the technical school in Amsterdam.

After his studies Piet Boon began his career as a building contractor. Nowadays he is a high-profile Dutch designer. Together with his business partner, creative director Interior & Styling Karin Meyn, he developed his construction company into the multidisciplinary design studio Studio Piet Boon. Over the years Studio Piet Boon has grown into

a globally operating design company and has become one of the most renowned Dutch design companies in the world. Delivering exterior, interior, and product design excellence for residential and corporate clients and commercial partners. Still rooted in Oostzaan today, the Studio Piet Boon headquarters are home to a dynamic and international team of architects, stylists and design professionals led by Piet Boon and Karin Meyn.

Piet's experience in the field of craftsmanship as well as his frustration with design work that was not well thought-out, led him to discover that to realize his unique vision on residential living he needed to take full ownership of the design concept. In doing so, Boon's unsurpassed knowledge of materials, insight in the building process and passion for beautiful details was successfully combined into innovative solutions for exterior and interior spaces. Over more than three decades his experience as a designer with a practi-



## STUDIO PIETBOON

cal and pragmatic mindset has proven to be invaluable for the quality of his work. It also makes him a valued sparring partner to all parties involved in the realization of a project: clients, developers, builders, constructors, architects and designers.

1. Piet Boon
2. Urban Residence



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By enthusiastically combining keen technical insight and strong conceptualization skills and typical Dutch no-nonsense mentality, Piet Boon continuously drives his team to exceed expectations on a worldwide basis. His focus on functionality, comfort, timelessness and durability combined with a unique made to measure approach and long-lasting collaborations enable him to execute his vision on a global scale and makes him a well-recognized ambassador of Dutch Design.

**RESTAURANT THE JANE**

Michelin-star chef Sergio Herman and chef Nick Bril created their “fine dining meets rock ‘n roll” restaurant vision together with Piet Boon over three years ago in a mythical location in Antwerp; the chapel of a former military hospital. Studio Piet Boon, responsible for the interior design and styling of The Jane, since then collaborated in the chapel’s unique transformation into a high-end, contemporary restaurant with international allure where luxury and experience is key. Based on our belief in authenticity, functionality and materials that ‘age beautifully’ we chose to restore only the highly



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necessary in the chapel and hence preserve the rest. The original ceiling amongst others conveys the pure, understated and respectful environment that serves as the authentic host for the ultimate fine dining experience. The original altar gave way to the kitchen that - just like the atelier- is embraced by glass, like a modern shrine. It allows guests to witness everything the team creates for them. The ‘piece de résistance’ in the centre of the restaurant is a 800 kilograms-weighting gigantic design chandelier of 12 by 9 meters with over 150 lights, designed by the Beirut-based design studio .PSLAB. The chandelier was created in such a way that it contributes to the intimate and ambient divinity of the chapel interior. The shared passion of Herman, Bril and Studio Piet Boon to work with pure, rich materials is expressed in the interior design in which high quality design furniture, marble, leather and oak wood are used.

3/4. Restaurant The Jane  
Antwerp, Belgium



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### URBAN RESIDENCE

Tasked with the redesign of the interior design of an existing three story villa located along the waterside in Amsterdam, Studio Piet Boon was brought in to create the perfect balance between functionality, aesthetics and individuality. One of the most important design aspects was to maximize living space whilst keeping with a warm intimate homely atmosphere. In response to this wish we not only changed the layout of the interior, created outdoor living space, but also literally lifted the house off its foundation in order to excavate the basement. By doing so our team was able to add an extra story and window to the residence. Partially lit by natural light the extra story created features, amongst others, a work space and a made to measure wine cellar. Working closely alongside the client, the layout of the interior was changed. Giving new purpose to- and redefining existing spaces whilst



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enlarging others such as the entrance and master bedroom. The interior was brought back to its original architectural design state, creating a more symmetrical routing throughout the house, harmoniously connecting all spaces.

5/6. Urban Residence

Piet Boon



7

**How he would describe and define his style**

Our style can be best described as pure refinement. For us that is a harmonious and effortless design experience or in other words the perfect balance between functionality, aesthetics and individuality. In creating such an experience we abide by a certain set of rules such as creating a comprehensive logical routing and flow throughout every interior, according to the importance of the spaces. The maximization of natural light and use of space is also something we always take into account. Be it literally or visually, as long as you get the sense of spaciousness. Adding to that is our color palette of subdued and accommodating colors. We believe these colors create perfect neutral basis for art, personal belongings and all kinds of accessories.

**How the passion for STAINLESS STEEL is born (product description ....)**

Stainless steel is a material we typically use within kitchen and bathroom designs because of its unique qualities, and the fact that it combines well with other materials. Our Piet Boon by Cocoon taps and basins are a perfect example of how stainless steel brings industrial chic to any kitchen or bathroom interior.

**His passion for cars (he collaborated with Porsche, Land Rover etc.) and for luxury boats (see site)**

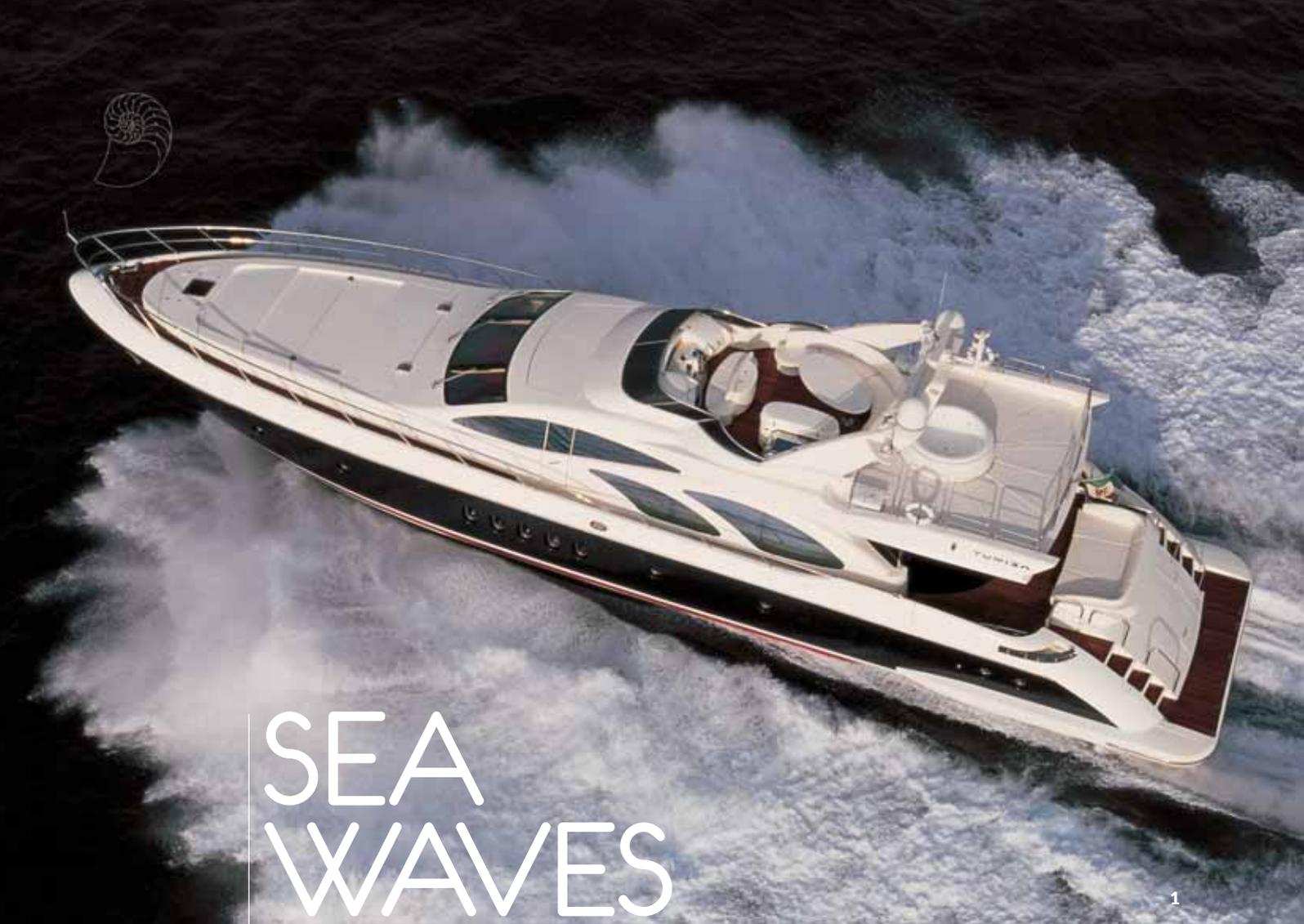
Vehicles and luxury vehicles in particular are amazing because they show a fascinating integration of- and melting of design with technology. We have had the privilege to work with Land Rover, Porsche and Long Island. It is always great to work with like-minded brands that share the same values and create limited editions.



8

7. Floor mounted bath spout by COCOON

8. Urban residence



The interior design made in Italy has conquered the nautical design up to change the aesthetic codes, less and less tied to the marine world and more and more metropolitan and contemporary.

The boating looks at the domestic interiors, the house winks at the boating. And so the distances between the two areas are shortened, creating an osmotic process and new experiences, new investigations. The yacht is a refuge, the place to feel good, just like at home. It is therefore understandable that the interiors are increasingly different from each other and often signed by architectural firms, rather than by yacht designers. The latest yachts are as cozy as a house and full of design objects, and they often carry the signature of well-known architecture firms open to the challenge to turn upside down the traditional look of the nautical interiors.



1. Rubelli fabrics for Azimut

2. Rubelli fabrics for Ferretti Group



3. Rubelli fabrics  
for Cristiano Gatto design



4. Rubelli fabrics  
for Riviera  
by Oceania cruises



5



6



7

5/6/7. Interior Decor  
by Ivano Redaelli  
for San Lorenzo, Ferretti, Riva



# IVANO REDAELLI

**I**vano Redaelli is today synonymous with style across the world. The company origins lie in the historical tradition of the district of Como: in the years after World War II, Piero Redaelli, which is now Knight of the Italian Order of Merit for Labour, and his wife Iside, founded Redaelli Ricami, a prestigious hand-embroidered manufacture of linen for the home.

In the eighties, the sons Ivano and Nicoletta helped the management of the company, giving a more international breath. Ivano began to test with new solutions, persuaded that the future of the company not only walk through the renewal of the household linen, but through a creation of a brand new concept, a design style which combines textiles and furnishing, disclosing trends that will bring the “made in Italy” famous throughout the world. From this moment on, Ivano’s choices lead the company, with a total revolution of the creative and design project.

In three decades, the strong roots in the “haute gamme” hand-craft tradition, grew up to become a proper lifestyle brand, an exclusive luxury brand, essential interlocutor for interior designers and international buyers. Today, the brand does not only offer simple linen collections or furnishing complements but a real and exclusive interior design concept, result of a continuous research aimed to exalt the quality and to lead the excellence of Made in Italy at international level.

Clever creativeness, selected raw materials, high Italian craftsmanship and natural elegance blend into the house Ivano Redaelli, a consistent expressive model that anticipates the trends in contemporary living even remaining firmly anchored to traditions.

Care for details and exaltation of senses complete the philosophy of what today has become a style over the brand.



IVANOREDAELLI

1. SWING armchair  
Design Ivano Redaelli



2



4



5



3

Redaelli: a prestigious brand in furniture, bedding and lifestyle. A collection of high quality that has managed to combine the value of the materials to a sophisticated design, reinventing the style of sleeping and of home living. A philosophy's design that includes all domestic environments but with naturalness is bound to spread inside luxurious Hotels, Spa, Charming Hotels, yachts and exclusive private residential. A complete proposal, consistent stylistically by ranging from beds up to containers, accessories and carpets as well. A great variety of textiles is coordinated for sleeping area and the

living room as well, exclusive materials such as cashmere, linen, percale, silk.

The company counts among his clients international Vips, works together with the most important and prestigious shipyards for the realization of exclusive yachts.

2. AKEMI micro & AKEMI macro fabrics

3. GLAMOUR bed

4/5. MISS R armchair  
Design Ludovico+Roberto  
Palombo



6



7



8

Redaelli prepares high level projects for luxury hotels, in collaboration with architects and designers of prestige and it is present with its special furnishing proposals, in all the major world capital cities from. Recently the company won the Elle Decor International Award for the night collection "Bed-Shaped". An elegant combination of home design, luxury, fashion and lifestyle. Redaelli: a fleecy, elegant touch forever.

6. MILES & REESE fabrics

7. DUNCAN consolle  
Design Studio Pepe

8. AKEMI fabric

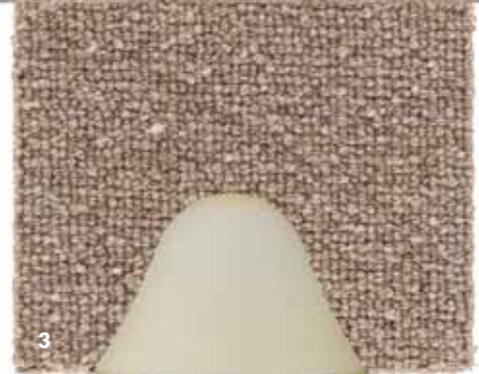
9. YOU AND ME bed  
Design Umberto Asnago



9



# DREAMING



1. DOGARESSA bed  
Design Luca Scacchetti  
for Rubelli Casa

2. PENTAGRAM  
wallcovering,  
La Scala Milano

3. LIVIA rug, Kasthall

4. PRETAPORTER cabinet  
Design Studio Pepe  
for Ivano Redaelli

5. ANITA table lamp  
Design Lorenza Bozzoli for Tato

6. SPEZIÈR bedside table flat  
Design Luca Scacchetti  
for Rubelli Casa



7

8

9

10

11

7. APLOMB armchair,  
Ivano Redaelli

8. NOBLESS walltextile  
DWC Amsterdam

9. ÄNGSMARK  
Januari rug,  
Design Ilse Crawford  
for Kasthall

10. THAIS brass edition,  
Design R.S.Studio  
for Ivano Redaelli

11. YOU AND ME bed  
Design Umberto Asnago  
for Ivano Redaelli



12

14

13

12. LODGE walltextile  
DWC Amsterdam

13. TAPPA January rug  
Design Ilse Crawford for Kasthall

14. MIX APPEAL cabinet  
Design Sudio Pepe  
for Ivano Redaelli

15. NYMPH table lamp  
Donghia

16. ICON bed  
Design Draga&Aurel  
for Ivano Redaelli



15



16



17



19



20



21

22

17. LIVIA rug, Kasthall

18. DESERT walltextile  
DWC Amsterdam

19. WALLIE chandelier  
Design Lorenza Bozzoli  
for Tato

20. KONAN bed  
Design CO3 Design Studio  
for My Home Collection

21. COCKTAIL coffee tables  
Design AngelettiRuzza  
for My Home Collection

22. MARRAKECH pouf  
Design Enrico Cesana  
for My Home Collection



23

25

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27

23/24. WALLSTREET walltextile  
DWC Amsterdam

25. OLLY table lamp  
Design Lorenza Bozzoli for Tato

26. GILLO square mirror  
Design Marco Piva for Rubelli Casa

27. ÄNGSMARK November rug  
Design Ilse Crawford for Kasthall

28. BULE' pouf, Design Lorenzo Palmeri  
for My Home Collection

29. AFORISMA Anja bed,  
Design Draga&Aurel for Ivano Redaelli



28



29



30

31

32



33



34

**30.** DIAPASON wallcovering  
La Scala Milano

**31.** SWAMI bed  
Design Studio Pepe  
for Ivano Redaelli

**32.** ALBA dressing table  
Design Studio Lido  
for My Home Collection

**33.** LOLLO armchair  
Design Marco Piva  
for Rubelli Casa

**34.** LADY V floor lamp, Tato



# REFLECTIONS COPENHAGEN

1

**R**eflections Copenhagen, a collaboration between designers Julie Hugau and Andrea Larsson resulting in a collection of handmade decorative mirrors and crystal items, finely balanced to challenge the traditional styles and shapes of today's homes by adding new dimensions and possibilities to interior decorating. The initial idea came out of the mutual feeling that there was a need for something different, something to counteract the traditional styles and forms, and a desire to be able to create dynamic reflections of light when decorating. Julie and Andrea, inspired by the graphic expression of Art Deco, the vast contrasts of the 1980's and the opportunity to explore the delicate materials that the mirrors are made of, combined their visions and the start of Reflections was a fact. The collections sum up their liberating perspective of how to provide new expressions through strength and form, the mirrors are designed with a strong visual

## REFLECTIONS COPENHAGEN

structure to create a contrast of light and reflections through non-traditional mirror images. A concept built on Julie's flair for design and production together with Andrea's eye for interior and colours and their shared vision of creating a product that unites art and decor. With the vision firmly in focus, Julie and Andrea have designed a unique collection of handcrafted mirrors and crystal table wear. Reflections - a collection in two parts. The Mirrors, a decorative, handcrafted collection incorporating traditional styles and shapes while providing new dimensions of form and strength through distinctive mirror decor. The Crystal Version, a collection of handmade crystal table wears designed with the vision of uniting delicate materials and classical shapes to form a functional art object.

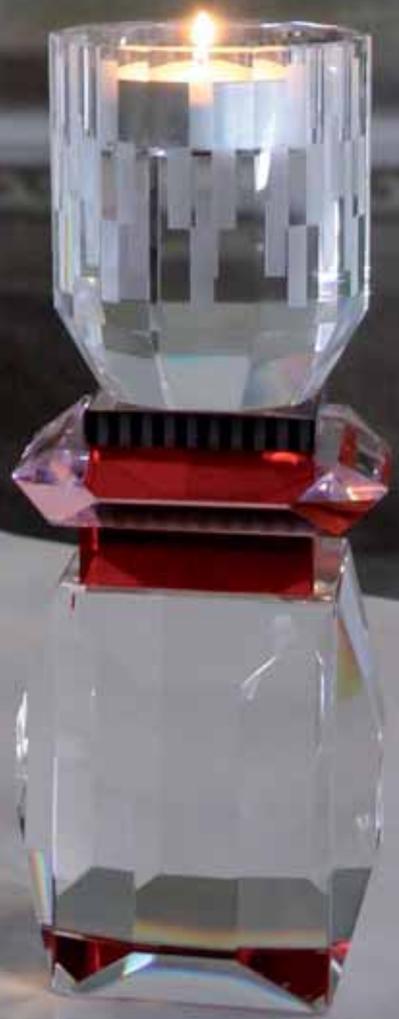
1. Julie Hugau  
and Andrea Larsson



2. MEMPHIS T-Light Holder
3. PHOENIX T-Light Holder
4. NEW HAVEN basin
5. OPHELIA T-Light Holder



DIAMOND mirror



OHIO vase  
NEVASA T-Light Holder



- 6. ARIZONA bowl
- 7. NASHVILLE T-Light Holder
- 8. ORLANDO table
- 9. SAVANNAH tray
- 10. TEXAS T-Light Holder
- 11. DAKOTA T-Light Holder
- 12. ECLIPSE mirror



# RUBELLI CASA

RUBELLI  
CASA

CLINTON armchair  
Design Luca Scacchetti



1

1. CALLE sofa

2. CALLE LARGA armchair

3. TELER coffee table

Design Luca Scacchetti



2



3

*“Rubelli Casa is a versatile and welcoming lifestyle featuring beauty, elegance and comfort.*

*Our furniture is made for relaxing and feeling good, and for adding value to the spaces where it is installed. Again applying an eccentric Venetian touch, we have reinvented the midcentury style that is currently so popular.*



*Tradition and innovation are both fully alive and well balanced in Rubelli Casa, making it a unique and exciting collection.*

*Discover all this on the following pages and experience it in our flagship showroom in Milan.*

*You will then ask yourselves how you could live without Rubelli Casa”.*

*Nicolò Favaretto Rubelli*



4



5

4. BUCINTORO sofa

5. CANEVIN armchair

6. BARENA GRANDE coffee table

Design Luca Scacchetti



6



PALAZZO sofa  
Design Studio Rubelli  
BAÛTA side table

Design Luca Scacchett  
ph: Luca Casonato, Gionata Xerrai

# SERENA CONFALONIERI

**S**erena Confalonieri (1980) is an independent designer and art director based in Milano. She works on product, graphic and textile design projects and collaborates with many Italian and international companies. Her works are placed in-between product and graphic Design an accurate research on the surfaces is always present in her projects. After a Master Degree in Interior Design, she started her career working in many architecture and design practices in Milano, Barcelona and Berlin, and collaborating with the Interior Design Faculty of Politecnico di Milano as assistant professor. In 2013 she makes her debut at Milano Design Week with her Flamingo rug, produced by Nodus. During the years she's been selected for design residencies and workshops in Italy and abroad (New York, Mexico, Portugal), her works have been published by important newspapers and magazines (The New York Times, Corriere della Sera, Il sole 24 ore, Wal-



paper, Interni, Ottagono, L'Officiel, Elle Décor...), she won prizes such as a Special Mention at the Young&Design Awards 2014 and at the German Design Awards 2016 and her works have been exhibited in important locations such as La Triennale di Milano and Rossana Orlandi gallery.

1. Anami wallpaper, Wall&decò

2. Cora & Lea  
3d printed hanging lamps  
for Exnovo Italia, ph: Sara Magni



3. Serena Confalonieri



4. GAMMA for MasonEditions  
ph: MattiaMaestri

5. MIA for MasonEditions  
ph: MattiaMaestri

6. LOTUS table lamp  
for MasonEditions  
ph: MattiaMaestri

7. LIDO lamps  
for Doppia Firma  
ph: Laila Pozzo

8. MOJO copper  
wall amulet  
ph: Francesca Iovene



### FACADE AND INTERIOR GRAPHIC INSTALLATION FOR ARCHIPRODUCTS

via Tortona 51 - Milano  
ph: Angelo Dell'Olio  
for Archiproducts

Archiproducts Milano's facade changes. New glamorous colors and a stylistic hallmark with a feminine touch. Diego Grandi, the 2016 edition's project designer, passes the baton to the young Milanese designer Serena Confalonieri, the author of Architypes, a geometric pattern made up of hundreds of ultralight Kriskadecor aluminum chains in gold, black, pink/copper and silver.

Architypes is a fresh project speaking the architects' and designers' language. The graphics and nuances take its inspiration from the typical Bauhaus traits, Art Decò, and Gio Ponti's expressive geometry.

A composition of graphics gleaned from architecture drawings' symbols. Doors, windows, stairs,



landings, arches, battlements, electric symbols, and furniture. Playing with colors and shapes, this surface becomes a lively image which shows different details at every new glance.



1

# MY HOME COLLECTION

**F**urniture for an exclusive and design-conscious style. From the living area to the bedroom, products for an ideal home which reflects good taste and the most glamorous trends in every room: beds, upholstered furniture, seating, storage and accessories.

A new philosophy, which focuses on the senses as a starting point for an emotional reawakening. A private world, every aspect of which can be imagined and designed. Unique details, sartorial elements, impressive materials.

**My Home Collection** embodies a unique lifestyle, featuring materials, forms and colours that together create a timeless yet contemporary elegance.

My Home Collection is a company with 100% Made in Italy certification and is included on the National Register of Italian Manufacturers. The 100% Made in Italy label certifies that the product has been made entirely in Italy; the semi-finished products are all made in Italy, and only Ita-

lian raw materials and components are used, all of the highest, first-class quality. The workmanship faithfully reflects the Italian tradition.

“We believe that our products must tell a story: our story. A story of craftsmanship, savoir faire, a love for detail and ongoing research into solutions which can adapt to technological developments in the field of manufacturing. We never stop seeking perfection as we strive to fully satisfy our customers’ expectations”.



1. *CHEMISE* armchair  
Design Studio: Lido



*FACE bed*  
*Design Massimiliano Di Domenico*



2

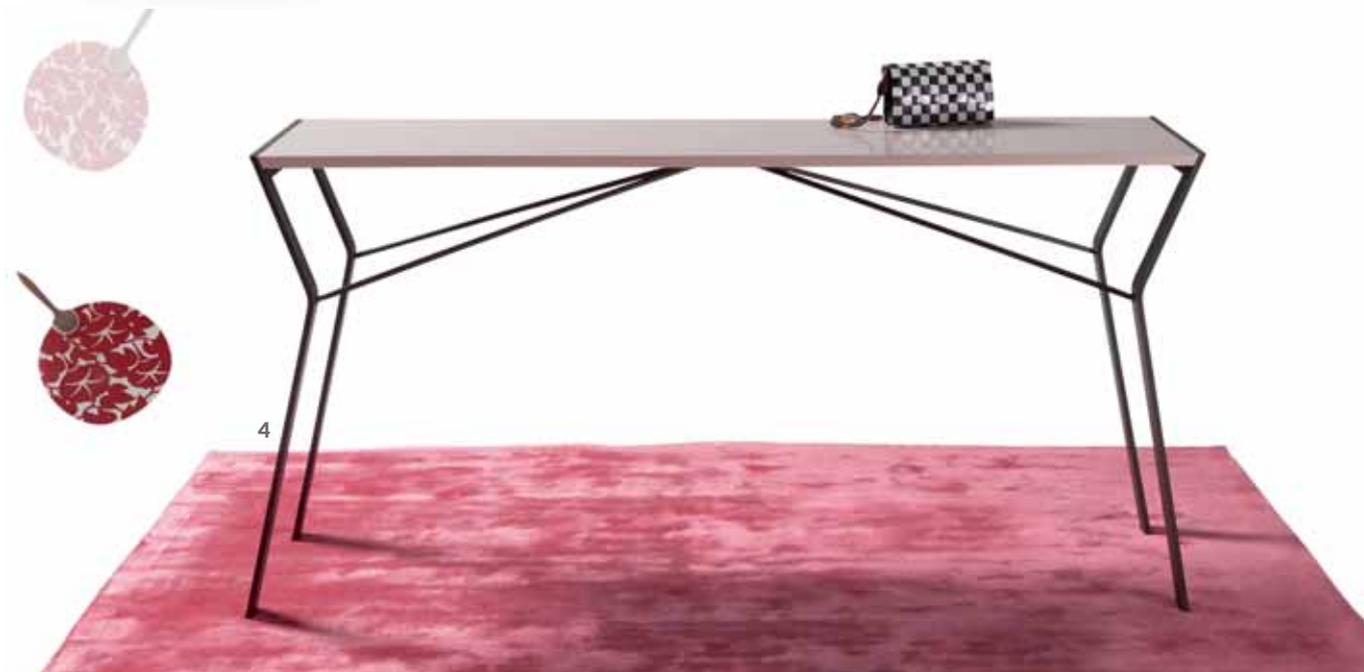


3

2. CHEMISE sofa  
Design Studio: Lido

3. IAIA armchair  
Design Angelettiruzza

4. SHARI consolle  
Design Angelettiruzza



4



5



6

5. ULA chair  
Design Serena Confalonieri

7. COCKTAIL table  
Design Angelettiruzza

6. LARSEN sofa

8. BELTE pouff  
Design Elena Salmistraro



7



8



KNIT sofa  
Design Enrico Cesana



# BARBARA BRANCIFORTI

2

**B**arbara Branciforti is an Italian designer. She works in Milan, first dealing with interior design, textile styling and artistic direction.

Since 2014 she is co-founder of Bucobianco, where she combines her experience in the world of design with the artistic field and the fashion world.

Lately her passion for cooking led her to create special pizzas, between art and gourmet dishes.



1

1. Barbara Branciforti

2. Russian Beetroot Pizza

[barbaramakespizza@gmail.com](mailto:barbaramakespizza@gmail.com)

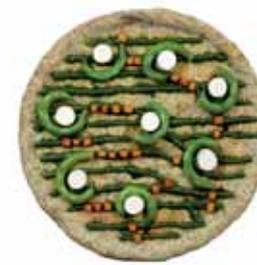
[https://www.youtube.com/channel/UC9Mac\\_VWidaR6neLmQ3Z\\_3g](https://www.youtube.com/channel/UC9Mac_VWidaR6neLmQ3Z_3g)

<https://www.instagram.com/barbaramakespizza/>



**RUSSIAN BEETROOT PIZZA**  
 Method: Mix the flour, baking powder, minced parsley, salt and sugar, oil and water in a bowl. Knead for a few minutes and put the dough to rise for at least 2 hours in a bowl sprinkled with oil. Cut the potatoes into slices and cook them for 5 minutes. Peel the beet and cut into thin slices, steam for 5 minutes. Use a 2 cm diameter coppers to make a dozen beetroot discs. Blend the remaining beetroot with sour cream and a pinch of salt. In a tight, high container, place the egg, add the oil, lemon and a pinch of salt. Mount with the immersion blender for 1 minute and add the garlic to the mayonnaise. Add a tablespoon of mayonnaise cream and place the rest in a pastry bag. Spread the dough and sprinkle with oil before informing it for 5/6 minutes at the maximum temperature. Spread the beet cream on the pizza, then the herring cut into thin slices and sliced potatoes. On each slice of potato put a tuft of mayonnaise, a disk of beetroot and another tuft. Arrange the flowers on 4 tufts of mayonnaise.

*Ingredients:*  
 70 gr manitoba flour  
 60 gr stone-ground flour  
 1 teaspoon of dehydrated yeast  
 1 teaspoon of salt  
 1/2 teaspoon of sugar  
 2 tablespoons of olive oil  
 3 teaspoons of chopped parsley  
 1/2 glass of warm water  
 100 g new potatoes  
 1 small beet  
 2 tablespoons sour cream  
 1 egg  
 220 ml seed oil  
 2 tablespoons of lemon juice  
 1 teaspoon minced garlic  
 1 fillet of smoked herring  
 2 tablespoons of olive oil  
 4 edible flowers (Pervinca)





# DOMINIQUE KIEFFER

1

**F**ashion, design and art are the worlds where the new fabrics collection created by Paola Navone for Kieffer by Rubelli navigates.

Travelling freely across centuries and continents, the new collection is narrated through the pages of a magazine focusing on the moods, trends and passions that inspire our many-sided contemporary living.

The common denominator of the various fabrics in the collection is the slight aesthetic imperfection of handmade items. Lightweight fabrics such as gauze, cotton textured by raffia inserts, linen hybridised by jute fibres, cosy tweed and shiny, super-fine velvet. A family of fabrics born of the firmly established collaborative partnership between the subtle, casual creativity of Paola Navone and the long-standing fabrics manufacturing tradition of Kieffer by Rubelli.

DOMINIQUE  
**Kieffer**  
BY RUBELLI

## 1. RETRO GEO

*Sophisticated shapes and saturated colours. That's all it takes for a modernist aesthetic, its bywords energy and elegance. Precision is just a different way of narrating a lyrical fantasy.*

*Allover 17265*

*Guro 17269*

*Outmap 17264*

*Netnet 17252*

*ph: Beppe Brancato*

*Style director:*

*Otto - Cristina Pettenuzzo*

*Styling: Sissi Valassina*

*e Giovanna Baseggio*



2



3

**2/3/4. ARCHEOLOGY OF THE FUTURE**

*An earthy palette creates moods redolent of stone and mud.*

*Time-worn materials with rough, etched surfaces. Shapes drawn by imaginary natural sediments, by fossils, findings, the treasures of a future past.*

Fossile 17267

Drops 17243

Woody 17255

ph: Beppe Brancato

Style director:

Otto - Cristina Pettenuzzo

Styling: Sissi Valassina

e Giovanna Baseggio





**5/6. BOHEMIAS DREAM**

*Romantic, lyrical and informal atmospheres made up of velvety surfaces and colours with a fairy tale inspiration.*

*Where everything is cosy and soft, reassuring and at the same time slightly surreal and magical.*

- Boutis G.L. 17271
- Allover 17265
- Lin Bombé 17244
- Défilé 17227
- Kusa 17250
- Velours Tresse 17229

*ph: Beppe Brancato  
 Style director:  
 Otto - Cristina Pettenuzzo  
 Styling: Sissi Valassina  
 e Giovanna Baseggio*



# LIVING





1. BEGHINA wall lamp  
Design Giulia e Guido Guarnieri  
for Tato

2. STAR mirror,  
Reflections Copenhagen

3. DESERT walltextile  
DWC Amsterdam

4. WILMA armchair  
Design AngelettiRuzza  
for My Home Collection

5. GLÄNTA rug  
Design Ilse Crawford for Kasthall

6. SOFTLY sofa,  
Design Enrico Cesana  
for My Home Collection



7. BOOGIE coffee tables  
Design AngelettiRuzza  
for My Home Collection

8. DENVER bowl,  
Reflections Copenhagen





9. JIL table lamp  
Design Lorenza Bozzoli for Tato
10. Walltextile, DWC Amsterdam
11. ÅKER rug,  
Design Ilse Crawford for Kasthall
12. MEMPHIS & OPHELIA candle  
holder, Reflections Copenhagen

13. ANTITESI coffee table  
Design Draga&Aurel for Ivano Redaelli
14. BELT Pouf  
Design for My Home Collection
15. PINKERTON sofa  
Design Francesco Bettoni  
for Ivano Redaelli





*KNIT sofa  
Design Enrico Cesana  
for My Home Collection*



*TRIENNALE armchair  
Rubelli Casa*



16

17



18



19

- 16. LODGE walltextile  
DWC Amsterdam
- 17. DOMINO sofa  
Design Nava+Nava Design Studio  
for Rubelli Casa
- 18. FREYJA Mineral Grey  
rug, Kasthall
- 19. FORMA side table, Donghia
- 20. TOURMALINE table lamp,  
Donghia
- 21. BARBACAN armchair  
Design Luca Scacchetti  
for Rubelli Casa
- 22. AMPOLLA ALTA  
Design Corrado Corradi  
Dell'Acqua for Tato

20



21



22



23. LUNA ORIZZONTALE,  
table/floor lamp  
Design Gio Ponti for Tato

24. CORTENOVA sofa  
Design Luca Scacchetti  
for Rubelli Casa

25. BOUDOIR walltextile  
DWC Amsterdam

26. FREYJA Green Gold  
rug, Kasthall

27. CLINTON chair  
Design Luca Scacchetti  
for Rubelli Casa

28. FORCOLO cabinet  
Design Luca Scacchetti  
for Rubelli Casa

29. PILA-47 armchair  
Design Nava+Nava  
Design Studio  
for Rubelli Casa





CORTENOVA sofa  
Design Luca Scacchetti for Rubelli Casa

# TATO



ARENZANO table lamp  
Design Ignazio Gardella

TATO's motto is "Dreamed and Made in Italy", because it was conceived to do things well. There's a deep knowledge arising from the practice. Doing things well, for a company producing lighting design and furnishing items, means to express a way to be and a precise attitude. It means to purposely design a personal idea of what freedom is in an understated way; a personal idea of new, of something you don't look for, because you live with it every day. It's not just about good Design it's about a more complex vision of the world, of things and of living, it's about an attitude that brings together a network of knowledge including the handmade and machine-made and that is related with the more anthropological aspects of craftsmanship and industry.

TATO aims at the rediscovery and preservation of the artisanal skills and the noble taste that are an important part of modern and contemporary Italy. The main goal of TATO's products is to be high quality, to last a more than a lifetime so they can be passed on from one generation to the next. We achieve this by relying on the best Italian artisans: marble producers from Carrara and other parts of Tuscany, glass from Venice, and the best metal workers of northern Italy.

Our lighting elements are all retrofittable (upgradable and future-proof to newer industry standards), so technology is welcome but doesn't get in the way of the design.

We aim to rediscover old projects by great Maestri such as Gio Ponti, Ignazio Gardella and Corrado Corradi Dell'Acqua, and also create new products with a strongly evocative vibe. In this case the main inspiration is the post-war style, born from the need to find furnishing solutions capable of establishing a dialogue with the emerging new structures, especially in a city like Milan, in which all of our designers have deep roots.



VOX table lamp  
Design Lorenza Bozzoli



*OLLY table lamp  
Design Lorenza Bozzoli*



1

TATO features a growing collection of lighting items, with finishes that go from all the variations of brass, to chrome, to bronze and other materials able to satisfy our lovely spoiled customers. More recently, furniture elements and ceramic accessories were also added to the collection, reintroducing classic works from the past. A highlight is Ignazio Gardella's "Piedi Regolabili" table, designed in 1951 for Altamira in New York.

Also, TATO's oldest product to date, the Alzabile floor lamp by Ignazio Gardella (1948), is featured in the permanent collection of New York's MoMA (Museum of Modern Arts).

TATO is a young company. All core members of the team, including the founder Filippo Cristina, are younger than 40, and with this comes a lighter and more flexible approach to the ever changing market of luxury decoration.

But being young doesn't mean we're naïve: TATO comes from a long family history of successful entrepreneurs, and already has a strong relationship with some of the best Italian artisans, and also a worldwide sales network.

TATO proudly serves some of the best showrooms in Europe and beyond. Some of TATO's most noteworthy clients include: Valentino, Tom Ford, The Museum of Modern Art of New York, Pomellato, Harrod's and Rinascente.

TATO has a steady presence in EuroLuce fairs in Milano, among the noblest brands of our industry all over the world.

1. ORSOLA table lamp  
Design Lorenza Bozzoli

2. ALZABILE floor lamp  
Design Ignazio Gardella



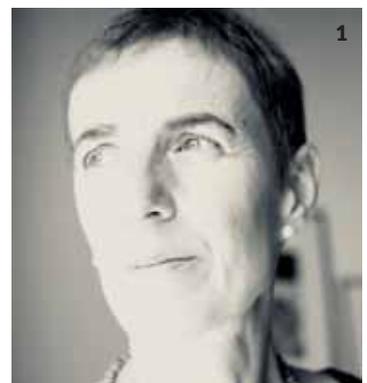
2



# ELENA VILETTI

Everything is inside that name: Spazio Lena. Aunt Lena lived within these walls. Here she lived, ran her fabric shop, welcomed her friends, acquaintances, passers-by asking for a hot meal, her family. Here stories have passed, people, cups of tea, tobacco, fire in the fireplace, ideas... Here the hours often spent together with her niece. Above all to her. To Elena. A part of Elena has always lived here, that's why Aunt Lena left this place to her, so that her niece could keep it alive with her own energies. Therefore, this Space was born - and now lives - in which Elena creates her works and exposes them. In the exhibition part everything changes on the spur of the inspirations, the situations, the periods of the year, historical moments, motions of the soul. The only fixed point is Aunt Lena's huge photograph, which still welcomes those who cross the threshold of what was her shop and where you can now admire Elena's ceramic sculptures. Here they take shape and find space, objects, thoughts, artistic expressions that are always

new, that come together with people who stop for a chat, a coffee, a glass of wine shared behind the windows. In the back rooms, behind the exhibition, everything is always the same. The stove turned on in winter, the usual friends who laugh aloud, the clay that takes shape between the fingers. It is full of objects, Spazio Lena: ceramics, photographs, notes hanging from the fridge, ropes, fabrics, tools, woods, paintings, yet space never seems to be missing. Sometimes a few passers stops fascinated and asks to take some pictures. Elena answers with a smile and a cup of coffee. Here, therefore, in this welcoming and vital atmosphere, Elena Viletti shapes her sculptures. Nature is the master: fish, birds, plants above all, those that Aunt Lena knew how to grow wisely and that Elena still knows how to cultivate skillfully, but not as much as she would like. "Do not water" is born like this: a never-ending series of succulents made of refractory earth. The glazes composed with oxides are made and mixed at the time, filtered only by experience and never according to



1

a pre-established recipe. Each sculpture is always a unique piece. Nature, as well as inspiring, is also one of Elena's priorities, which tries as much as possible to avoid toxic and polluting products for the environment. Together with the "giardinetti / little gardens" - this is their common name - fish, roses, owls, fruits emerge. They are not just reproductions, they are ideas. Next to a basket of colorful apples, a sign reads: "a fake apple a day removes all imaginary diseases around". Under a chair there are dozens of large seeds that



show one and only one word, always different. "Say it with the seeds of Lena", reads a note. Because sometimes only one word is enough, but carefully chosen and engraved with fire. Two birds are placed on a wood next to a real nest, found in the woods near the house. Old planks recovered from abandoned farmhouses and barns bring dozens of colorful fish and a continuous inscription repeated endlessly: "the sea is only one". Faulty washing baskets are transformed into comfortable and elegant living room puffs. While these lines unravel Elena, sitting at the table with a clay ball in her hand, asks that the women who share and nourish this space with her are mentioned: Silvana, Manuela, Francesca and all those who from near or far contribute with their attitudes to generate leads, events and situations. At Spazio Lena we organize art and photography exhibitions, book presentations and performances; here they have exhibited local artists such as Oliviero Masi, Adelaide Cardia, Adriano Semprini, Tobia Fasoli, Mascia Premoli, Mauro

Bellucci, Greta Penacca, Simona Cazzulo; here Elena is always ready to reserve a space for works of great intensity and exceptional quality, such as the woods handwritten by Sergio Marchesini, which contain pieces from the most important texts of world literature.

It is now evening, Elena puts the working tools in an old red bag and gets ready to go home, to Praglasso, a fraction of Varzi closer to the woods than to the village, where still night silence reigns, in the evening you wear a sweater even in summertime and fresh and good water flows from the fountain. You will be far away and only a small light will remain lit behind the windows. But even at night the voices of the country will cross Spazio Lena, keeping it always alive, always on the move.

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# DONGHIA

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**D**onghia furniture and lighting is designed to welcome, comfort and compliment people. For more than 40 years, we have remained true to the mission of our founder, Angelo Donghia, to “make people feel gorgeous and beautiful in their surroundings.”

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- 1. JET fabric
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4



5

6

4. NENALDO chandelier

5. SECRETS fabric

6. CECILIA chair

7 STARRE table



7



8



9



10



11

- 8. ECHO Fabric
- 9. MARS bench
- 10. BOVOLO table Lamp
- 11. CURVE chair



# CREDITS

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