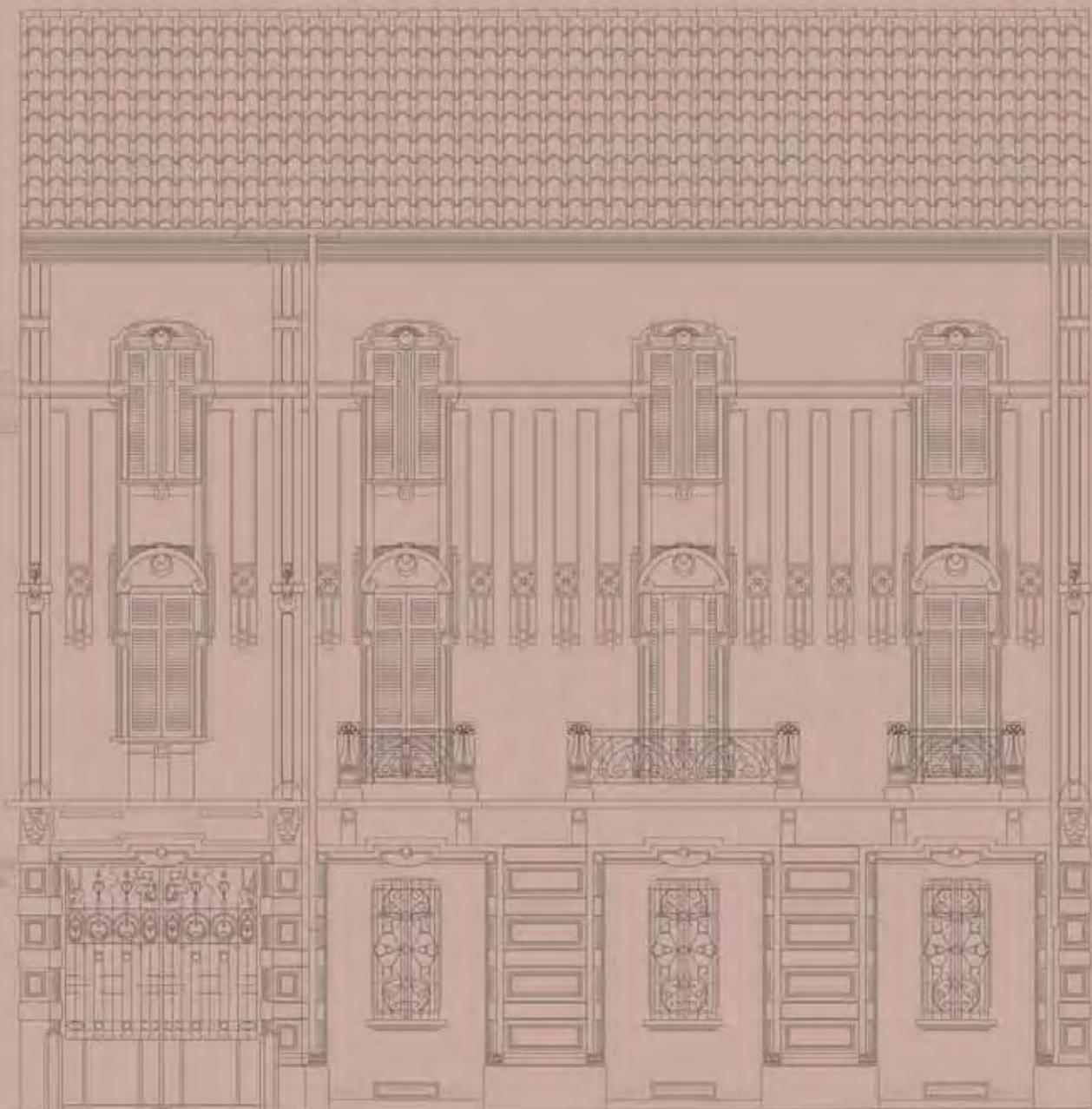


# ALBA

*magazine*

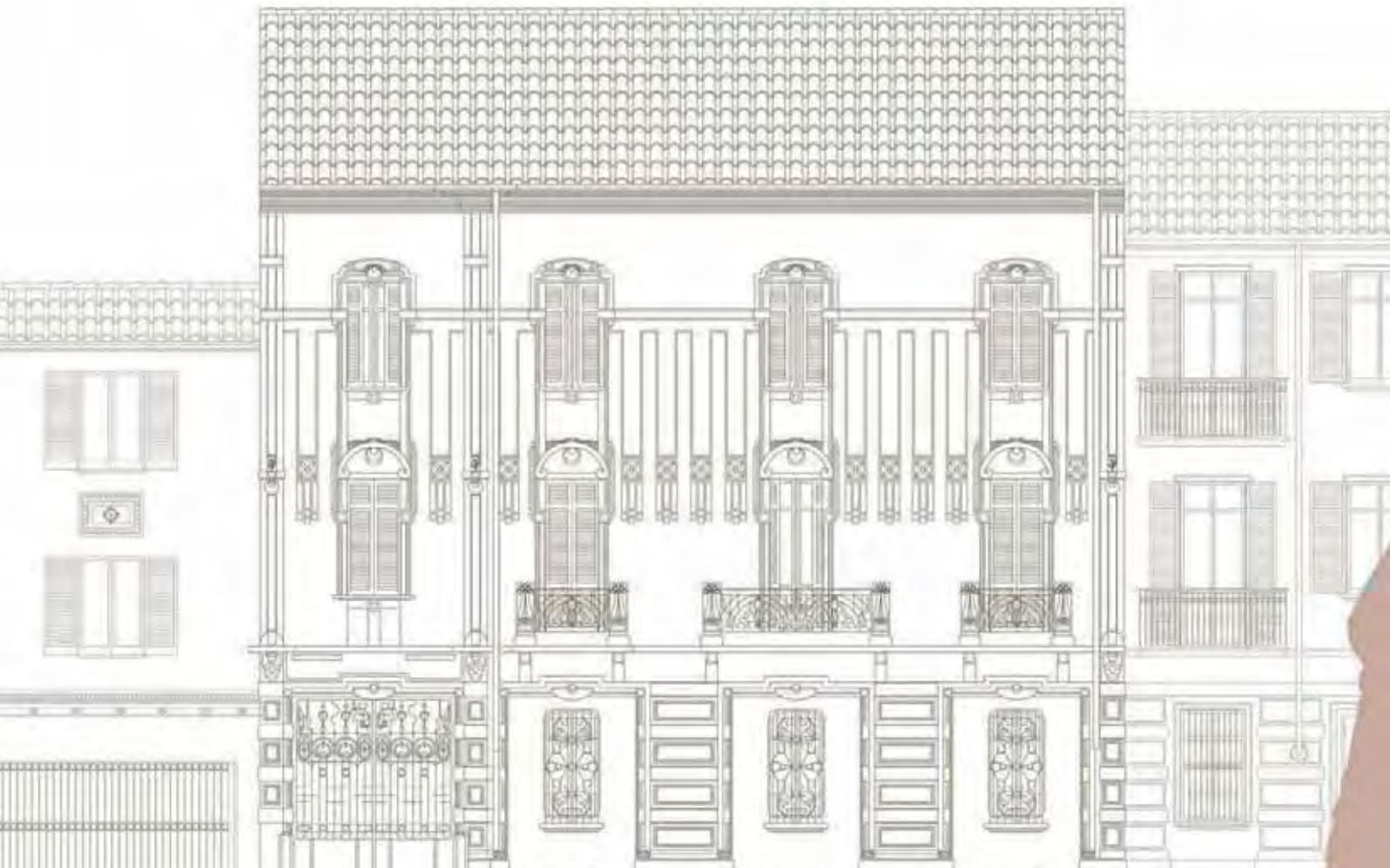


#2



# #2 for celebrating CREATIVITY

alba  sales consulting



# Personalization is the key

Alba Magazine N. 2 validates the tested formula of the first issue, which has been very appreciated. Our product portfolio has been revisited and reclassified in the light of some fundamental themes that act as magnets and aggregation elements, think of it like a Laboratory where creation happens. You will find ample emphasis to the world of lighting, which becomes more and more a protagonist, with lamps that are not just lighting fixtures but real interior furnishing elements and objects of pure beauty. In the same way you will notice the attention reserved for the surfaces, which have acquired great importance in today's interior architecture: natural stones, marble, tiles and coatings in cement, mosaics, ceramics, woods, composites, clay for architecture, often in unusual sizes, developed thanks to increasingly advanced technologies, with endless possibilities for customization, new solutions for laying, a universe full of color and life, exuberant and rich of powerful expressiveness.

Beyond the usual sections linked to design, you will discover inspirations & connections with the world of art and fashion, as well as some chapters dedicated to our talent scouting vocation.

We thank you for your attention, hopefully we have achieved our goal to stimulate and intrigue you, we wish you a pleasant reading and entertainment with our magazine.

*Luisa Balduzzi  
e Nino Leonessa*



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98 WALK WITH US

# celebrating CREATIVITY

# essential



GRID  
sofa  
PETITE FRITURE



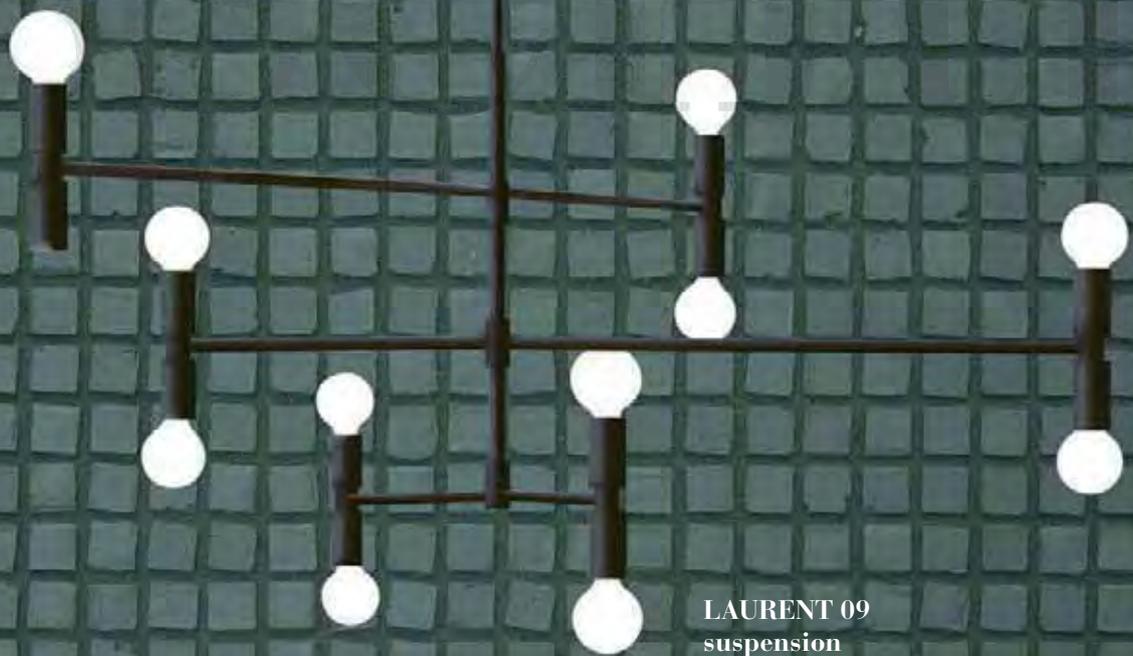
ATOMIUM - DOT  
COLLECTION  
suspension  
LAMBERT&FILS

YUMI  
wallpaper  
WALL&DECÒ

PALAZZO 700  
tiles  
NEROSICILIA



MANHATTAN  
cabinet  
RÖSHULTS



LAURENT 09  
suspension  
LAMBERT&FILS



MICRO 8  
mosaic  
MOSAICOMICRO

ECCENTRIC  
table  
AGAPE CASA

WALDEN  
rug  
WARLI



CLUB 44  
chairs  
AGAPE CASA



AGAPE CASA

Alba



# essential

KAZE  
wallpaper  
WALL&DECÒ



BAMBOO  
wall lamp  
FORESTIER



DOJO  
chair  
PETITE FRITURE

DOJO  
table  
PETITE FRITURE



WALDEN  
rug  
WARLI

**YORK**  
sidetable  
**ROSHULTS**



**PURO**  
suspension  
**BROKIS**



**COSTELLATION**  
wallpaper  
**PETITE FRITURE**

**SUPERFICI ENNEUNO**  
tiles  
**NEROSICILIA**



**MONACO**  
lounge chair  
**ROSHULTS**

# praise

## FOR ELEGANCE

Paola C. was born from the meeting and subsequent professional partnership between Paola Coin and Aldo Cibic who, from 2000 onwards, began to design objects for the home, but more generally objects that could encourage meetings between people.

Paola C.'s vision goes beyond the idea of formal design and proposes a dimension of elegance out of time and fashion. The Collection stands out for its intense and refined simplicity, a soft and harmonious sign which is often generated by a certain degree of imperfection. Paola C.'s objects are simple and at the same time unique, suggesting a spontaneous and never conventional use for them.

Starting in 2014, Paola C. added to the Collection the Stories format: short stories by a single designer, who openly interprets the values of the brand. "A New Roman", the first story designed by Jaime Hayon, was followed by Table Joy by Aldo Cibic, Dolce Vita by Cristina Celestino, Lunar Landscape by Elisa Ossino and Coquille by Chiara Andreatti.

After nineteen years of Artistic Direction during which he contributed with his creations to the success of Paola C., Aldo Cibic takes on the role of Creative&Cultural Advisor, assisting the property in the supervision of creative activity and the international promotion of the brand.

From April, 2019 the Artistic Direction is headed by Gaia Bottari and Istvan Bőjte who, after having worked in the last three years on the renewal of the brand identity, will now effectively oversee the products, the installations and the communication strategies.

In Milan, in the reserved courtyard of Via Solferino 11, is located the showroom of Paola C.: a familiar and refined place where you can learn about and discover the entire production of the company. A changing exhibition space, with delicate tones and sophisticated finishes, in which dedicated exhibitions and more institutional events such as the Milan Design Week take place periodically.

## PAOLA C.



KARAFFINA vases  
*Design Aldo Cibic*



CUPONE vase  
*Design Aldo Cibic*



COQUILLE collection  
*Design Chiara Andreatti*  
*Photo Credits Sara Magni*





LUNAR LANDSCAPE collection  
 Design Elisa Ossino  
 Photo Credits Beppe Brancato



RIFLESSI  
 vase  
 Design Neri & Hu



THE HOT  
 tea pot  
 Design Böjte Bottari



**NEW ROMAN collection**  
*Design Jaime Hayon*  
*Photo Credits Beppe Brancato*





# water DREAM



# water

DREAM



DR bathtub and washbasin top  
FLAT D shower  
AGAPE

# WATER



IN-OUT collection  
AGAPE  
Project by: Matali Crasset  
Photo Credits Albert Font

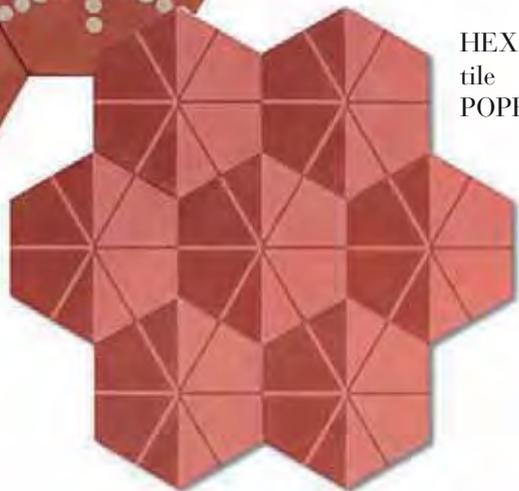
# DREAM



HEX DOT  
tile  
POPHAM DESIGN



VERTIGO  
suspension  
PETITE FRITURE



HEX DEMI CROSS  
tile  
POPHAM DESIGN



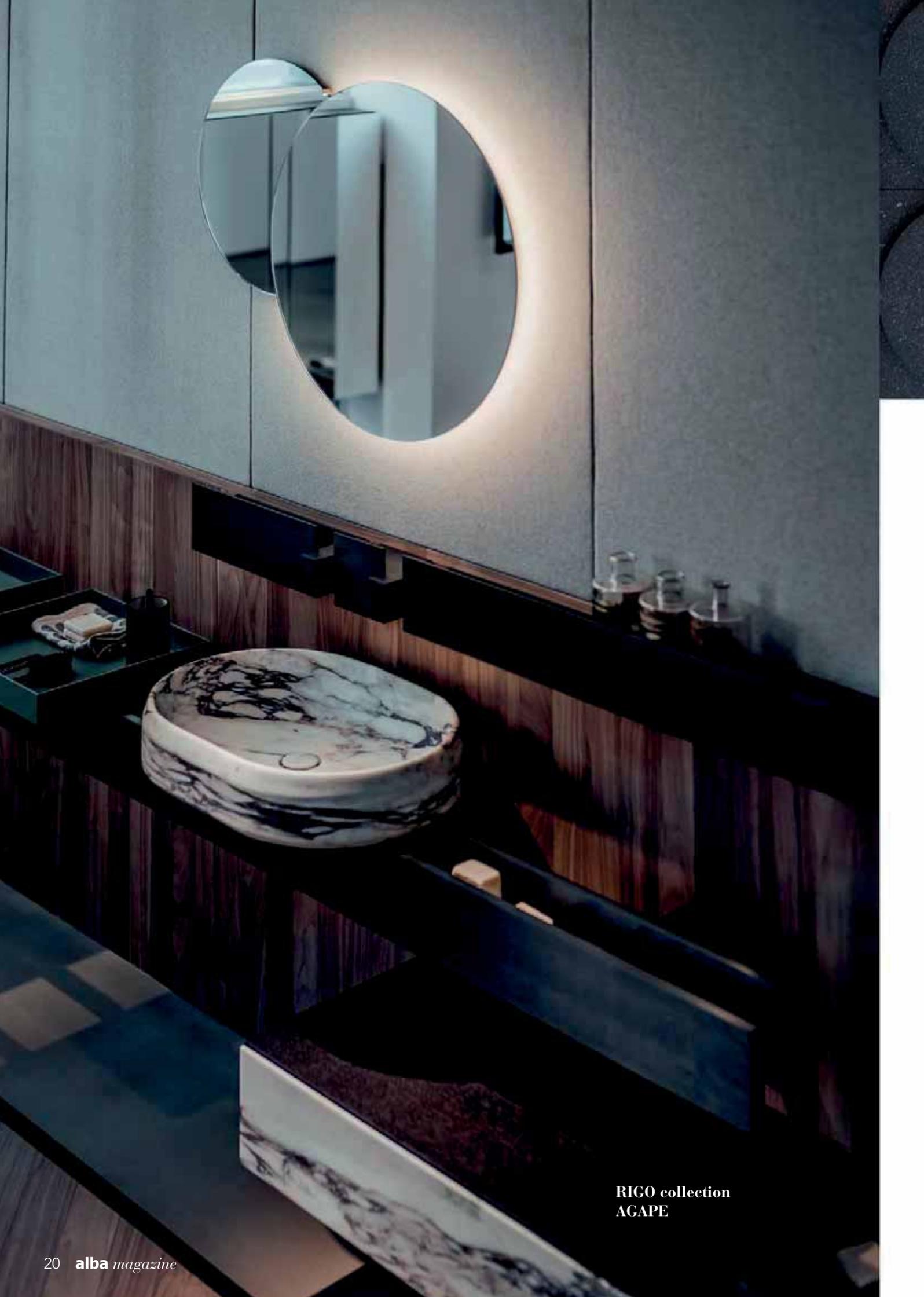
WEEK END  
chair  
PETITE FRITURE



JAZZ  
bathrobe and rug  
MISSONI HOME



MICRO 8  
mosaic  
MOSAICOMICRO



**RICO collection  
AGAPE**



**BEAUBIEN**  
suspension  
LAMBERT&FILS



**BUKI A RILIEVO ENNEDUE**  
tile  
NEROSICILIA



**BUBBLE**  
clothes hanger  
PETITE FRITURE

**MASK**  
mirror  
PETITE FRITURE



**TRAME**  
armchair  
PETITE FRITURE



**KEITH**  
terry and bath mat  
MISSONI HOME



# water DREAM



INNER FOREST  
wallpaper  
WALL&DECÒ



CAVALLETTO  
storage  
AGAPE CASA

DOT  
suspension  
LAMBERT&FILS



MICRO MULTIPLEM  
mosaic  
MOSAICOMICRO

REX  
bath mat and terry  
MISSONI HOME



LOOP  
shelf  
PETITE FRITURE



SPOON M  
bathtub  
AGAPE



# WATER



**MYSTICAL DREAM**  
wallpaper  
WALL&DECÒ



PARMA  
bathroom rug  
MISSONI HOME



ANGELUS  
chandelier  
PETITE FRITURE



MARSIGLIA bathtub and  
SEN floor mixer and shower  
AGAPE



GOMITOLO  
candels  
MISSONI HOME



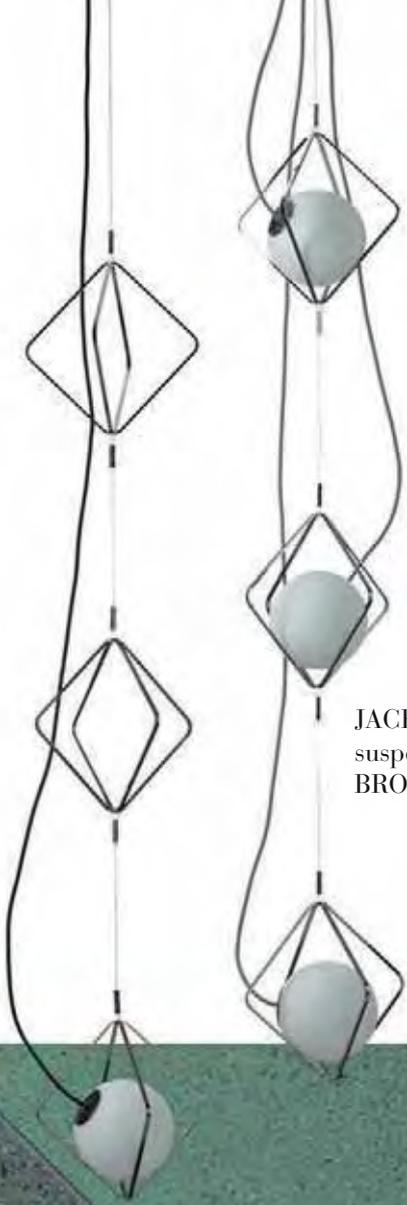
MULTIPLEM  
tiles  
NEROSICILIA



MACH2  
bath accessories  
AGAPE



ELL self-bearing countertop  
LATO storage units  
SPOON over-countertop washbasin  
ACAPE



JACK-O'LANTERN  
suspension  
BROKIS



MACH2  
accessories  
AGAPE



LINNÉ  
vase  
RÖSHULTS

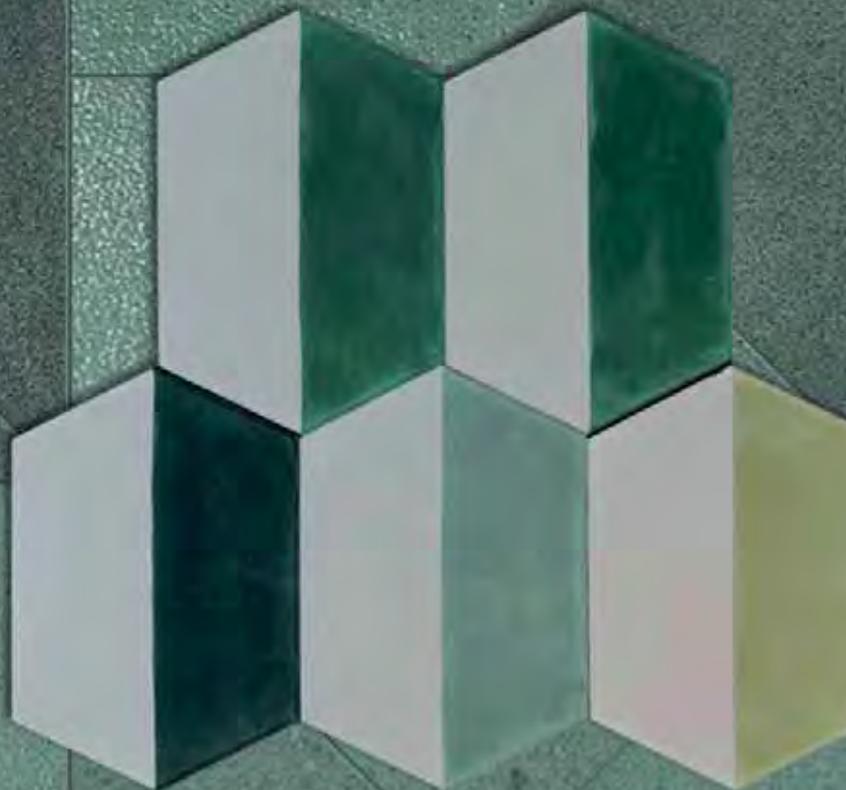


SAMMY  
bathrobe  
MISSONI HOME



MÚLTIPLEM ASPARAGO  
tiles  
NEROSICILIA

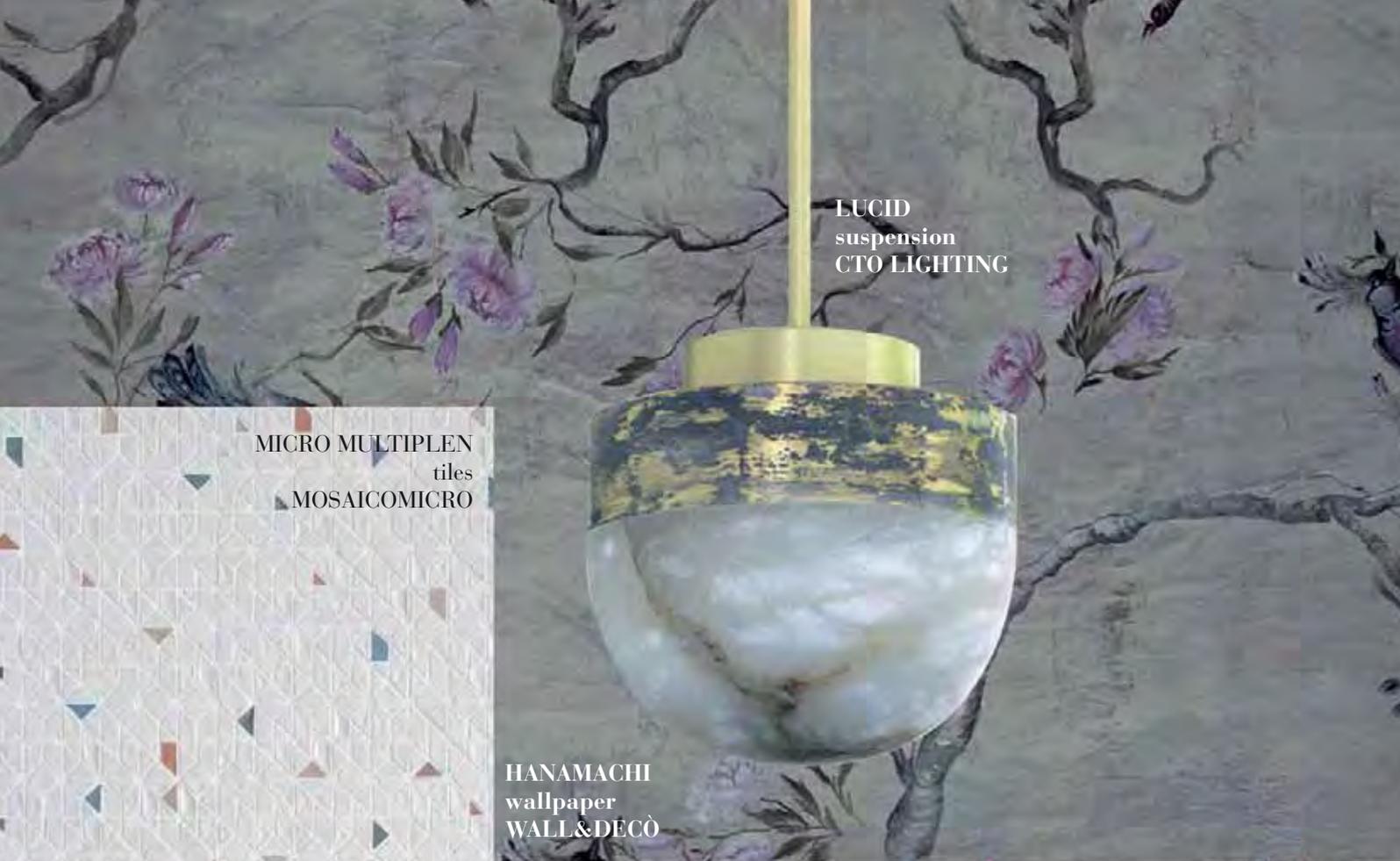
HEX LONG  
tiles  
POPHAM DESIGN



# waterDREAM



JULIET  
wallpaper  
WALL&DECÒ



LUCID  
suspension  
CTO LIGHTING



MICRO MULTIPLIN  
tiles  
MOSAICOMICRO

HANAMACHI  
wallpaper  
WALL&DECÒ

TOLOMEO  
towel  
MISSONI HOME



REX  
towel  
MISSONI HOME

I TESSUTI  
tiles  
NEROSICILIA



SPRING BLOSSOM  
swing  
IOTA hand stitched

# draw life IN COLOR

pophamdesign

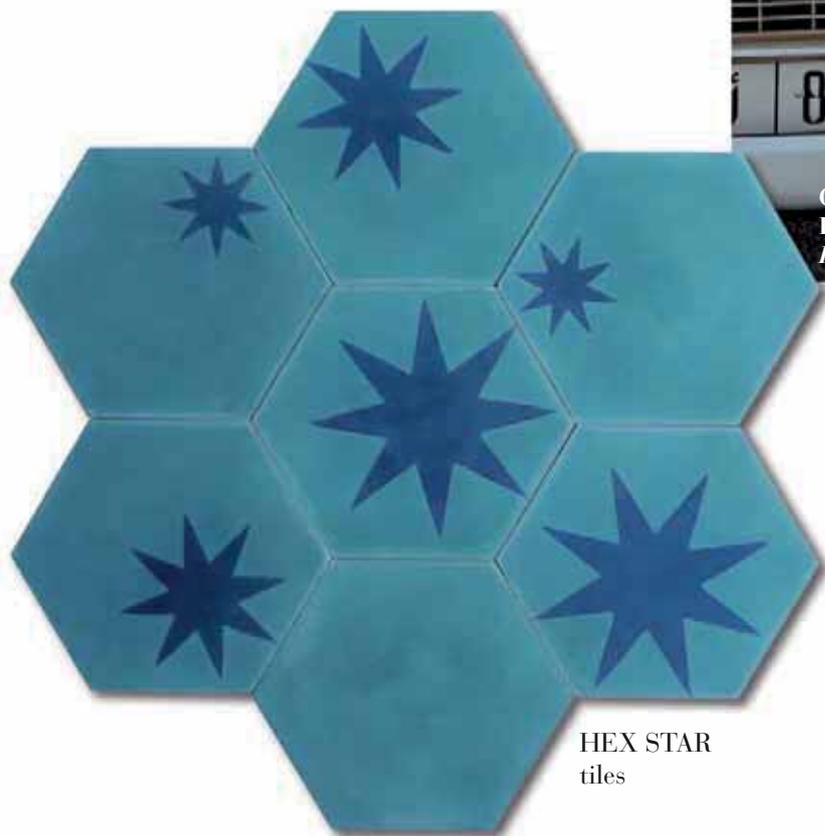
Founded in 2007 by Americans Caitlin and Samuel Dowe-Sandes, Pophamdesign is a design studio and bespoke tile workshop based in Marrakech, Morocco. The company designs and manufactures handmade concrete tiles that are exported throughout the world, adorning luxury hotels, restaurants and residences from San Francisco to Sydney. The idea for Popham design was simple: to celebrate and maintain a traditional artisan craft, while updating it with modern patterns and color combinations.

The collection draws inspiration from Morocco and its rich history of pattern, along with influences as diverse as the pattern of raindrops cascading down a windowpane, the shadow cast by a palm tree under the blazing African sun, or a delicate crescent moon aloft in a velvety sky.

Concrete tiles are part of the cultural and artistic heritage of Morocco. Popham design is fortunate to have an enviable team of master artisans, many of whom have 20+ years experience in their craft. Each tile is lovingly hand made to order (3 to 5 minutes per tile). Each tile is unique with subtle variations in color and line. These “imperfections” distinguish a handmade product from a mass-produced one, lending depth, movement and character to installations.

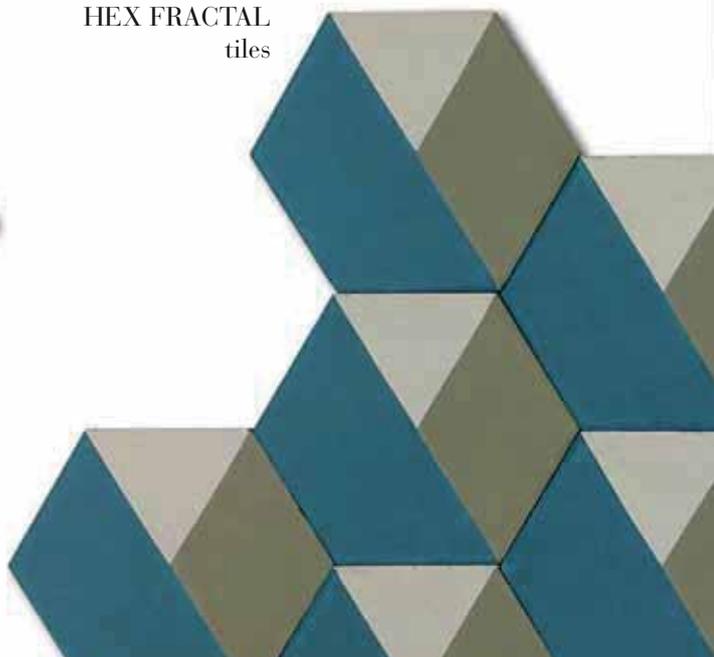


Caitlin and Samuel  
Dowe-Sandes and their beautiful daughter.  
*Photo Credits Nicholas Matheus*



HEX STAR  
tiles

HEX FRACTAL  
tiles



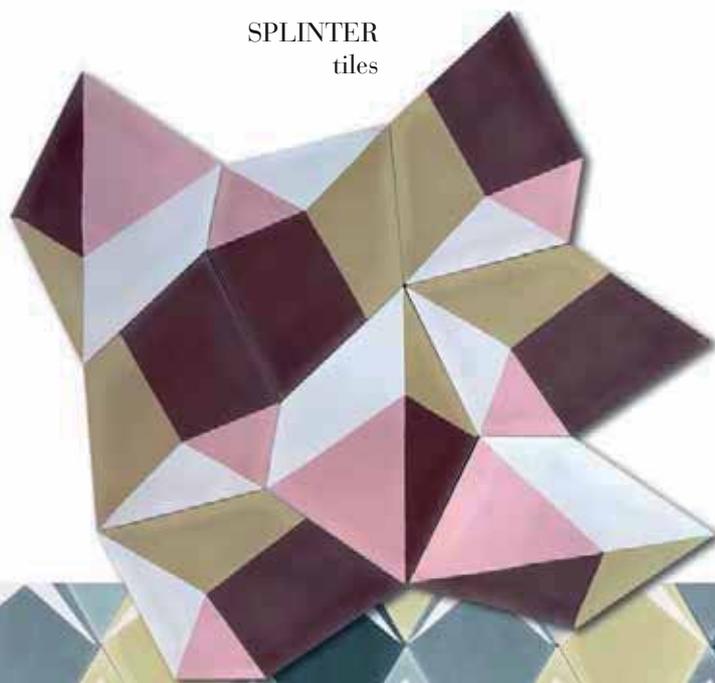


Tucked away in an olive grove on the road to the Atlas Mountains, the Popham design workshop aims to respect the Moroccan countryside, treading as lightly as possible on the earth, and strives to implement eco friendly policies wherever possible. This includes water filtration and rainwater reclamation systems, over 95% locally sourced materials, recycled packaging, and solar heated showers for the team.

Popham design tiles are pressed in a hydraulic press, not kiln fired like ceramic tile, so very little energy goes into their production. The tiles are cured and then air dried, and contain no lead or other harmful toxins. They are suited for commercial and residential applications –walls and floors –and perform very well partnered with radiant heat. The tiles are durable, functional, and easy to care for, and can be used indoors and out.



OP ART  
tiles



SPLINTER  
tiles

HEX KNOT  
tiles

SOAR  
tiles





Three words or a quote that best describes your work. *"Authentic. Personal. Eclectic. The reason we fell in love with concrete tiles is that the hand of the artisan is ever-present. Concrete tiles are not perfect. They don't get spit out of a machine. They have an authenticity and a personal quality that our clients love. And our design sensibility is very eclectic, which is reflected in our collection of patterns. We are inspired by many different things, places and people".*

Caitlin and Samuel Dowe-Sandes

# my africa



MY AFRICA  
wallpaper  
WALL&DECÒ



MONKI  
candle holder  
PAOLA C.



HEX POLKA DOT  
tiles  
POPHAM DESIGN

MONACO  
sideboard  
RÖSHULTS



TEKTONIK  
sofa  
MISSONI HOME

EAST INDIA  
wallpaper  
COLONY



OPIUM and  
IMPERATRICE  
table and floor lamps  
FORESTIER

MANTRA  
rug  
WARLI



CHEVRON  
candles  
MISSONI HOME



MYLADY  
armchair  
MISSONI HOME



ZENITALE  
wallpaper  
WALL&DECÒ



CAPSULE  
suspensions  
FORESTIER



COLONY  
folding easel  
PAOLA C.



SOLINA  
mirror  
CTO LIGHTING

BAMBOO LIGHT  
totem floor lamp  
FORESTIER

PETSTOOLS  
stool  
PETITE FRITURE

TRISHA  
cushions and plaid  
MISSONI HOME

MONACO  
daybed  
RÖSHULTS

PALAU  
rug  
WARLI

# TRIVIA AFRICA

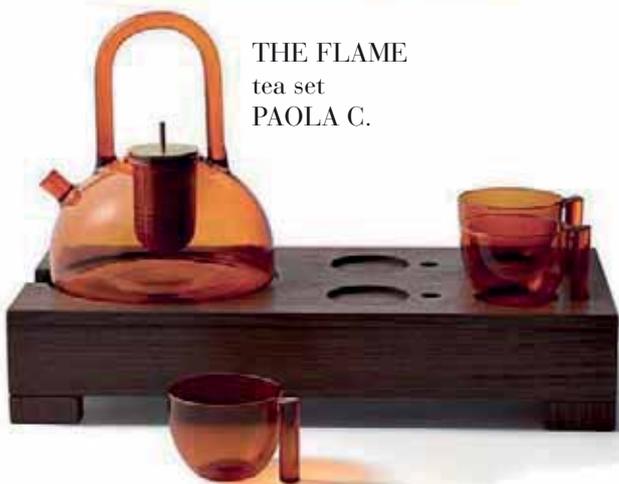


DELOVE  
wallpaper  
WALL&DECÒ

I TESSUTI  
tiles  
NEROSICILIA



THE FLAME  
tea set  
PAOLA C.



VIRGOLA  
armchair  
MISSONI HOME

DANIELA  
armchair  
MISSONI HOME



KNOT  
table lamp  
BROKIS



SALTA  
rug  
WARLI

# fashion



ARA LUMIERE

Ara Lumiere is a collective of designers brought together by Hothur Foundation under the mentorship of Kulsum Shadab Wahab. This collective consists of talented women who are above all inspirational with unmatched resilience - Survivors of ACID ATTACKS.



*Kulsum Shadab Wahab*

The ethos behind the brand is that incredibly beautiful, precious things can be born from the most difficult conditions. Ara Lumiere is stocked at 10 Corso Como in Milan. The project produces hair ornaments, helping these women bring hope into their lives with a 100% proceeds going back to the women for their rehabilitation. Finalist of the VogueItalia X FAD scouting for India project. Ara lumiere also won the Camera Moda Award at the Milan fashion week Feb 2019. It is our vision to bring their struggles, but more importantly their triumph to the forefront by bringing them into our mainstream conversations. It is our endeavor to make fashion a more inclusive space, and through Ara Lumiere build dialogues for them.

While all Ara Lumiere collections have the perennial aesthetic of victory over violence, with each season we focus on a different aspect of what makes the Ara Lumiere women so inspiring. The previous season focused on the dignity and magnanimity through structure and embellished feathers, with AW 19 we took a vibrant maximalist direction. Ara Lumiere's A/W 19 collection is called Renaissance De La Fleur (Rebirth of a Flower) that uses fallen flora that is handpicked, pressed and used as embellishment for brooches on headgears and lapel pins. The title and process is metaphorically in tune with the goals of the brand to "give new life to the survivors". Marrying triumphant designs with vibrant shades with a play of shimmer and volume, this collection is the ultimate celebration of the optimism and positivity of the survivors their circumstances would not break. Each of our designs is inspired from the personal journeys of the survivors, and this season specifically is a tribute to the relentless optimism in the face of adversity. In India we have a notion that hardship must beget sobriety, and we wanted to change that. While our survivors are strong and dignified, they are also allowed to be playful and eclectic in their creative expression. Each piece is a couture cocoon of the survivor's personality and we hope that this collection would transport you to the effervescent gardens that the survivors have imagined!



DAHILA ROUGE  
Renaissance De La Fleur collection

CELESTE  
Dynasty collection



CARMELA  
Renaissance De La Fleur collection

# chromatic

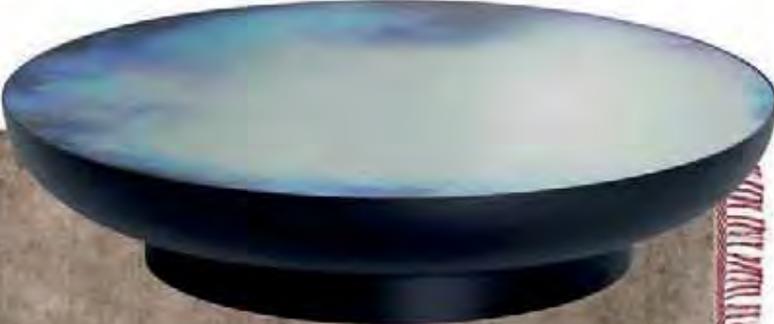
## DIALOGUES



CYMBAL  
suspension  
FORESTIER

PANACHE  
mirror  
PETITE FRITURE

ARDEA  
wallpaper  
WALL&DECÒ



FRANCIS  
coffee table  
PETITE FRITURE



FLOOR CUSHION  
IOTA hand stitched



RIF  
rug  
WARLI

VERS L'EST  
wallpaper  
WALL&DECÒ



LAURENT 01  
suspension  
LAMBERT&FILS



BUBBLES  
clothes hangers  
PETITE FRITURE



GRAVITÀ  
sofa  
MISSONI HOME

BOTANICA  
rug  
MISSONI HOME



RAFF, FAN FALIERO  
and ECUSSON  
fabrics  
COLONY

ELEMENTAL  
rug  
WARLI





CLIO  
suspension  
LAMBERT&FILS

PANACHE  
mirror  
PETITE FRITURE

EYES IN TUBES  
wallpaper  
WALL&DECÒ

EROS  
table  
AGAPE CASA

DIAMANTE  
pouf  
MISSONI HOME

WEEKEND  
armchair  
PETITE FRITURE

PALIO  
fabric  
COLONY

SAND rug  
IOTA hand stitched

BATIK  
wallpaper  
WALL&DECÒ

VERTIGO  
suspension  
PETITE FRITURE

MASK  
mirror  
PETITE FRITURE

PARROT  
table  
PETITE FRITURE

WEEKEND  
chair  
PETITE FRITURE

VALDEMORO and  
WINDHOEK fabrics  
pouf  
MISSONI HOME

TATAMI  
rug  
WARLI

NARCISO  
vase  
PETITE FRITURE

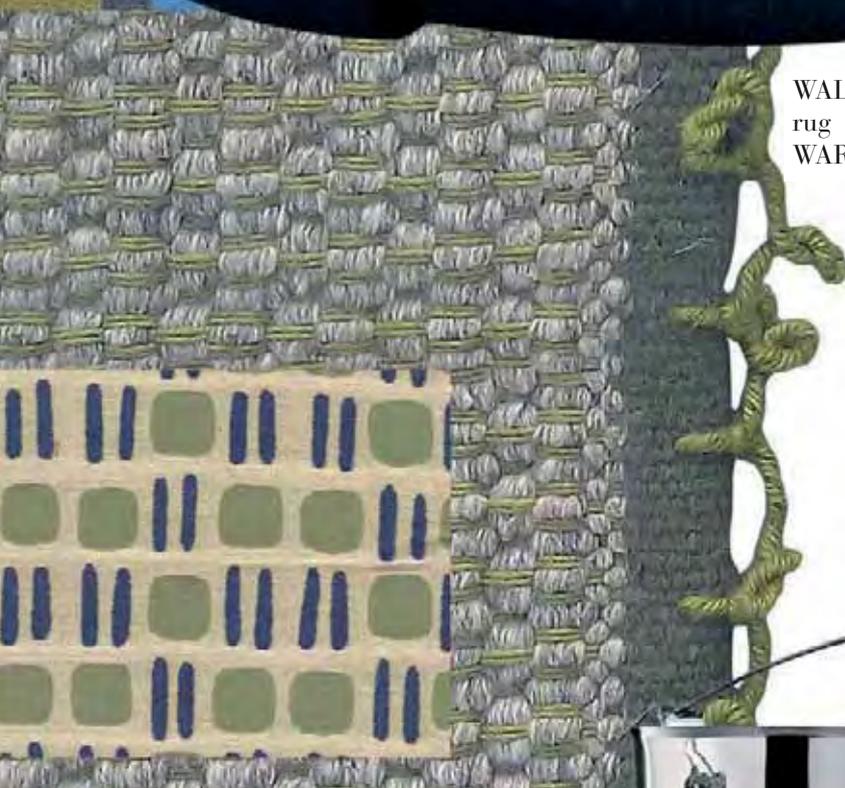


TIAMAT  
sofa  
MISSONI HOME

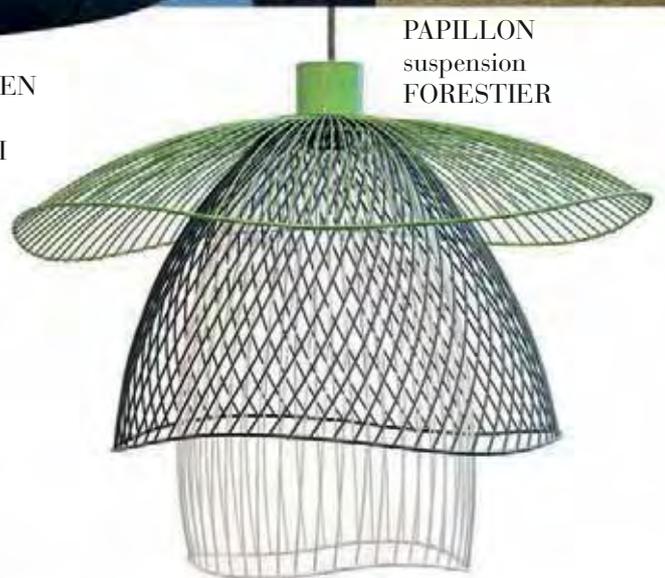


LISTÒ  
tiles  
NEROSICILIA

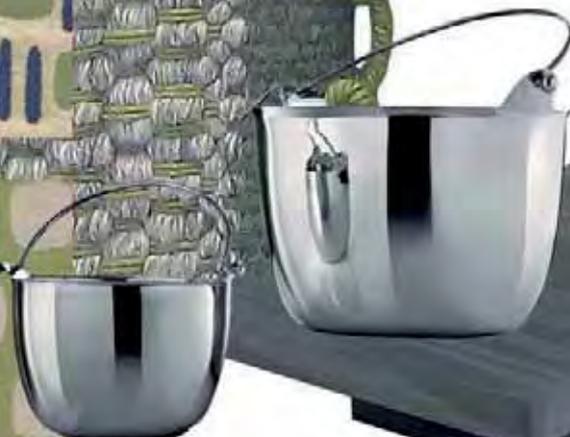
WALDEN  
rug  
WARLI



PAPILLON  
suspension  
FORESTIER

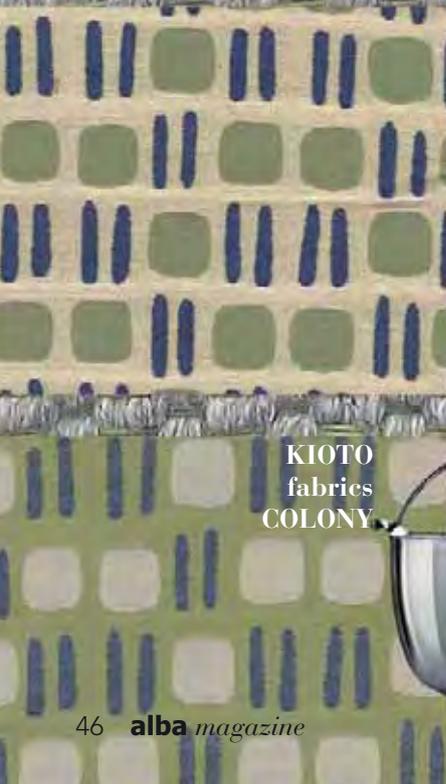


BUKI  
icebox  
PAOLA C.



LOW  
table  
MISSONI HOME

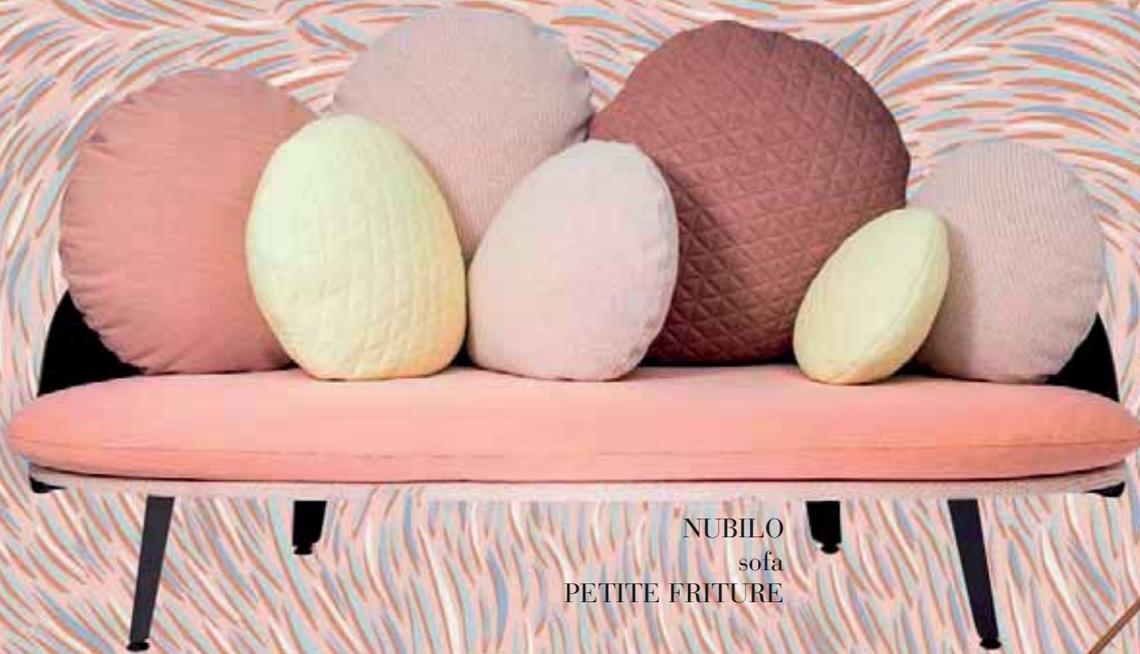
KIOTO  
fabrics  
COLONY



# DIALOGUES

AURA  
suspension  
PETITE FRITURE

VOLUTES  
wallpaper  
PETITE FRITURE



NUBILO  
sofa  
PETITE FRITURE

JACK-O'LANTERN  
table lamp  
BROKIS



WEEKEND  
coffe table  
PETITE FRITURE



PETSTOOLS  
stool  
PETITE FRITURE



RIF  
rug  
WARLI

# art

## isabelle chapuis



*Isabelle Chapuis*

The human is at the heart of Isabelle Chapuis' work. The epidermis becomes a vibrant texture and supports a narrative of the body as a revealer of our relationship to the intimate and a dimension of our identity.

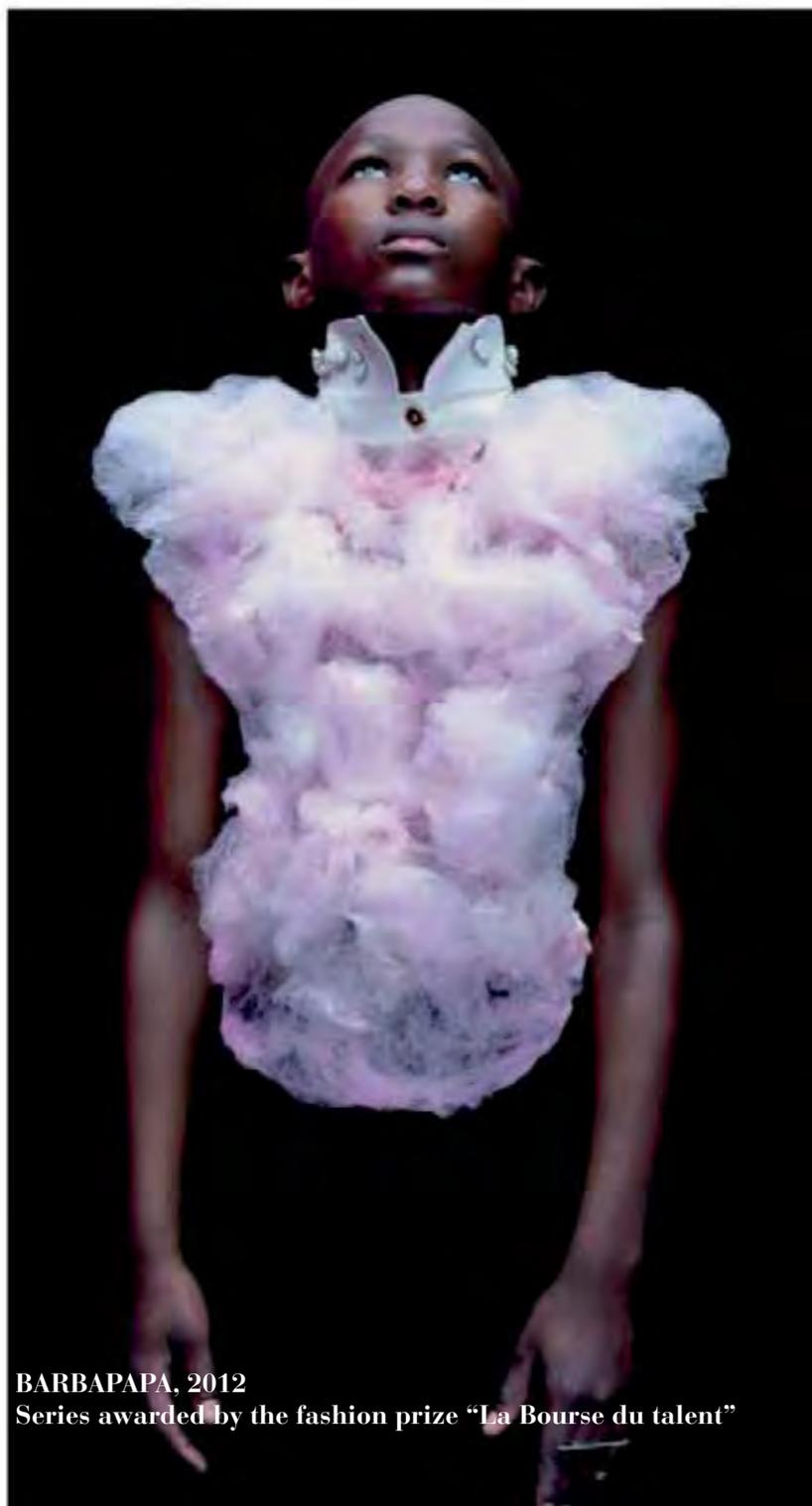
After graduating from ESAG-Penninghen in Art Direction (Paris-2005), she opted for photography and oriented towards creations that combine art and fashion.

Back in Paris after two years in Asia and Middle East, she won the 2010 Picto Award. In 2011, she joined the french agency of photographers LN'B. One year later, her BARBAPAPA series, awarded by the Bourse du Talent, is on display at the Bibliothèque Nationale de France François Mitterrand and is now part of its photographic collection. In 2015, she realized the album cover of the artist Yael Naïm. Her work is regularly exhibited in galleries and institutions, such as Bettina Gallery in Paris and Snap Gallery in the United States. In Asia, at the Paris 1839 Gallery in Hong Kong and in China, where she exhibited during the Franco-Chinese month of environment in 5 major cities.

Her RITUELS series entered the permanent collection of the Grand Musée du Parfum in Paris (December 2016) and she presented an installation in Palais Galliera, Paris Fashion Museum (September 2018).

As a Guest in Residence for the 9th edition of the Festival Planche(s) Contact, she exhibited her new series, ANITYA, in Deauville (autumn 2018).

«Dandelion» is the result of the creative encounter between photographer Isabelle Chapuis and vegetal artist Duy Anh Nhan Duc. She is passionate about chrysalis' material and he is obsessed with plants. It's no wonder that their first collaboration has given birth to a dream-like creation, inspired by an elusive plant: the delicate dandelion. The work of Isabelle Chapuis combines art and fashion. Her photographs focus on chrysalis textures as a central theme; both light and stringy, likely to have an organic dimension. At once frail and resistant : color skin tights, cotton, wool roving, powder, frost, cotton candy, plants... Isabelle perceives such materials as a kind of filamentous envelope where metamorphosis can occur. Duy Anh Nhan Duc is an artist who handles vegetal art in a very singular way. His completely self-taught stroke imposes no barrier to his artistic process. Skillfully, he imagines the impossible and brings it to life. He merges plants with human bodies, integrates them with objects, combines them with his drawings or stages them through his short-films. Through his work, he weaves a poetic world where plants rule as masters.



**BARBAPAPA, 2012**

Series awarded by the fashion prize "La Bourse du talent"



art

**DANDELION**

*Vegetal artist: Duy Anh Nhan Duc - Stylist: Coline Peyrot*

*Hair: Chiao Chenet + Karine Walzack assisted by Mathieu Villalonga - Make up: Masaé Ito + Maki Ihara*

# wall & floor

IN LOVE



POID PLUME  
wallpaper  
WALL&DECÒ

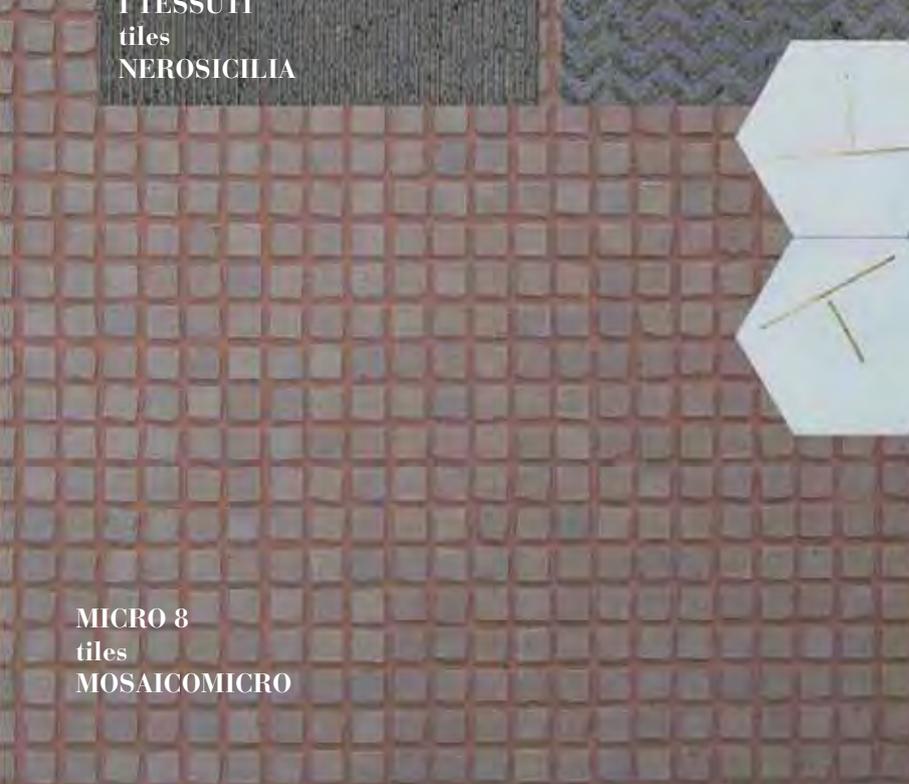
SELENITE  
wallpaper  
WALL&DECO



I TESSUTI  
tiles  
NEROSICILIA



MICRO 8  
tiles  
MOSAICOMICRO



HEX BRASS INLAY  
tiles  
POPHAM DESIGN



JUNGLE  
wallpaper  
PETITE FRITURE

MICRO 8  
tiles  
MOSAICOMICRO



TOUBKAL  
tiles  
POPHAM DESIGN



POD  
tiles  
POPHAM DESIGN



FISHSCALES  
tiles  
POPHAM DESIGN



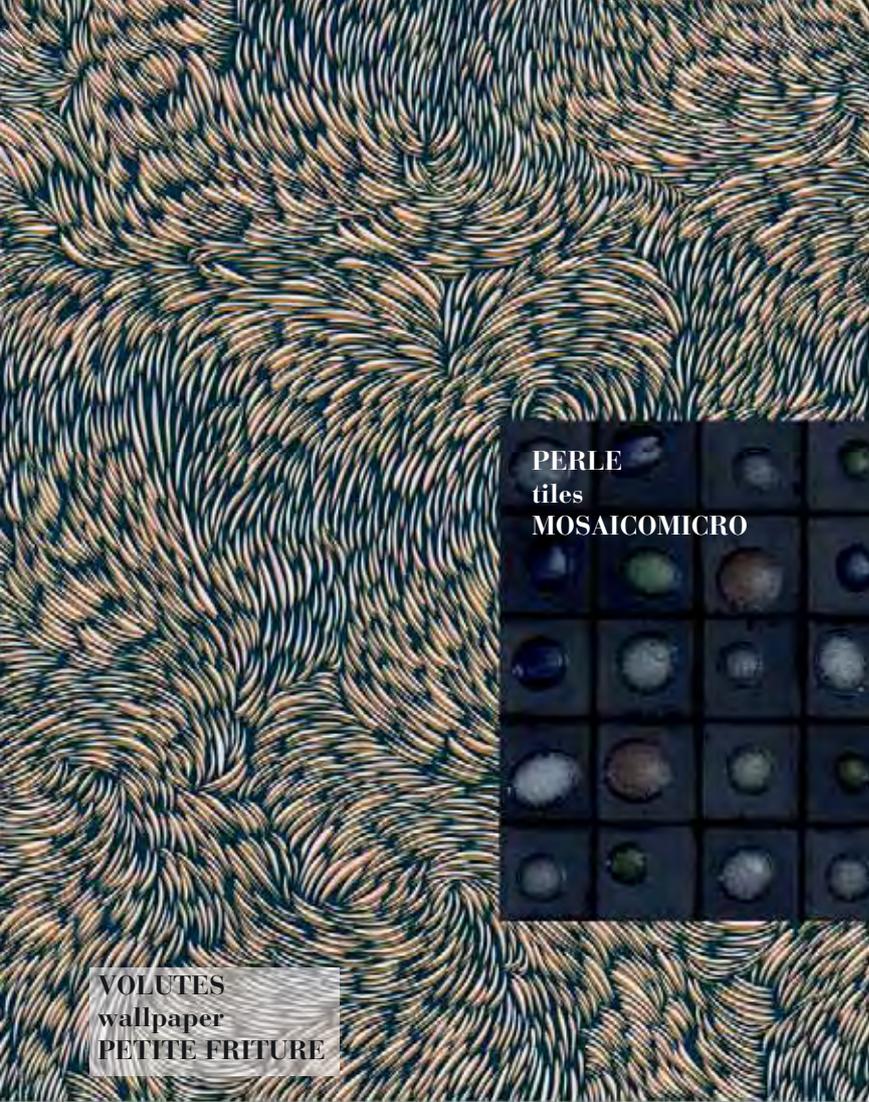
**TATE and HEX CROSSROADS**  
tiles  
POPHAM DESIGN

# wall & floor

IN LOVE



EPISODI NOTTURNI  
wallpaper  
WALL & DECO



VOLUTES  
wallpaper  
PETITE FRITURE

NORI  
wallpaper  
WALL&DECÒ

LE SUPERFICI  
tiles  
NEROSICILIA



PERLE  
tiles  
MOSAICOMICRO



HEX ARTICHOKE  
tiles  
POPHAM DESIGN



DIAMOND CHEVRON  
tiles  
POPHAM DESIGN

HEX THIRDS  
tiles  
POPHAM DESIGN



# art

# ART

**CARINA WAGENAAR**  
ART/ FASHION/ DESIGN



*Carina Wagenaar*

Artist and designer Carina Wagenaar finished her degree at the Amsterdam University of Art & History. After working for fashion brands Oilily and Bad Boys, she decided to choose her own artistic path in combining Art, Fashion and Design.

Inspired by jewellery medallions, lace and cameos she offers the viewer unique wall objects with contemporary translations of various detailed themes.

By introducing luxurious storytelling medallion artworks, Carina grounded her reputation at the design and art loving world. Her vision about the importance of details in life can be seen in every unique work she creates. Many interior architects show strong affection for her use of contradiction of different styles and embrace these crossovers in art, fashion and design. More and more interest is also being shown for customized works. It enables the client to tell an own unique story through an elegant wall jewel which enriches the designated environment with a personal touch. Project 'Amulet' will be presented for the first time in Dubai. These large medallions are inspired by the ancient Egyptian times in which amulets were a sacred and magical charm and protective item, made of nature's abundance. Carina uses gold-plated modern materials to create new amulets, which amaze and astonish the spectators and aim to bring a message to its surrounding.

*XXL medallion 'Frederik Hendrik' tells the story about this Prince of Orange and stadtholder of the Netherlands (1584-1647)*





### **Bijenkorf Shop Window**

To promote Masterly The Hague, two other major works of Carina can be seen in the window display of the Bijenkorf in The Hague. Next to the portrait of Prince Maurits of Orange, one can enjoy the large medallions 'Scarabee' and 'Battle of Life' that make a wonderful combination together. How beautiful to see old masters and new art and design can connect!

# nature

## CHARME

OUTDOOR



POPPIES  
outdoor  
MISSONI HOME



GARDEN  
trolley  
RÖSHULTS



WELKOM  
and WONGA  
cushions  
MISSONI HOME



BASE LIGHT  
table lamp  
FORESTIER



LINNÉ  
vase  
RÖSHULTS



LANTERN  
table lamp  
RÖSHULTS



WEEKEND  
chair and square table  
PETITE FRITURE



LOOP  
rug  
WÄRLI



GARDEN MOORE  
sofa  
RÖSHULTS



WASIRI fabric  
pouf  
MISSONI HOME

WAHAI fabric  
cushion  
MISSONI HOME



CORDULA  
armchair  
MISSONI HOME



YORK  
sidetable  
RÖSHULTS

TWILIGHT  
table and floor lamp  
WARLI

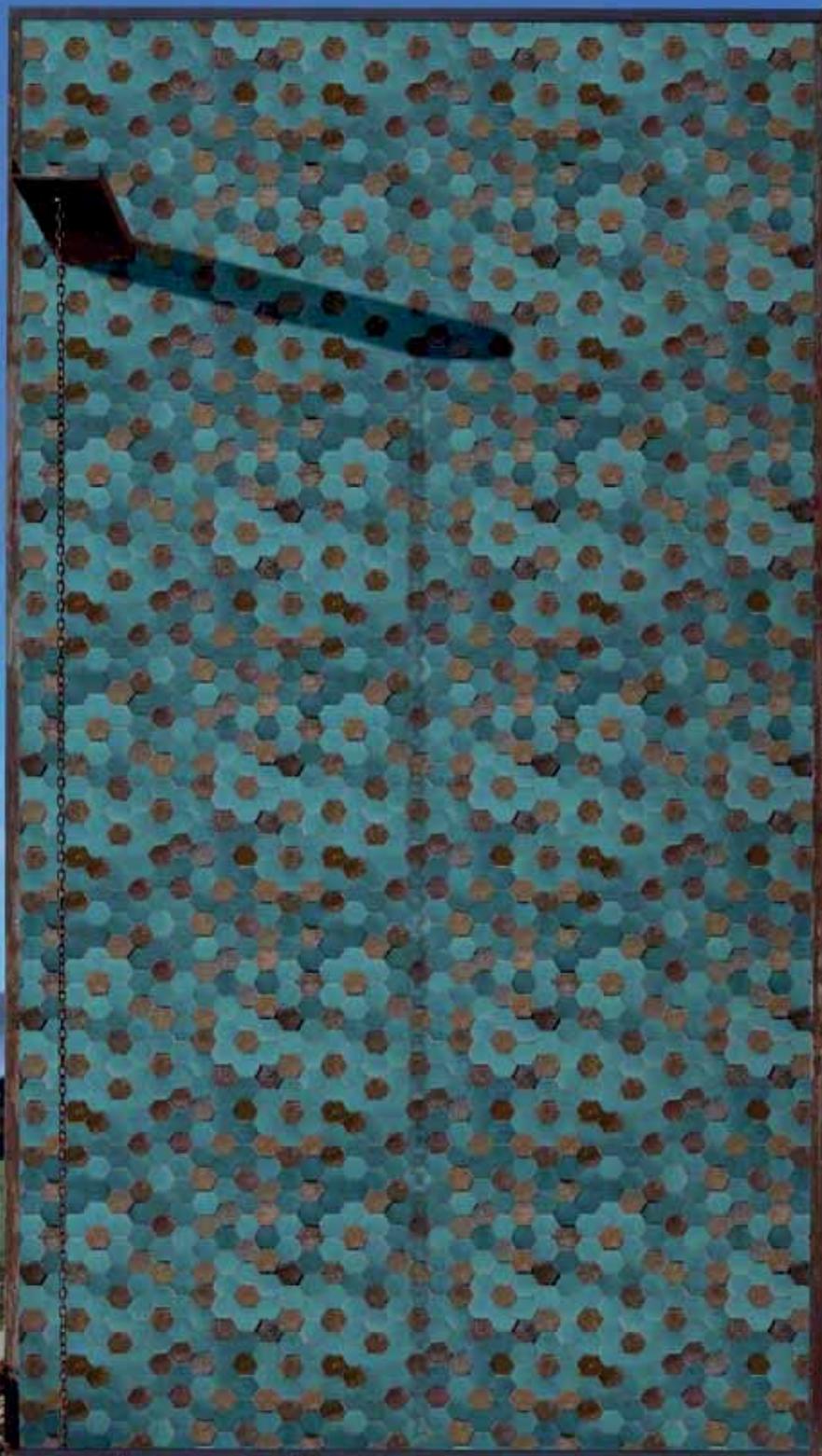


TRAY TEAK  
tray  
RÖSHULTS

MAUI  
rug  
WARLI

# NATURER charme

GRAND RIBAUD  
wallpaper  
WALL&DECÒ



GRID  
wallpaper  
WALL&DECÒ



BBQ WOOD OVEN and  
BBQ WOOD OVEN SIDEBORD  
RÖSHULTS

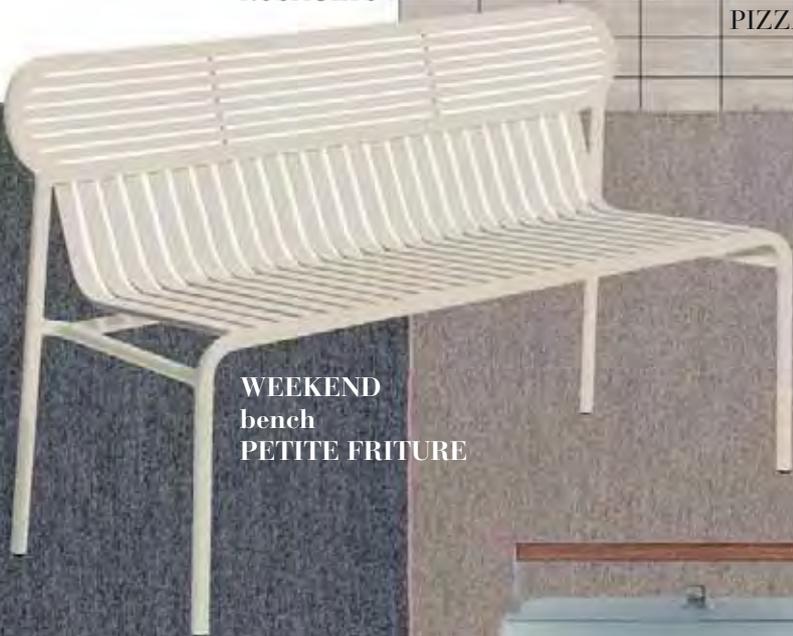


BBQ APRON CANVAS  
apron  
RÖSHULTS

PIZZA SPATULA  
RÖSHULTS



POLE  
lantern  
RÖSHULTS



WEEKEND  
bench  
PETITE FRITURE

PONZA  
rug  
WARLI



BBQ TABLE GRILL  
table grill  
RÖSHULTS

# NATURA



OUTDOOR KITCHEN  
RÖSHULTS

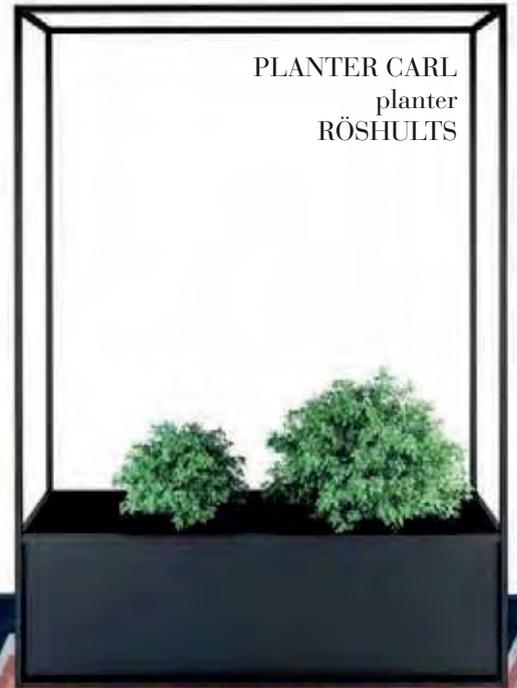
# CHARME



VITRUVIO  
wallpaper  
WALL&DECÒ



ANTIBES  
armchair  
RÖSHULTS



PLANTER CARL  
planter  
RÖSHULTS



GARDEN  
sun chair  
RÖSHULTS

TOSCA  
beach towel  
MISSONI HOME



SECRET  
candle holder  
FORESTIER



GARDEN EASY TABLE  
table  
RÖSHULTS



# art ART

**EVA  
GERMANI**

“Since I was a child I loved the colors of Italy, the soot-stained and peeling walls of my grandparents' house, the small country streets and the escapes in the woods.

I was born in Riccione in 1973, but I grew up in central / southern Italy with my grandmother, in a small town in the Sibillini Mountains, in an old river house.

For twenty years I worked as a restorer, in contact with frescoes, monuments and paintings by ancient Italian artists, but in 2005 I decided to break this path to dedicate myself to scenography and interior decoration: a new fascinating challenge.

My works talk about my childhood, wall decorations are often worn and lived, they evoke stories of the past that bring with them the scent of Italy, a country that I love madly with all its contradictions.

To paint, I use natural dyes on packs and gauze papers. Two very delicate materials that are easily damaged and cracked. I consider their fragility an existential expression, the fleeting transposition of beauty.



*Eva Germani*

*Photographer Giulia Sveva Bernardi*



“I am very fascinated by the feminine figure and the light and porcelain incarnations so I asked Monia Merlo, a photographer with whom I had often collaborated, to be able to draw inspiration from one of her shots. I have thus transposed this portrait in painting, by painting it in large format with pigmented lime dyes with earth and natural oxides. I love natural pigments, because they allow to create beautiful shades with a matt and velvety effect that give the surface a relaxed and refined air”.



Fabrics, gauzes and overlapping colors are mixed to find the palettes that are more in tune with my tastes of the moment, I often also create bedspreads, gauze cushions or hand-dyed velvets to cover armchairs or complete the settings.



I have collaborated and still collaborate with Italian brands such as: Armani, Erika Cavallini Semicouture, Tween Set, Liviana Conti, Raw Milan, Francesca Orsi and those who want to make their environments unique and special.

My works have been used by designers and photographers for publications on: Vogue Italia, Vogue Australia, Elle Decoration Italy, Elle Decoration UK, Elle Decoration Sweden, Vogue Sposa, Mariage, Marie Claire Italy, Marie Claire France, AD, The best of Vogue Australia 2018, White Italy, Quin Italy.

What brought me great satisfaction is to become one of the designers of Wall & Decò, the wallpaper company I have been working for since 2014, and which saw one of my patterns (Niveum) awarded in 2018 at the German Design Awards 2019.

It is wonderful the idea of being able to create paintings that will enter the everyday life of homes all over the world.

In parallel, I started the production of tables and furnishing objects in which my papers coated with a crystalline layer of resin become surfaces that can be used for everyday use.

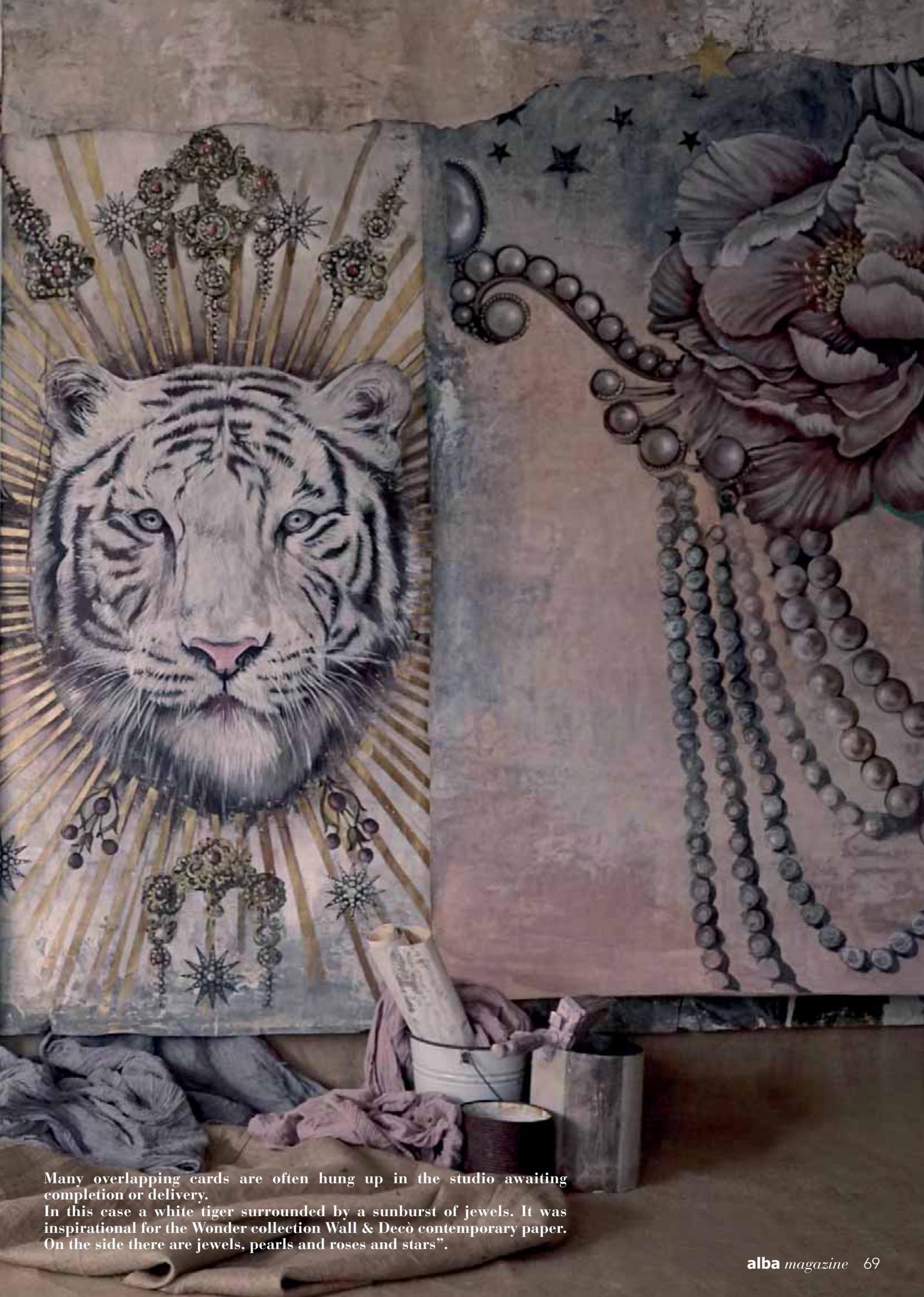
I divide my life between work and family. I have two children that I adore: Francesca, 23, set designer, and Davide Leone, 16, who would like to become a chef.

To transform dreams into reality with color, to create environments that are not artificial in dialogue with stone, flowers, earth and nature: this is now my desire.



“In recent years I am hopelessly attracted to lotuses and water lilies, this playful and fun turquoise painting is part of a hand-painted wallpaper for the Velona's Jungle luxury suite (Florence)

*(Studio Sgroi Project)*



Many overlapping cards are often hung up in the studio awaiting completion or delivery.  
In this case a white tiger surrounded by a sunburst of jewels. It was inspirational for the Wonder collection Wall & Decò contemporary paper.  
On the side there are jewels, pearls and roses and stars”.



AKI



“Having attended the goldsmith institute I am very attached to stones, jewels and pearls. I often put them in my drawings. From this passion was born the Joya pattern collection Wet / Wall & Deco that combines the elegance of classic jewelry with a peeling and casual background color”.

# eclecticism

MASK  
mirror  
PETITE FRITURE

CLOUDESLEY  
chandelier  
CTO LIGHTING

FLORIOGRAHIQUE  
wallpaper  
WALL&DECÒ

PARURE  
vase  
and TRAMONTO  
candle holder  
PAOLA C.

GOLDEN AGE  
sofa  
MISSONI HOME

PALAU  
rug  
WARLI

HOLLO  
tables  
PETITE FRITURE

SQUARE SOMERSET  
tiles  
POPHAM DESIGN

OASIS  
wallpaper  
WALL&DECÒ

BLACK FOREST  
swing  
IOTA hand stitched

BEAUBIEN 08  
suspension  
LAMBERT&FILS

GRAVITÀ  
sofa  
MISSONI HOME

WINSLOW  
pouf  
MISSONI HOME

BUBBLE  
table lamp  
MISSONI HOME

WASHINGTON and  
WELLINGTON  
cushions  
MISSONI HOME

RECTANGLE TATE  
tiles  
POPHAM DESIGN

CYMBAL  
suspensions  
FORESTIER

TOP 4 BIG  
sofa  
MISSONI HOME

I TESSUTI 03  
tiles  
NEROSICILIA

RING  
table lamp  
CTO LIGHTING

GOMITOLO  
vase  
MISSONI HOME

RING  
stool  
PAOLA C.

TIBALDO  
plaid  
MISSONI HOME

DARATTA  
rug  
WARLI

**CHRONOS**  
wallpaper  
WALL&DECÒ



**NIMBUS**  
chandelier  
CTO LIGHTING



**SCREEN HIGH**  
bed  
MISSONI HOME

**SQUARE**  
tiles  
POPHAM DESIGN



**LOBBY**  
coat hanger  
RÖSHULTS



**LEVANTE**  
modular screen  
MISSONI HOME

**DOT**  
floor lamp  
LAMBERT&FILS

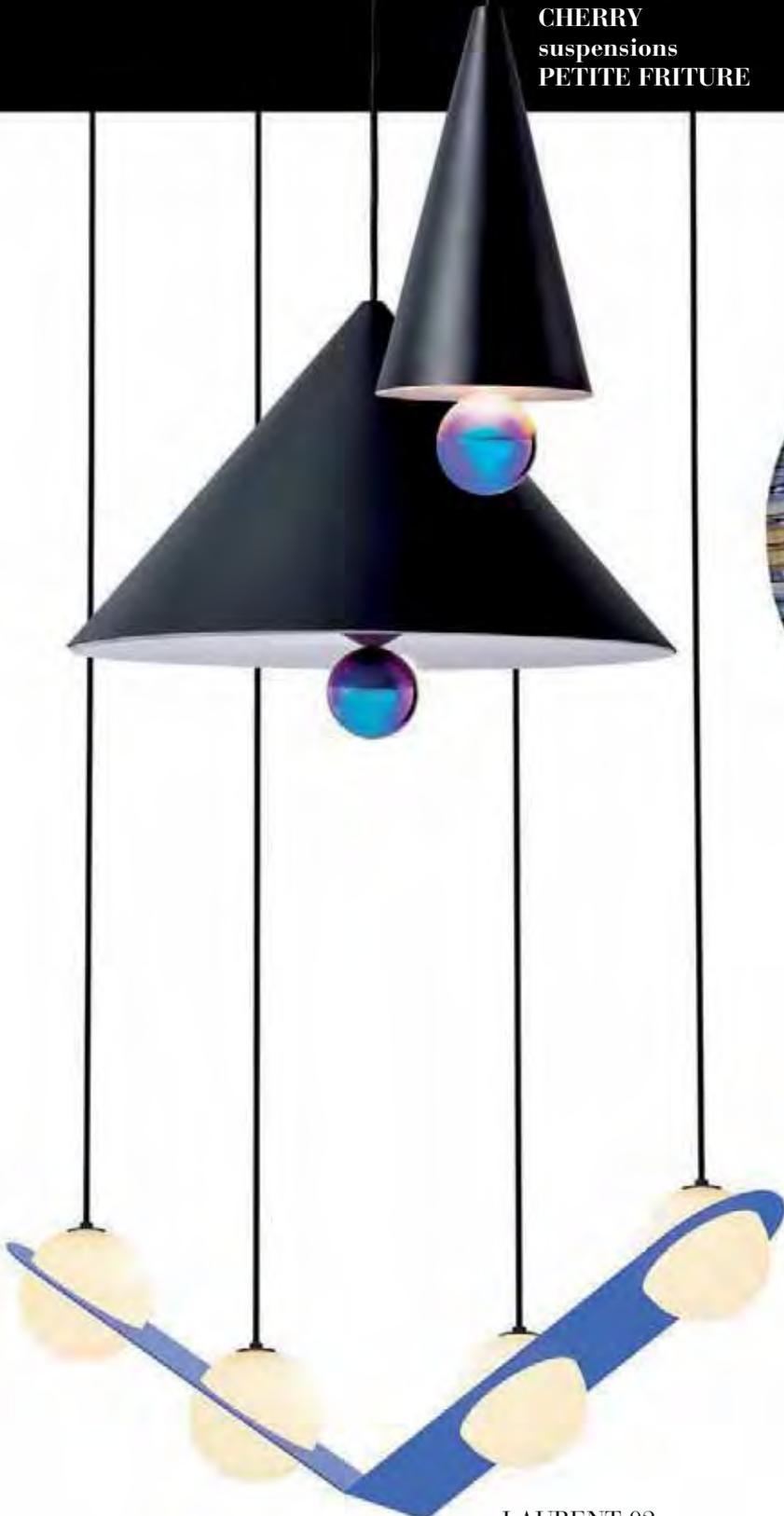


**WESTMEATH**  
pouf  
MISSONI HOME

**BRUSH**  
rug  
WARLI

# lighting

**CHERRY**  
suspensions  
**PETITE FRITURE**



**LAURENT 02**  
suspension  
**LAMBERT&FILS**

**THEA KUTA**  
suspension  
**MISSONI HOME**



**CLIFF TABLE**  
table lamp  
**LAMBERT&FILS**





KNITTED  
table lamp  
FORESTIER



VERTIGO  
suspension  
PETITE FRITURE



SATELISE  
suspension  
FORESTIER



NIMBUS  
wall lamp  
CTO LIGHTING



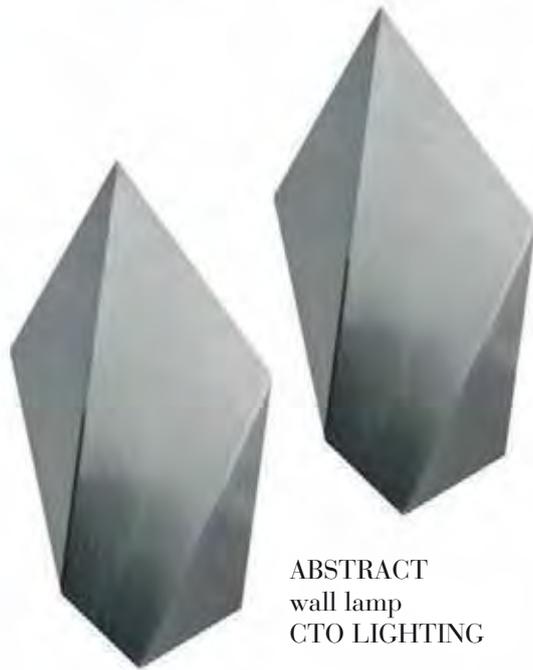
CYMBAL  
table lamp  
FORESTIER



**PURO SPARKLE**  
suspension  
**BROKIS**



**CLIFF**  
floor lamp  
**LAMBERT&FILS**



**ABSTRACT**  
wall lamp  
**CTO LIGHTING**



**CHANPEN**  
table lamp  
**FORESTIER**



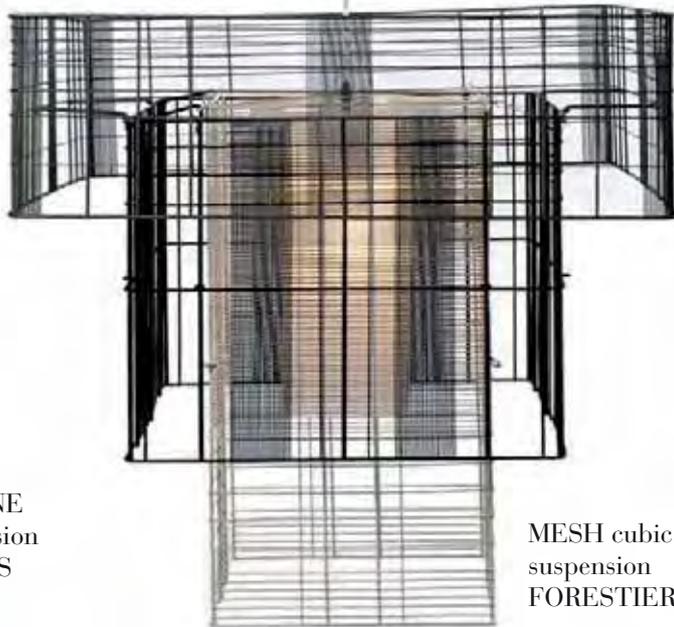
**DECO**  
table lamp  
CTO LIGHTING



**MILO**  
suspension  
LAMBERT&FILS



**BIG ONE**  
suspension  
BROKIS



**MESH cubic**  
suspension  
FORESTIER



**MUFFIN**  
table lamp  
BROKIS



SAINTE collection  
suspensions  
LAMBERT&FILS



ARRAY COTTON  
ceiling lamp  
CTO LIGHTING



IVY  
floor lamp  
BROKIS

PAPILLON  
table lamp  
FORESTIER



**SO-SAGE**  
suspension  
**FORESTIER**

**CARPA**  
floor lamp  
**FORESTIER**

**JACK-O'LANTERN**  
table lamp  
**BROKIS**

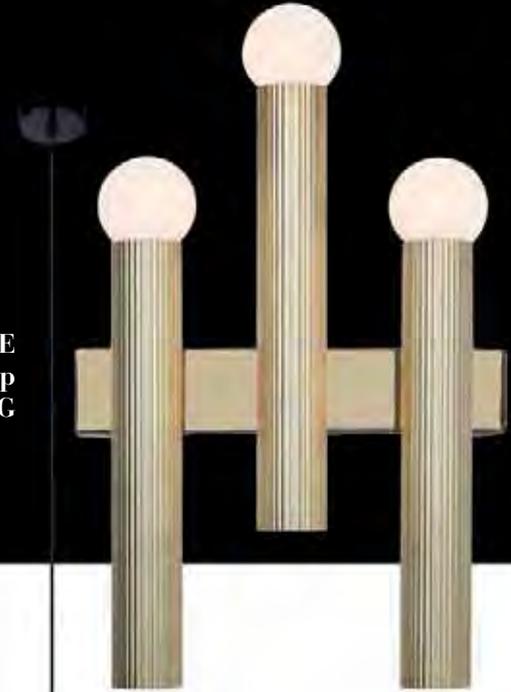
**BALOONS**  
table lamp  
**BROKIS**



DRUM NEW  
suspension  
MISSONI HOME



TRIPTIQUE  
wall lamp  
CTO LIGHTING



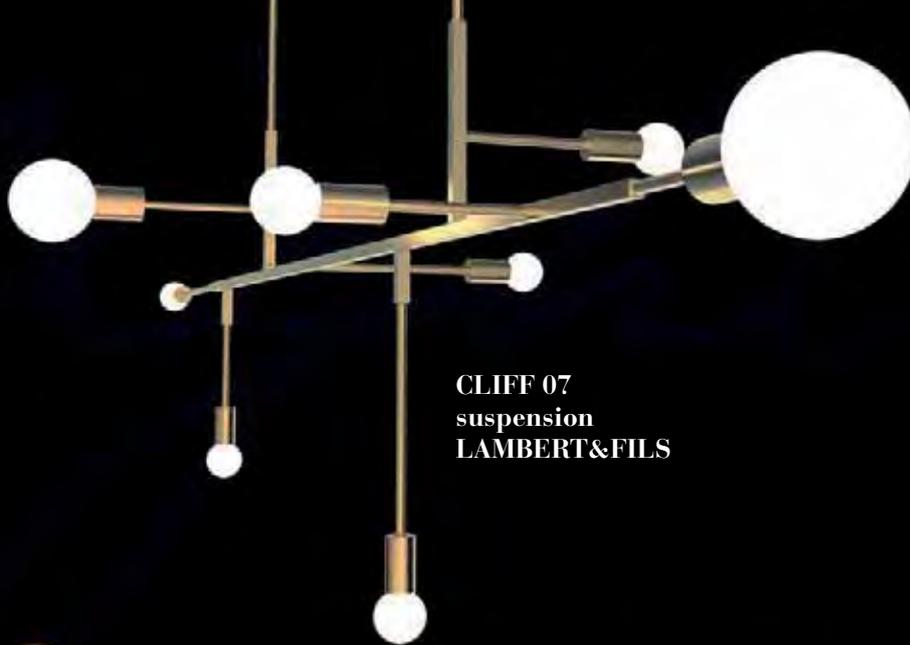
BAMBOO  
suspension  
FORESTIER



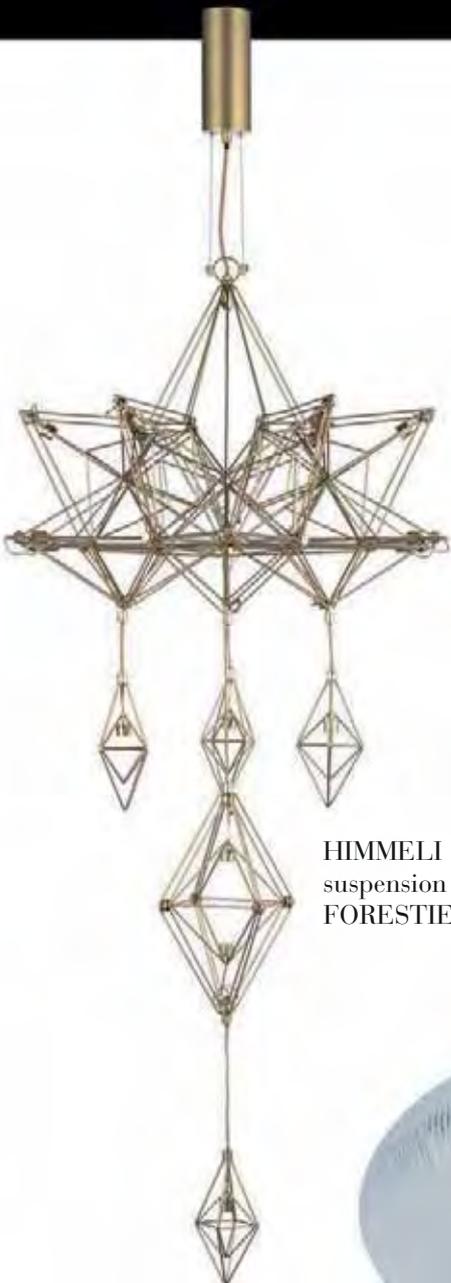
BEAUBIEN  
double shade wall lamp  
LAMBERT&FILS



ARRAY TWIN  
table lamp  
CTO LIGHTING



**CLIFF 07**  
suspension  
LAMBERT&FILS



**SOLARIS TWIN**  
chandelier  
CTO LIGHTING

**HIMMELI**  
suspension  
FORESTIER



**MEDITERRANEA**  
table lamp  
PETITE FRITURE



**TIDE LIGHT**  
table lamp  
PETITE FRITURE

# design



Vito Nesta

Vito Nesta is a designer who graduated in Interior Design in Florence; although originally from Puglia, he lives and works in Milan. Designer, art director, interior decorator and artisan, he's driven by his attraction to foreign culture, using his travels as a persistent form of inspiration. His creative thoughts are expressed through projects of graphic and product design, interior decor, photography and painting.

January 2018, on the occasion of Maison & Objet Fair, Vito Nesta exhibited in Paris Grand Tour, his new editions project, a story of a long journey, sometimes real and sometimes imagined, inspired by the itineraries that the young Renaissance, just of age, used to undertake to see with their eyes the beauties and the culture that the world could offer.

In his thirty years lifetime Vito Nesta made the journey a natural condition of himself: a childhood with Venezuelan influences brought back to an Apulian farm, a youthful search for colors, distant smells and visions, found elsewhere as well as in everyday life.

The result of constant wandering research is an imaginary of symbols and stories that suggest distant worlds, sometimes hybrids between different cultures.

## VITO NESTA

### grand tour

CAIRO  
collection



ROMA  
collection



LAS PALMAS  
collection





Valentino

# textile & DECOR

NAUTICA  
mirror  
CTO LIGHTING

WELLS  
cushions  
MISSONI HOME

SAND  
outdoor swing  
IOTA HAND STITCHED

MARYL  
wallpaper  
COLONY

VELLETRI  
pouf  
MISSONI HOME

FIELD  
rug  
IOTA hand stitched

MIDSUMMER NIGHT  
wallpaper  
WALL&DECÒ

BELGRAVIA FOGLIA,  
BELGRAVIA TELLIS and  
BELGRAVIA COLONIALE  
fabrics  
COLONY

GRETEL  
bedcover  
MISSONI HOME

MATGOT  
plaid and cushion  
MISSONI HOME

ROSSANA  
candle  
PAOLA C.

VERMILLION and TIBET  
cushions  
MISSONI HOME

FLEURS  
rug  
WARLI





MASTER CLASSIC 160  
bed & bath textile  
MISSONI HOME

OZ  
plaid and cushion  
MISSONI HOME

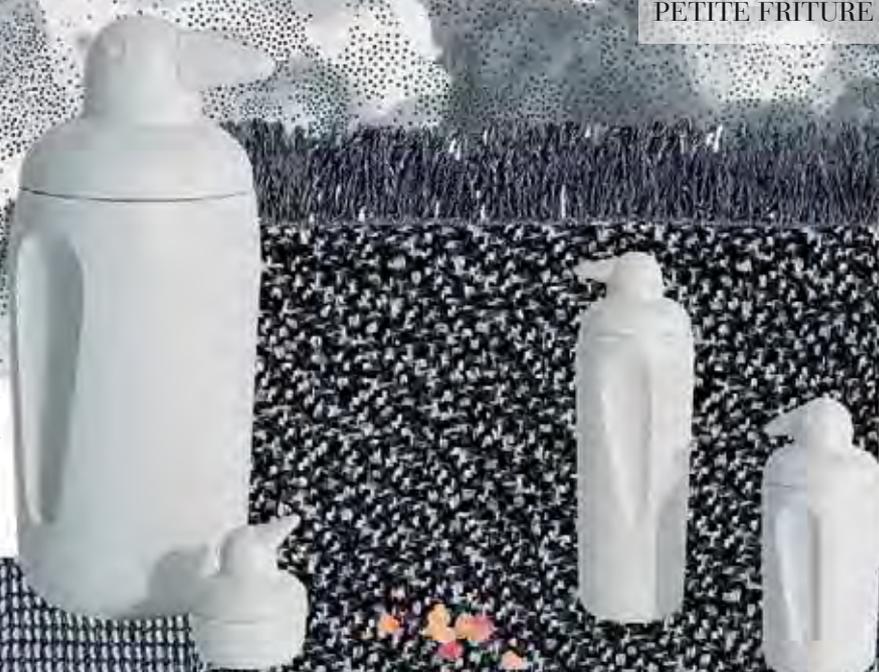
IDEOGRAMMA  
pouf  
MISSONI HOME



VARIATIONS  
wallpaper  
PETITE FRITURE

PING FAMILY  
container  
PETITE FRITURE

BRERA  
rug  
WARLI



VIDAL  
plaid  
MISSONI HOME

PAPER BOAT  
centerpiece/fruit bowl  
PAOLA C.

SAVILE ROW  
wallpaper  
COLONY





ESSENZA  
bedlinen  
MISSONI HOME

PALIO and PERRAULT  
fabrics  
COLONY

JANET 160  
bedlinen  
MISSONI HOME

GARDEN PILLOW  
cushions  
RÖSHULTS

TABLE JOY  
vases  
PAOLA C.

QUARTETT  
rug  
WARLI



SOFIA  
bathroom rug  
MISSONI HOME



LUNAR LANDSCAPE  
bowls  
PAOLA C.



SITe SOFT  
outdoor cushions  
WARLI

LEEDS  
rug  
MISSONI HOME



TURKANA  
rug  
MISSONI HOME

PALIO  
fabric  
COLONY

BATIK  
wallpaper  
WALL&DECÒ

GIAMAICAN MAGNOLIA  
wallpaper  
COLONY

RAVELLO COORDINATO  
fabric  
COLONY

PHIL  
trays  
PAOLA C.

CACAO TARZAN  
swing  
IOTA hand stitched

BAYADERE  
vases  
MISSONI HOME

PRUDENCE  
plaid and cushion  
MISSONI HOME

PEREIRA  
rug  
MISSONI HOME

# on the ROCKS

PALMALISA  
ZANTEDESCHI

Speaking of stone means speaking about the history of the Earth and its innumerable transformations, it is a long journey of about 5 billion years, since a gaseous body was transformed first into a material body, inhospitable and then vital.

Extreme temperatures, pressures, geological fusions and incomprehensible alchemies have covered the planet with innumerable colors, apparently random, hiding them among the folds of the earth in places difficult for us to reach, as if to preserve them integrity.

## AND THE STONE BECOMES... POETRY

There are archetypes that are part of our DNA, deep glues that unite the mankind, where time and geographical location lose their weight, a sort of common denominator that embraces the whole life. The stone impresses through its architectural and artistic expressions the great ability to connect cultures and distant worlds in a single universal language.

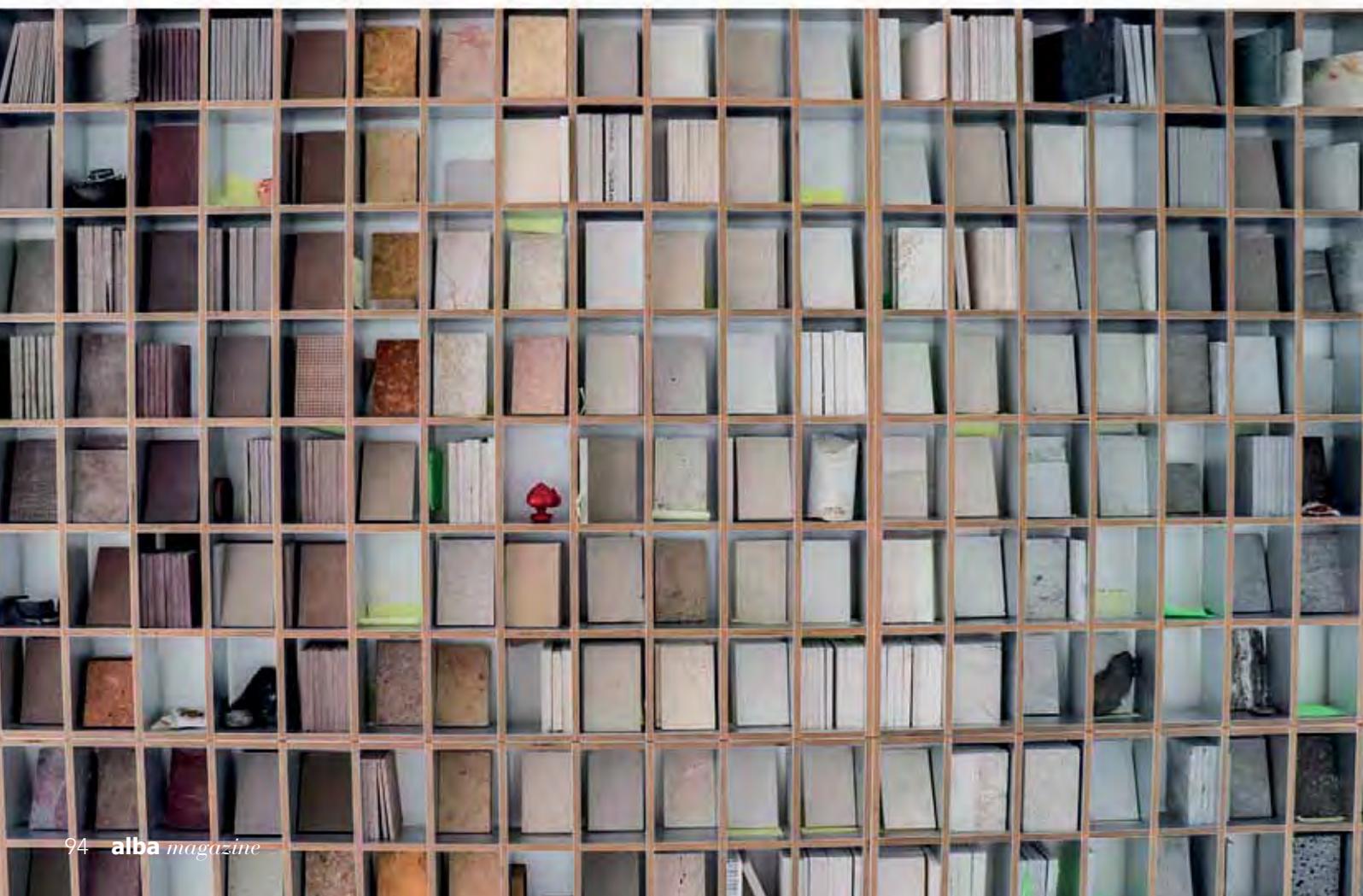
For this philosophy, aware of its uniqueness and its complex variables, our approach to stone is informal, aimed to grasp an expression just outlined as an indication of a path yet to be delineated.

Each project implies new looks and new challenges because the stone is alive, does not respond to dogmas and badly adapts itself to the logic of speculative production. A sort of rebellion to become a consumer product.

Our profession has been handed down from father to son, has been renewed for four



*Palmalisa Zantedeschi*





generations, combining tradition, modernity and a tireless search for materials and workmanship.

Thanks to collaborations with Italian and international Architecture Studies sensitive to matter, over the years projects have been realized in which stone expresses different languages, from the use in its purest, single-color, minimal, geometric meaning and solid, to the decorative, multicolored, extrovert, modern or classic.

Often the collaboration required by the company is all-round. It begins with the study of the client's needs, through customized consultations and sampling and ends with the design of the project and its realization and installation on site.

Our daily challenge is to find combinations and emotional correspondences between colors and shapes that are unique in nature; because every stone block is a new page to write where time has impressed its art.



On the



# ROCKS



# walk WITH US

## LABORATORIO

*design lab*

Laboratorio is a concept designed to gather & organize samples of material finishes, fabric samples books & hangers, wallpaper sales kits, wall & floor coverings, of all brands which are part of the Alba Sales Consulting & Phi Rooms portfolio, to be able to work in a coherent and coordinated way on mood boards and turnkey projects. It is also a place to host workshops, presentations of new brands & new original and innovative collections.



# contacts

CONTACTS

 **agape**

 **AGAPECASA**

 **BROKIS**

**COLONY**  
ROMA

 **CTO**  
LIGHTING

 **forestier**  
PARIS

**lambert&fils**

**MISSONI HOME**

**Petite Friture**

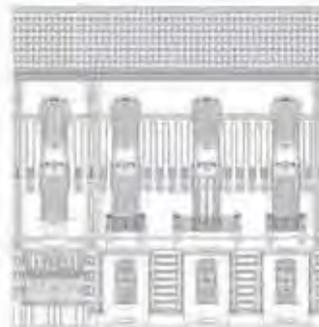
**pophamdesign**

**RÖSHULTS**

**Wall&decò**



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alba  sales consulting



ALBA  
*magazine*

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